The World Economic Forum New Vision for Agriculture Initiative:
Catalyzing Country-Led, Globally-Supported Action for Sustainable and Inclusive Agribusiness

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The New Vision for Agriculture initiative has engaged a broad global network from vision to action

The New Vision for Agriculture

FOOD SECURITY

ENVIRONMENTAL SUSTAINABILITY

ECONOMIC OPPORTUNITY

Key elements of the Vision:
- Aims to achieve a 20% improvement each decade in productivity, sustainability and economic benefits delivered through agriculture
- Advocates market-based approaches to improve whole value chains
- Involves all stakeholders including the private sector
- Facilitates new models of collaboration and action to achieve concrete impact on the ground

Who is involved
The NVA engages over 500 organisations, including:
- 28 global companies
- 25 governments
- International & donor organisations
- Civil society & farmers associations
- Local private sector companies
- Research and academic institutes

What we do
We facilitate collaboration to realize the Vision by:
- Building leadership commitment to action: We work with high level leaders to build alignment, define commitments and ensure progress toward shared goals, including with the G7, G20 and in Davos.
- Supporting country transformation: We have catalysed multi-stakeholder partnership initiatives in 19 countries, including 12 in the Grow Africa partnership, 5 in the Grow Asia partnership, plus India and Mexico.
- Promoting innovation and best practice: We work with 1400 leaders from all stakeholder groups globally to develop and implement innovative solutions, shared through a Transformation Leaders Network.

Results to Date
NVA-affiliated partnerships have mobilized over USD 10 billion in investment commitments, of which over 1.9 billion has been implemented, benefiting over 9.6 million farmers.

The NVA Action Agenda: Catalysing country-led partnerships for sustainable agricultural growth

The Forum has catalyzed country-led, action-oriented partnerships in 18 countries across Asia, Africa and Latin America. These partnerships have mobilized significant impact and established a new model for multi-stakeholder action in the agriculture sector.

- The NVA serves as a global hub for catalyzing and supporting action partnerships
- The NVA Transformation Leaders Network engages 150 leaders from country partnerships and global organisations to exchange best practices and strengthen capacity for on-the-ground action
- The NVA Country Partnership Model will be outlined in a practitioners’ guide and Harvard case study in the coming year

- Grow Africa was co-founded by the African Union, NEPAD and World Economic Forum
- Has helped mobilize USD 10 billion in private-sector investment commitments by over 200 African and global companies, of which 1.8 billion has been implemented, benefiting 8.7 million farmers to date
- Supports implementation of investment commitments in 12 engaged countries

- Grow Asia was founded by the World Economic Forum in collaboration with the ASEAN Secretariat
- Endorsed by all 10 Ministers of Agriculture and Forestry in ASEAN; led by a Steering Committee with input from a Business Council and Civil Society Council
- Engages over 100 organizations, reaching over 450,000 farmers through 26 value chain partnerships, with five countries are leading national partnerships (Vietnam, Indonesia, Myanmar, Philippines, Cambodia)

- In India, the Maharashtra partnership engages 500,000 farmers through 30 value-chain projects with a goal of reaching 5 million by 2020, engages the State government and 30 Indian & global companies
- Additional states have shown interest in activating this model in 2015-2016

- In Mexico, the VIDA partnership focuses on 5 commodity value chains, driven by over 20 global and Mexican companies in partnership with the government and other key stakeholders
- Additional Latin American countries have expressed interest in engaging in NVA (Brazil, Nicaragua)
Development Partners are Engaging in the NVA And NVA-catalyzed partnerships

Development partners are engaging in the NVA platform and related partnerships in different ways, providing:
- Political and strategic leadership
- Funding support for partnership secretariats
- Co-investment in projects on the ground
- Technical expertise
- Country-level partnership convening and collaboration

New Vision for Agriculture

Grow Africa

Grow Asia

Davos “Preview” -- Three new reports will highlight the NVA’s innovative approach and impacts

- Examines the NVA as an example of “Systems Leadership” – the practice of orchestrating multi-stakeholder action toward a shared goal, in order to transform complex systems over time
- Outlines the key steps for creating change in a complex system, illustrated through NVA examples.

