



Global Donor Platform for Rural Development – Indicative Secretariat Workplan 2008

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I. Activities 2008

Advocacy, shared learning and aid effectiveness activities will primarily be pursued through facilitation of activities, networking and communication and organising of meetings. This includes workshops, conferences, learning events, joint assessments and studies, publications in various fora and form, including the internet and other ICT tools as for example, wikis, blogs, TCs, VCs.

It is understood that all Platform activities are centrally coordinated and supervised within the Platform Secretariat. Priorities and main activities have been discussed and agreed among the Board¹. This revised Secretariat Workplan reflects discussions held during the most recent 1st Board Meeting, Paris, December 14, 2007.

Advocacy and Outreach.

In 2008, the Platform will highlight the role that more effective and increased investment in agriculture and rural development must play in the achievement of the MDGs. In this regard, the Platform Secretariat will:

- **Facilitate and accompany the development of an advocacy Plan:**
 - Develop three to four main policy messages derived from Platform products and identify key targets and strategy to address them;
 - **(Further its communication strategy by promoting and facilitating increased communication among its membership and relevant stakeholders with interviews, publications, prints, PR material etc);**
- **Continue event management and coordination of Platform participation at international events:**
 - ensure that Focal Points and members of the Secretariat advocate that the needs of the rural poor and the food insecure are appropriately considered in the international development debate through active participation at side events, in panel discussions or information sessions at relevant events such as Accra HLF III;
 - **Organize international events** with view to increase advocacy role of the Platform for use of AE principles in ARD programs and increase



communication among sector and policy branches (Annual Meeting, workshops, meetings with policy branches, BBLs, ...);

- **Ensure that Chairs and Board strategically address identified key stakeholders and new players** in the international policy arena such as: AGRA, China, Japan, India, AfDB. The Board and Secretariat will arrange for delegations or meetings for policy dialogue and with key stakeholders throughout the year on an ongoing basis;
- **Develop an action plan on the way to Accra:** Under the lead of CIDA, finalize the CSO study on Aid Effectiveness. This work will be summarized in “good-practice” papers for presentation and discussion at the International Forum on Civil Society & Aid Effectiveness in Gatineau, Canada, February 3-6, 2008. There will be a GDPRD post-AGIF follow-up workshop in March, 2008, to determine the route to Accra HLF3 for the Platform.

Shared learning and innovation

In 2008, the Platform will facilitate and promote inter-agency lessons learning and knowledge management with a focus on policy and aid effectiveness in agriculture and rural development. **In this regard, the Secretariat will:**

- **Revisit and facilitate the Platform Policy Briefs;**
- **Further develop the Platform Internet webpage** as interactive tool for exchange of knowledge and in support of enhancing of ARD programs with Web 2.0 technique;
- **Disseminate Platform in-country work and methodological findings** on SWAPS, PRSPs, indicators, lessons-learned in-country work with view to streamline AE principles in ARD programs. Uptake activities involve one workshop per year per continent (three in total), inviting and putting special focus on the Platform former pilot countries to disseminate the lessons learned out of the in-country activities;
- **Facilitate joint learning and exchange of experiences** via **Video conferencing learning events with interested parties** and on request (i.e.: Rwanda, Kenya, Nicaragua, Cambodia, Vietnam, Honduras).
- Strengthen its work through closer collaboration with **Regional Networks and initiatives like RUTA, NEPAD, Asean** as vehicles for facilitation of regional workshops on knowledge dissemination;
- **On demand, coordinate cross-country exchanges** with interested countries.

Aid Effectiveness

In 2008, the Platform will refine Aid effectiveness principles for ARD by means of further debates, agreement to common principles and the dissemination and application thereof. The Secretariat will:

- Further refine **the joint principles for more effective ARD programs:** endeavour on a mapping of the **joint principles against the Paris Declaration indicators;**
- **Develop a strategy for “Harvesting of experiences”:** Synthesis assessment on what works in reality of PD application in ARD. This includes accompanying and supervising the final reports of international and national facilitators in Nicaragua and Cambodia among others.



- **Facilitate enhanced donor coordination** and thus increased aid effectiveness in the **CAADP process**. Develop overview of donor activities in support of CAADP, ensure smooth communication between partners and stakeholders and ensure information sharing between Africa and ARD divisions of members. (For detailed CAADP workplan see Annex 2)
- **Facilitate and ensure methodological linkages to relevant international initiatives:** This includes, but shall not be limited to closer collaboration with the EC Division of Labour process, the UN MDG I Task Force, ECOSOC and other donor coordination initiatives like Neuchatel, Donor Committee for Enterprise Development etc. This can mainly be achieved through participation of FPs and/or Secretariat at relevant meetings and events with view to clarify a closer methodological role thereafter.
- **On demand, provide technical assistance (distribution of relevant documents and contacts) to countries, fostering increased harmonisation and alignment.**

It is agreed that any work at national or regional level shall be coordinated through the local donor coordination group and only upon request/invitation by the donor group.

