



## **CAADP PILLAR 2**

### **Terms Of Reference for an Expert Reference Group**

#### **I. THE CAADP BACKGROUND**

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One of the main objectives of the New Partnership for Africa Development (NEPAD) is the acceleration of the eradication of poverty and inequality on the continent. To this end, the AU/NEPAD has initiated the Comprehensive Africa Agriculture Development Program (CAADP) whose principal objective is to help African countries accelerate economic growth by promoting agricultural development, thereby reducing hunger, poverty and food insecurity and expanding exports.

CAADP is the result of several years of effort and a series of regional meetings culminating in a continent-wide summit, held in Accra, Ghana in May 2005, at which African Heads of State committed the resources and leadership of their governments to support its implementation. The meetings engaged 52 countries in Africa and over 1,000 stakeholders. Commitment to the implementation of CAADP was also a key topic of the G-8 countries during their last Summit.

The CAADP aims to add value to the efforts of countries and region and to be an integral part of national efforts to promote agricultural sector growth and economic development. Therefore, it is a common framework, reflected in a set of key principles and targets that have been defined and set by the Heads of State and Government.

The CAADP rests on four pillars:

- Pillar 1 : Extending the area under sustainable land management and reliable water control systems
- Pillar 2 : Improving rural infrastructure and trade-related capacities for market access
- Pillar 3 : Increasing food supply and reducing hunger
- Pillar 4 : Agricultural research, technology dissemination and adoption

The CAADP implementation process also depend on :

1. Implementation principles that assign to
  - a. Individual countries the role and responsibility of program implementation
  - b. Designated Regional Economic Communities, the role of coordination
  - c. The NEPAD/AU Secretariat, the role of facilitation
2. Regional and country compounds as outcomes of implementation processes at national and regional levels
3. Partnerships and alliances building that is one of the core element that aims to include farmers, agribusiness, and civil society communities across Africa as well as global private sector
4. Involvement from beginning of all stakeholders in order to reach agreement on the main components of the CAADP investment programmes for each region.

## **II. THE CAADP PILLAR 2**

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### **1. The CAADP Pillar 2 Objectives**

- To accelerate growth in the agricultural sector by raising the capacities of private entrepreneurs, including commercial and small-holder farmers, to meet the increasingly complex quality and logistic requirements of markets focusing on selected agricultural commodities that offer the potential to raise rural (on and offfarm) incomes
- to create the required regulatory and policy framework that would facilitate the emergence of regional economic spaces that would spur the expansion of regional trade and cross-country investments.

### **2. Strategy for Advancement of CAADP Pillar 2 Implementation**

The implementation of Pillar 2 suggests the setting up of strategies to:

- Improve rural infrastructure ( road, rail, marine and air freight storage, packaging and handling systems, retail facilities, information technology and overall supply chains) for better connections to markets by African farmers
- Improve competitiveness through sound trade policies at the national, regional and continental level
- Expand domestic and foreign direct investment in agriculture
- Strengthen capacity to participate in trade negotiations and meet markets access requirements for world trade (quality, grades and standards, etc)
- Strengthen capacities among the agribusiness community

### **3. Activities under CAADP Pillar 2**

Activities under Pillar 2 should therefore ensure Public-private partnerships to:

- develop quality control and management systems;
- Invest in infrastructure in energy, transport, roads, communication and New Information and Communication Technology fields and in commercial infrastructure and equipment;
- Promote competitive farming and manufacturing technologies and practices;
- Build strategic alliances to create industry-to-industry linkages, strengthen supply chain linkages, and strengthen information systems
- Establish the African common market for agricultural products.

- Coordinate African position at WTO and other international trade negotiation fora.
- Create an Agribusiness supply chain and quality control initiative
- Promote Intra- African trade in agriculture and fisheries.

#### **4. Mandate for Advancement of CAADP Pillar 2 Implementation**

The Conference of Ministers of Agriculture of West and Central Africa (CMA/WCA) has been mandated by the AU/NEPAD to serve at a continent-wide level as coordinator of private sector interests support to CAADP Pillar 2.

In this regards, two of the main activities of CMAOC will be :

- to organize representative members of the public and private sectors to form an Expert Reference Group (ERG)
  - to coordinate and steer the process of drafting the Pillar 2 Framework Document,
  - as well as mobilize a wide range of private sector and farming community stakeholders to support Pillar 2 implementation;
- Coordinate public-private consultations around the continent culminating in the validating of the Framework CAADP Pillar 2

### **III. CAADP PILLAR 2 EXPERT REFERENCE GROUPS (ERG)**

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The success of Pillar 2 implementation depends significantly upon active participation by the business community. It will prove equally important that initiatives, programs and projects to this end be well coordinated and harmonized, enabling the sharing of experience among countries and regions and providing guidance to public and private strategies for investment.

This is ensured by the setting up of Expert Reference Groups (ERG) level whose purpose is to design the projects and programs to be carried out under CAADP guidance.

Therefore Expert Reference Groups are an integral part of the CAADP implementation process.

