



Global Donor Platform for Rural Development – Platform work program 2009

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1. Introduction, Results based budgeting and thematic priorities

This Platform work program 2009 presents the core activities to be pursued by Platform members and the Platform Secretariat. As specified in the strategic plan, emphasis is placed on introducing results-based management practice. This work program constitutes the core program, which can be achieved under constant financing and with current level of Secretariat staff (see Annex 4). Additional activities must be assessed for availability of resources or may be complemented by member institutions via in-kind contributions.

The Strategic Plan defines the two key roles for the Platform as being **advocate** and **knowledge broker**. The delivery of the outputs, for which the Platform will be accountable, will contribute to achieving its defined outcome of increased and more effective assistance for ARD by Platform members. These outputs will guide the selection of specific activities to be undertaken over the period 2009-11 (see Annex 1 and 2) and are based on the Platform's strategic plan and log frame (Annex 8 strategic plan). 2009 Activities include a selection of collected priorities for 2009 as identified by Platform membership during its General Assembly in November 2008. As described in the strategic plan, efforts will be made to make the interaction between the Board, Steering Committee and Focal Points more effective. A central part of this will be the introduction of results-based management (RBM) built upon clear definition of outputs, careful monitoring of performance, the achievement of outputs, and clear lines of accountability for delivering the outputs. According to Universalia evaluation finding 17, Platform finances have been slightly rearranged in order to start seeking coherence and alignment between activities, outputs, longer term objectives and overall purpose towards the principles of results-based management. It includes the calculation of proportionate staff costs to each output in order to distinguish between operational and administrative costs.

As a network, the Platform will pursue its defined outputs primarily through activities implemented by its members and/or the Platform Secretariat. The principle of subsidiarity will be applied, meaning that all substantial activities in the programme of work (such as studies and major meetings) shall, by default, be carried out by members' organisations. Only where this is not possible shall the Secretariat take steps to initiate implementation, but where appropriate, with a member organisation identified to take the lead role in overseeing the activity concerned. The work program 2009 underneath outlines outputs, action item, lead person in charge in the Secretariat, lead institution and due date. An updated matrix with the status of each activity will be sent to the SC previous to the regular Video conferences to track progress. In the implementation of all its activities, the Secretariat and lead agencies actively seek to expand its outreach through their network of partners and CSOs.

The following threads will be at **the centre of the 2009 work program:**



- Further develop its membership strategically with a membership development concept;
- Provide advice and support to members on high food prices;
- Support Platform members in the inclusion of agriculture in the COP15 and beyond;
- Provide a forum for discussion on Land and Development;
- Develop a Communications and Knowledge Management system/strategy;
- Support members in their efforts towards CAADP implementation;
- Identify research institutes to collaborate with for a joint knowledge piece on
- **Mutual accountability**/tracking disbursements (taken forward by member agencies).
- Strengthen links to **agricultural research** initiatives.

Themes are integrated into the respective activity lines of the work program underneath and will be pursued throughout the year. Please also note that with regards to the CAADP activities, the work program has been shared with the CAADP DP Task Team. Progress on the CAADP thrust will be assessed through regular Telcos with the Task team. The CAADP Secretariat task leader, as well as a member of the Task team, report back to the Platform Steering Committee in their regular VCs.

2. Work program 2009

Output 1 Advocacy:

"Members have a clear vision of the Platform as a network that advocates for ARD and aid effectiveness in the global fight against hunger and poverty. The Platform's longstanding advocacy for ARD remains a priority even though it is accepted that agriculture is "back on the agenda". The articulation of coherent and evidence-based advocacy in support of increased and more effective aid in ARD will be a priority for the plan period. A system will be put in place by June 2009 to ensure the quality and timeliness of the advocacy notes and briefs that are prepared, through formal collaboration with reputable development research organizations to formulate and review such pieces. Advocacy will be enhanced through making agreements with other stakeholders and networks related to ARD, increasing outreach to CSOs and the private sector, and seeking to expand membership to foundations and non-traditional donors. Advocacy in support of aid effectiveness in ARD will be targeted through advancing the work on the Joint Principles (JP), which will be finalized by August 2009 with the intention that at least five countries use this to guide the way donors work with governments. The longer term aim is to prepare material and issues papers for the 4th HLF on aid effectiveness in 2011. In addition to aid effectiveness, the Platform will continue to target topical issues such as food security, and the impact of climate change, drafting at least two position papers per year for members attending HLFs, and helping in the preparatory processes. Platform representatives will also attend international meetings and report back to all members on outcomes, and support will be provided to a number of major events such as the European Forum on Rural Development in 2010". (Platform Strategic Plan 2009-2012).