Platform Management and Governance:

The Platform management and governance component ensures the core coordination and management function of the Platform Network according to its ToRs as laid down in the Charter. Work areas include financial and contract management, policy advise, facilitation of Board, Steering Committee and Annual Meetings (content and logistic wise). Priority for 2008 is the Platform independent Evaluation which is scheduled to start January 2008 – April 2008.

Implementation of Platform activities follow a process approach agreed upon and monitored by the governing organ of the Platform. This allows the Platform to respond flexibly to changing needs. Please see point IV. for indicative timeline (to be finalized and updated on an ongoing basis).

II. Contributions outlook 2007-2010

Financing Partners of the Global Donorplatform for Rural Development and their contributions in 2007 + outlook 2008 - 2010

High Scenario

Financing Partner Organisation	2007	Estimation 2008	Estimation 2009	Estimation 2010	Total 2007-2010
	€	€	€	€	€
BMZ	305.000	350.000	350.000	350.000	1.355.000
Worldbank	153.602	150.000	150.000	150.000	603.602
CIDA	99.406	100.000	100.000	100.000	399.406
DFID	203.892	100.000	105.000	105.000	513.892
MAE France	80.000	80.000	80.000	80.000	320.000
DEZA/ SDC	65.000	50.000	50.000	0	165.000
USAID WB Trustfund	107.327	107.327	100.000	100.000	414.654
EC	250.000	750.000	500.000	500.000	2.000.000
Possible New Donor	0	50.000	50.000	50.000	150.000
Possible New Donor	0	50.000	50.000	50.000	150.000
Total	1.264.227	1.787.327	1.535.000	1.485.000	6.071.554

EC contribution: includes €250.000 unspent funds from 2005-2008 contribution, as well as new contribution arrangement 2008-2010, total of €1,5 Mo).

Financing Partners of the Global Donorplatform for Rural Development and their contributions in 2007 + outlook 2008 - 2010

Low Scenario

Financing Partner Organisation	2007	Estimation 2008	Estimation 2009	Estimation 2010	Total 2007-2010
	€	€	€	€	€
BMZ	305.000	350.000	350.000	350.000	1.355.000
Worldbank	153.602	150.000	150.000	50.000	503.602
CIDA	99.406	100.000	100.000	100.000	399.406
DFID	203.892	105.000	105.000	105.000	518.892
MAE France	80.000	80.000	80.000	80.000	320.000
DEZA/ SDC	65.000	50.000	50.000	50.000	215.000
USAID WB Trustfund	107.000	107.000	107.000	107.000	428.000
EC	250.000	250.000	500.000	500.000	1.500.000
Possible New Donor	0	0	0	0	0
Possible New Donor	0	0	0	0	0
Total	1.263.900	1.192.000	1.442.000	1.342.000	5.239.900

EC contribution: includes €250.000 unspent funds from 2005-2008 contribution, as well as new contribution arrangement 2008-2010, total of €1,5 Mo).

Low scenario is based on assumption that EC contribution will only be distributed by the end of the fiscal year (November to December effectively), and no further member contributions.