#### **1. Composition and Role of CAADP Pillar 2 Expert Reference Group (ERG)**

The ERG will be a small group composed of qualified technical experts and practitioners representing key stakeholder groups for the purpose of openly confronting, considering and debating a wide range of issues related to African agribusiness development.

It will be responsible for setting out a long-term vision for the Pillar, delivering recommendations on early actions to be considered at the country and REC level, and steering in the drafting of the Framework Document.

Critical stakeholders to be actively engaged in fulfillment of the above CAADP Pillar 2 objectives will include:

- African private sector and their professional associations at national, regional and continental level

- International private sector with interest in African agribusiness
- African policy makers
- Regional Economic Communities (RECs) and administrative bodies at the continent level
- Bilateral and multilateral donor and development agencies
- Local, regional and global public and private financial institutions
- Local and international policy and business experts

The Expert Reference Group will be convened by CMA-AOC, who will also designate a chair to guide the group's work.

## **2. Objectives of the CAADP Pillar 2 Expert Reference Group (ERG)**

These Terms Of Reference are intended for use by the Expert Reference Group (ERG) whose main objectives will be to advise on translation of the existing CAADP Pillar 2 vision into a robust Framework for decision making and action.

In doing so, they will take stock of existing programs and policies in the continent, as well as identify issues and gaps that are not currently being addressed. Based on this assessment, the group will then draft designs for programs and projects intended to achieve the objectives of the CAADP Pillar 2. This design will include specifying key long term challenges, strategy options, and partnerships and alliances to accelerate agribusiness development in Africa

The work of the Expert Reference Group (ERG) will cover all the following main issues:

- ↻ Regional and international trade
- ↻ Infrastructure and market access
- ↻ Supply chain development and financing
- ↻ Strengthening of farmer organizations and trade associations
- ↻ Benchmarking, monitoring and evaluation of Pillar 2 progress, as well as its specific contributions toward the overall CAADP objectives

The CAADP Pillar 2 ERG will be assisted by five short-term consultants who will be recruited in these fields. The work of these consultant will be to propose strategy elements and action plans to overcome the key technical, policy, institutional, infrastructure related barriers to boosting agribusiness development among African countries, including the identification of successful public-private sector partnership and business to business alliance models.

## **3. Main Tasks the CAADP Pillar 2 Expert Reference Group (ERG)**

The ERG group main task will be to take an active part in:

- ↻ Identifying of major challenges and opportunities with respect to the trade of African agricultural products in domestic, regional, continental and markets.
  - Determining how countries and regions can take stock of their respective issues, challenges, setbacks and opportunities
  - Recommending processes for designing plans and investments to improve upon the status quo

- Proposing necessary interventions to meet above challenges
- ↪ Reviewing existing public-private, partnership (PPP) and business-to-business models for agribusiness and trade development
- ↪ Outlining generic strategic plan showing :
  - recommended short and long term actions
  - related expected outputs and outcomes
  - expected role of public and private sector farmers organizations
- ↪ Recommending early actions at a continental level which could help RECs and countries internalize and advance CAADP Pillar 2.
- ↪ Outlining performance measures and milestones for recommended use by countries and regions.

#### 4. **Key Questions to be addressed**

Key questions to guide the ERG are:

- What is the main focus of each the 5 aspect of the pillar?
- What are the achievable objectives?
- What are the existing projects that address these objectives, and what are the gaps?
- What new programs, projects and activities are needed to achieve the objectives and who should be the collaborating partners?
- What is the role of RECs and countries in planning and implementation, and what activities and policy issues must they formally buy into in order to achieve success?
- What are the different priorities, procurement methods, mechanisms, and issues of respective donors?
- What are the potential areas for collaboration and delegation of responsibility for implementation to different agencies, NGO's, private sector groups, etc?

#### 5. **Outputs from Expert Reference Group**

- Project designs for CAADP Pillars 2
- Achievable Results framework for the CAADP Pillars 2 projects
- Map of existing programs relating to the framework and gaps
- Recommendations around collaboration and priorities with Private sector (African and Global private sector, Governments; RECs, Donors and other agencies

#### 6. **Timeline**

Technical ERG meetings and validation steps

- *By September 30th* - Technical Meeting meetings of the expert reference group to determine work methods and procedures and provide first framework Drafts
  - *25 to 26 July*
    - First Technical Meeting in Dakar :
    - Expert Reference Group determines work methods and procedures and provides
    - Framework outline***

- *14 to 17 August 2007 :* Second ERG Technical Meeting in Dakar  
Expert Reference Group undertakes analysis  
process and provides  
**Framework DRAFT 0**
- *10 to 14 September :* Third ERG Technical Meeting in Dakar  
Expert Reference Group undertakes  
Comments/dialogue and provides  
**Framework draft 1**
- *By November 2007* Circulation and validation of draft framework  
among stakeholders
- *By March 2008 :* Adoption of **FRAMEWORK final version**  
By AU/NEPAD