Building Partnerships for Sustainable Agriculture and Food Security: A Guide to Country-Level Action
- Offers a practical, user-friendly guide to building and strengthening country partnerships
- Draws on best practices and learnings from NVA-catalysed partnerships
- Features 5 guiding principles, an 8-step framework, tips and advice from leaders in the field

Grow Africa: Partnering to Achieve African Agriculture Transformation
- Highlights Grow Africa’s achievements to date, including investment mobilization, multi-stakeholder collaboration-building and alignment, partnership brokering and thought leadership, to accelerate agricultural transformation in Africa.
- Presents perspectives of Grow Africa leaders, as it transitions to an African base in 2016
The NVA Country Partnership Model: 5 Guiding Principles

The New Vision for Agriculture has used a core set of principles to guide its approach

- **Locally-owned** and aligned with country goals
- **Multi-stakeholder** with open and inclusive engagement from the beginning
- **Market-based** with projects led by the private sector and rooted in viable business cases
- **Globally supported** by an international network providing solidarity and support
- **Holistic** integrating full value chains that benefit all actors in the food and agriculture system

The NVA Country Partnership Model: The 8-Step Framework for Action

While the experience of every country is unique, 8 key steps have been distilled from the experience of NVA-supported partnerships

1. **Engage** Identify and engage influential champions across stakeholder groups
2. **Align** Develop a shared partnership agenda
3. **Structure** Establish the partnership structure
4. **Plan** Define specific goals and action plans to deliver impact
5. **Implement** Implement action plans on a project-by-project basis
6. **Advance** Leverage milestones to drive progress
7. **Scale** Scale and institutionalize proven models
8. **Review** Review the partnership strategy and structures
Examples of Country-level Partnerships catalyzed by the NVA

Southern Agricultural Growth Corridor (SAGCOT)
- Formed in 2010 with championship by the President to support Tanzania’s agriculture-sector development in the context of the New Vision for Agriculture, with an initial focus on the Southern Agriculture Growth Corridor
- SAGCOT focuses on 13 value chains, and in the Iloma geographic cluster, recently established a Green Reference Group and Finance Working Group
- SAGCOT is governed by a multistakeholder board and partnership activities are coordinated by a formal Secretariat, the SAGCOT Centre

Partnership for Sustainable Agriculture in Vietnam (PSAV)
- Formed in 2010 at the World Economic Forum on East Asia in Ho Chi Minh City, the partnership is Co-Chaired by the Minister of Agriculture and Rural Development and Nestlé Vietnam and engages local companies, provincial governments, NGOs, national research institutes, and international organizations
- It focuses on six crops and one cross-cutting theme of agrifinance
- A Secretariat is being established to coordinate the activities of the partnership with participation from the government and the private sector

Mexico: New Vision for Agrifood Development (VIDA)
- Formed in 2011 and formally incorporated in 2015, VIDA engages over 40 companies and stakeholders in collaboration with the Mexican Ministry of Agriculture to complement Mexico’s national agriculture sector priorities
- The partnership focuses on four commodity groups (grains, oilseeds, cocoa and coffee), with special focus on the South/Southeast region of Mexico
- VIDA engages farmers in 29 states throughout Mexico

Potential Next Steps in Collaboration with Development Partners

1) Expand the dialogue on multi-stakeholder partnerships
   • Share experiences and engage all stakeholders in dialogue
   • Address risks and concerns through

2) Encourage adoption of the country-led approach
   • Disseminate the Guide broadly
   • Champion the concept at country level
   • Provide facilitation, advisory and funding support for newly-activating partnerships

3) Enable continuous learning and capacity building
   • Support M&E and building an evidence base
   • Support best practice exchange
   • Build capacity for partnering at global, regional and country level
Thank you!

See our reports at www.weforum.org/agriculture

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