III. FY 2008 Indicative Budget of the Donorplatform

Pos.	Activities	unit	no of units	costs/ unit	Estimated costs	Sub Totals	% of total
1.	OUTPUT 1: Advocacy and Outreach						
1.1.	Advocacy plan	numbers	1	10.000	10.000		
1.2.	Coordination of PF participation at internat. Conferences	numbers	6	2.000	12.000		
1.3.	Organisation of internat. events	numbers	0	200.000	0		
1.4.	Annual meetings	numbers	1	40.000	40.000		
1.5.	Communication strategy (interviews, articles, policy messages)	days	65	550	35.750		
1.6.	Action plan to Accra - Brussels workshops	outputs	1	80.000	80.000		
1.7.	Documentation (reports, web, press)	numbers	2	10.000	20.000		
1.8.	Communications officer (40%) (Short term expert)	months	12	3.000	36.000		
I.	Sub total 1: OUTPUT 1					233.750	10,5
2.	OUTPUT 2: Shared Learning and Innovation						
2.1.	Task Leader ARD policy	months	12	7.500	90.000		
2.2.	Joint policy briefs	numbers	6	20.000	120.000		
2.3.	Refinement of internet website	months	12	2.500	30.000		
2.4.	"Harvesting experiences", Dissemination of lessont learned	outputs	0	0	0		
2.4.1.	– synthesis analysis (consultancy)	outputs	1	25.000	25.000		
2.4.2.	– regional dissemination workshops	outputs	3	85.000	255.000		
2.5.	Video learning events	numbers	4	2.500	10.000		
2.6.	Layout & Print Jobs	outputs	4	8.000	32.000		
II.	Sub-total 2: OUTPUT 2					562.000	25,2
3.	OUTPUT 3: Aid Effectiveness						
3.1.	Task Leader Aid Effectiveness (60%) (Short Term expert)	months	12	4.500	54.000		
3.2.	CAADP Task Leader	months	12	7.500	90.000		
3.3.	Refinement of joint principles	numbers	1	20.000	20.000		
3.4.	Cambodia (phasing out)	outputs	1	60.000	60.000		
3.5.	CAADP regional activities	numbers	10	15.000	150.000		
3.6.	Cross country exchanges (on demand)	outputs	1	30.000	30.000		
3.7.	Publications	outputs	1	10.000	10.000		
3.8.	CSO study (FAO facility)	outputs	1	215.150	215.150		
III.	Sub total 3: OUTPUT 3					629.150	28,3
4.	Plaifrom Management and Governance						
4.1.	Secretariat Coordinator	months	12	7.500	90.000		
4.2.	Junior Professional Officer (70%)	months	12	3.500	42.000		
4.3.	Finance Administrator (60%)	months	12	4.000	48.000		
4.4.	Office rent, communication	months	12	5.600	67.200		
4.5.	Travels of PF staff (Tickets etc.)	numbers	80	2.000	160.000		
4.6.	Office equipment	lump sum	1	8.000	8.000		
4.7.	Independent ext. Evaluation	lump sum	1	100.000	100.000		
4.8.	Strat. Planning workshop (with Board/ SC)	numbers	1	20.000	20.000		
4.9.	Publications	outputs	1	10.000	10.000		
IV.	Sub total 4: Management and Governance					545.200	24,5
	Costs of Project Activities (I+II+III+IV)					1.970.100	
	GTZ Indirect Support Costs (ISC)			13%	256.113		
	Total Project Costs and Donor Contribution					2.226.213	100
	Projected donor contributions					1.787.327	
	Financing Gap high scenario					438.886	
	Financing gap low scenario					1.034.213	

Notes: Activities under no: 1.3.; 1.4; 1.5.; 1.7; 2.1; 2.3.; 2.4; 3.1; 3.2; 3.4.; 3.5; 5.1.may incorporate all associated costs incl. consultant fees, travel costs, venues etc.

1.5.: Tim Nater, 5 days p/month

1.7. and 3.1.: Short term expert to work with the Platform from mid-February for 9 months. ToRs attached.

3.4. transitional handing over to country-led processes.

3.5.: See separat workplan for CAADP activities

4.4. includes rent in Eschborn and Addis Abeba, communications cost - TCs, VCs)

Activity	Content	Jan-Feb	March-April	May-June	July-August	Sept-Oct	Nov-Dec
Output I – Advocacy and Outreach							
.Advocacy plan		Drafting of a concept, consultation with Board	revision, external advise and agreement with Board	implementation	implementation	implementation	implementation
Communications Strategy (interviews, articles, policy messages)	Revision of the communication strategy and implementation						
PF Participation at international conferences and meetings	compile list of conferences and FPs participation; integrate data in Platform calendar and as wiki on web page to be interactive	Int Forum on CSO in Ottawa				Accra HLF 3	
Organisation of international events and BBLs	Develop a timeline for BBLs in 2008 Foreseen BBLs: Washington based orgs, OECD/DAC, ADB, African Union Commission		BBL	BBL	BBL	Annual Meeting, BBL	Side event at European Development days
Support chairs to approach key stakeholders	Pre-identified targets: China, Australia, AfDB, Japan, Foundations: Rockefeller (AGRA), Clinton, Gates						
Action Plan on the way to Accra	Facilitate core messages and action points for Accra		Post Ottawa Workshop Brussels			Accra HLF 3	
Shared learning and Innovation							
Joint policy briefs	Publish 6-9 Policy briefs	revisit and agree on the new topics					
Refinement of Internet Website	further technical development and content update						
“Harvesting experiences “		Develop a concept (studies, in-country, network)	Synthesis study; synthesis of in-country lessons-learned	development of core messages			
Dissemination of lessons-learned of the studies and in-country activities at regional workshops	Develop workshop concept (objectives, expected results, participants, etc.), regional workshops						regional workshop in Africa
Video learning events between countries	exchange of experiences via video on demand presentation of study findings and selected topics via video						



Activity	Content	Jan-Feb	March-April	May-June	July-August	Sept-Oct	Nov-Dec
Aid effectiveness							
Refine principles against PD indicators			adjust principles against Paris outcomes; map joint principles against		refine joint principles for ARD and get final approval		Dissemination
Collaboration international and regional initiatives	Potential targets: OECD-DAC DCF, ECOSOC, EIARD, DoL, One UN						
Cambodia phase out							
Cross-country exchanges (on demand)							
Support to CAADP							
SEE separat document							
Governance and Management							
Board Meeting			Board strategic planning WS (log-frame)			Board Meeting (back to back annual meeting)	
SC video conferences	every month						
General assembly							
Recruit associate members as full members							
Progress report 2007							
External Evaluation	supervise consultants						
Member contracts and contributions	ongoing						