WORKING GROUP 1

CASH AND GROUND:
UNLOCKING FINANCE AND LAND FOR THE YOUTH

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• Making farming more lucrative is key to improving youth engagement in farming.

• Inter-related measures for improving youth access to land include:
  – Capacity building in entrepreneurship and improving access to credit;
  – Community based land use planning, multi-stakeholder engagement and strengthening inter-generational and community support; and
  – Community awareness raising, civic education and legal support to address cultural dynamics of inheritance and marriage.
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- East Africa region faces a great challenge of high youth unemployment but this can also be seen as an opportunity for them to become the engine driving new agriculture and agribusiness enterprises as well as rural transformation on the continent.

- Access to and use of readily affordable finance is key to the development of agriculture.

- Farmer organizations can play an important role in lobbying for favorable conditions and in strengthening the capacities of rural youth that will allow them to set-up and run profitable agri-enterprises that lead to wealth and employment creation.

- Call for partnerships both in development and private sector to scaling-up rural youth access to inclusive financial services for entrepreneurship and employment.
Results of the discussion

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Cash + Ground

MAIN LESSONS:
- It’s not about land, but tenure security
- Beyond "cash & ground", what kind of rural society do we want to build
- Engaging w/ traditional leaders is crucial
- Look for opportunities to access land
- Make sure farming should be profitable

POTENTIAL ACTIONS:
- Creating guarantee platforms
- De-risking
- Leveraging technology & data to de-risk / scale
- Drive access to cash & ground
- Reflect on future of work, the role of disruptive technology