



The 2008 Global Development Marketplace Competition is now accepting proposals!

January 22 – HELP GET THE WORD OUT! The 2008 Global Development Marketplace (DM2008) competition began today its search for early-stage, innovative ideas with potential for high impact in promoting *Sustainable Agriculture for Development*.

APPLY NOW! Proposals are welcome from all innovators: civil society groups, foundations and development agencies in the country of implementation can submit their ideas. Other applicants – individuals, government entities and businesses – can also apply, but only if they work with a local partner.

DM2008 is specifically focused on the agricultural challenges related to:

- linking small-scale farmers to input and product markets;
- improving land access and tenure for poor farmers; and
- promoting the environmental services of agriculture in addressing climate change and biodiversity conservation.

KEY DATES
Submissions Deadline: March 21, 2008
Announcement of Finalists: June 23, 2008
Marketplace Event: September 24-25, 2008

A total of US\$4 million in awards is available, with a maximum award size of US\$200,000 per project. The call for proposals closes on March 21, 2008 (23:00 GMT time). Applications will undergo a rigorous review drawing on hundreds of development experts, who will narrow down the pool of finalists to about 100 finalists.

The DM will then bring the finalists to Washington DC for the Marketplace event on September 24-25, 2008. Finalists will participate in knowledge exchange workshops and will present their ideas to the public, World Bank staff and an international jury comprised of senior development specialists. Some 25-30 winners will be announced at the close of the Marketplace.

Proposals must be written in English and submitted through the DM website, www.developmentmarketplace.org. Competition guidelines and step-by-step instructions are available in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.

Please forward the attached brochure with basic information about the DM2008 to your professional peers and networks. Thanks for helping us GET THE WORD OUT!