In 2009, the Platform Secretariat and its member agencies will focus on the following activities:

1.1. Establish links and collaborate with other stakeholders and networks to enhance ARD's role in development cooperation, and extending membership



- 1.1.1. Support the implementation of CFA and GPAFS;
- 1.1.2. Strengthen its outreach to CSOs with continuous communication, close collaboration and a theme-specific joint event in the second half of the year;
- 1.1.3. Further develop its membership, specifically focusing on expanding its partnerships;
- 1.1.4. Enter dialogue with agriculture research networks - Organise a workshop with EIARD.

1.2. Advocate ARD/AE issues into the 4th HLF on Aid Effectiveness in 2011 and other fora

- 1.2.1. Identify themes for targeted messages, formulated, disseminated and advanced further
- 1.2.2. Finalise JPs, disseminate and refine as needed

1.3. Contribute draft positions and/or briefs for members for selected ARD and CAADP issues for HLFs or other events

- 1.3.1. Support member agencies towards the HLF Food Prices, Madrid
- 1.3.2. Support member and partner agencies towards the AU Summit on Agriculture, July 2009.
- 1.3.3. Support member agencies towards the inclusion of agriculture in the COP 15, Copenhagen

1.4. Contribute to organising and participating in relevant high-level global or regional conferences and dialogues

- 1.4.1. Organise joint event with member agency on ARD, AE, CAADP or other relevant issue
 - OECD Policy Dialogue on Food Prices, February
 - Knowledge event Rural week, March
 - CAADP PPs, March and October
 - CAADP advocacy in selected DP headquarters.
- 1.4.2. Co-organise international conference with member agencies – including start of dialogue towards the 3rd Rural Forum
- 1.4.3. Participate at identified HLFs and other events



In 2009, the Platform Secretariat and its member agencies will focus on the following activities:

2.1. Develop and implement a knowledge management system that serves the needs of its members

- 2.1.1. Implement a scoping exercise;
- 2.1.2. Develop and implement a realistic KM system, that 'provides value added' for members

2.2. Enhance information on ARD and CAADP issues between member agencies

- 2.2.1. Further include Web 2.0 instruments in website; provide information via email and web calendar
- 2.2.2. Organise regular telephone and video conferences

2.3. Organise and implement Platform meetings and events

- 2.3.1. Annual General Assembly
- 2.3.2. Bi-annual Board meetings
- 2.3.3. Host knowledge events on climate change and ARD

2.4. Provide a neutral convening forum for the discussion of contentious/emerging issues in ARD and CAADP

- 2.4.1. Identify issues, facilitate and support discussion with strategic input. Issues include: Subsidised fertilizer and seed distribution, land acquisition.

2.5. Deliver/support training and e-learning events on key issues, tailored to global, regional and country needs

- 2.5.1. Develop and provide training within Platform's capacities and resources on demand for:
 - 2.5.1.1. Policy practitioners (HQ): e-learning (or in-house) on Platform products, like the indicator study, PRSP study, Joint Principles.
 - 2.5.1.2. "in-country" field staff (Africa, Asia and Latin America) through regional capacity building workshops on ARD/AE issues and on case-to-case basis, national workshops or targeted knowledge exchange activities to support national processes.

2.6. Prepare limited number of policy briefs, publication reviews and studies

- 2.6.1. Organise and accompany a joint study with Platform member: theme and lead institution will be identified by end 2009.
- 2.6.2. Publish Policy Briefs on climate change (joint or critical), Land and development, input subsidies.
- 2.6.3. Share information/ lessons learned on specific topics
- 2.6.4. Review seminal/major publication
- 2.6.5. Accompany joint knowledge pieces and prepare Annual report etc.

2.7. Gather, compile and disseminate information on key ARD and CAADP data from donor members

- 2.7.1. Implement a scoping exercise and design a subsequent monitoring system (taken forward by members);

2.7.2. Facilitate the exchange of information between donors on country-level donor coordination: Assessment of national, regional and sub-regional level ARD donor coordination in Africa

2.8. Strengthen donor-CAADP relation for successful implementation

2.8.1. Oversee a study on post-Compact funding, policy reorientation, H & A issues etc in selected countries.

2.8.2. Provide planning & organisational assistance to Platform members and African partners for CAADP PP meetings.

2.8.3. Support development partners in the implementation of donor-focused actions arising out of PP deliberations: Support the organization of the CAADP Day and other upcoming issues.

	Lead Sec	Lead FP	Q1			Q2			Q3			Q4		
			J	F	M	A	M	J	J	A	S	O	N	D
2. Knowledge management:														
2.1. Develop and implement a knowledge management system that serves the needs of its members														
2.1.1. Implement a scoping exercise;	CL	WB												
2.1.2. Develop and implement a realistic KM system, that 'provides value added' for members	CL													
2.2. Enhance information on ARD and CAADP issues between member agencies														
2.2.1. Further develop webpage as Web 2.0 instrument; provide information via email and webcalendar	All/DG	All												
2.2.2. Organize/Participate regular telephone and video conferences	All	All												
2.3. Organize and implement Platform meetings and events														
2.3.1. General Assembly	SMcA	IFAD/GM/USAID												
2.3.2. Board retreat July	SP	EC												
2.3.3. Host knowledge event on climate change and ARD	CL	WB												
2.4. Provide a neutral convening forum for the discussion of contentious/emerging issues in ARD and CAADP														
2.4.1. Identify issues, facilitate and support discussion with strategic input.														
Knowledge event on Land Governance	SP	WB/GM/SDC/EC												
2.5. Deliver/support training and e-learning events on key issues, tailored to global, regional and country needs														
2.5.1.1. policy practitioners (HQ) e-learning	CL	e-learning												
2.5.1.2. "in-country" field staff (Africa, Asia and Latin America)	All	GTZ/MoFA												
2.6. Prepare limited number of policy briefs, publication reviews and studies														
2.6.1. Organize and accompany joint study with Platform member	tbd.	tbd.												
2.6.2. Publish Policy briefs (joint or critical)														
Climate change and agriculture	CL	WB/GM												
Aid Modalities	CL	IFPRI												
Land Policies	CL	WB/SDC/EC												
Input subsidies	CL	USAID/AusAid												
2.6.3. Share information/ lessons learned on specific topics	All	All												
2.6.4. Review seminal major publication	CL	Secretariat												
2.7. Gather, compile and disseminate information on key ARD and CAADP data from donor members														
2.7.1. Design a concept note and develop a joint framework for tracking disbursements	SP	GM/FAO/HLTF												
2.7.2. Assessment of national, regional and sub-regional level ARD donor coordination in Africa	YZ	CAADP Task Team												
2.8. Strengthen donor-CAADP relation for successful implementation														
2.8.1. Oversee a study on post-Compact funding, policy reorientation, H & A issues etc in selected countries.	YZ	CAADP Task Team												
2.8.2. Provide planning & organisational assistance to Platform members and African partners for CAADP PP meetings.	YZ	CAADP Task Team												
2.8.3. Support development partners in the implementation of donor-focused actions arising out of PP deliberations	YZ	CAADP Task Team												

3. Platform Finances

Based on the Universalia Evaluation finding 17 to distinguish better between operational and administrative cost, the Budget has been calculated on the assumption that Platform personnel delivers on the main outputs and activities. Subsequently, person months have been assigned to activities. The proportionate amount of total staff costs has been assigned to the output costs¹.

3a. Contribution outlook 2008-2011

Financing Partners of the Global Donorplatform for Rural Development
and their contributions in 2007/2008 + outlook 2009 - 2011

Financing Partner Organisation	Contr. received	received	indicative	indicative	indicative	Total 2009-2011
	2007	2008	pledge	pledge	pledge	
	€	€	2009	2010	2011	
			€			
BMZ*	305.000	365.000	365.000	350.000	350.000	1.065.000
Worldbank	153.602	128.810	50.000	50.000	50.000	150.000
CIDA	99.405	99.811	99.500	99.500	99.500	298.500
DFID	203.891	157.629	100.000	100.000	100.000	300.000
MAE France	80.000	42.326	80.000	80.000	0	160.000
DEZA/ SDC	50.000	50.192	50.000	50.000	50.000	150.000
USAID WB Trustfund	107.327	0	100.000	100.000	0	200.000
EC*	410.000	0	500.000	500.000	500.000	1.500.000
IFAD	0	100.000	50.000	50.000	0	100.000
Global Mechanism	0	50.000	50.000	50.000	0	100.000
Possible New full member 1			100.000	100.000	100.000	300.000
Possible New full member 2			100.000	100.000	100.000	300.000
Possible New full member 3	0	0	100.000	100.000	100.000	300.000
contribution received	1.409.225	993.768	1.744.500	1.729.500	1.449.500	4.923.500
carry-over						
Platform Trust Fund	145.411	266.000				
FAO Investment Center	604.370	215.000				
Total	2.159.006	1.474.768	1.744.500	1.729.500	1.449.500	
High scenario			1.744.500	1.729.500	1.449.500	4.923.500
low scenario			1.444.500	1.429.500	1.149.500	4.023.500

Indicative pledges are drawn up on assumption of continuing annual financial contribution

* indicates funds already committed for 2009-2011.

EC contribution 2007 relates to multi-annual fund in FAO Investment Center.

EC Pledge 2008 relates to EC delegation agreement. 3 year contribution arrangement 2008-2010, total of €1,5 Mio

¹ Total person months of 6 ½ staff: 52,5 working months per year = total staff cost.