

INCLUSIVE AGRIBUSINESS

OBJECTIVES

- Share experiences on inclusive agribusiness
- Strengthen linkages between private sector and development agency initiatives
- Identify actions that could be taken by GDPRD to support its members work in this area

PROGRAM

- Scene setting
- Four Perspectives on Inclusive business
 - Private Sector
 - Development Agency
 - NGO
 - Research
- Discussion
- Small group sessions: future challenges; actions for GDPRD
- Synthesis

SPEAKERS

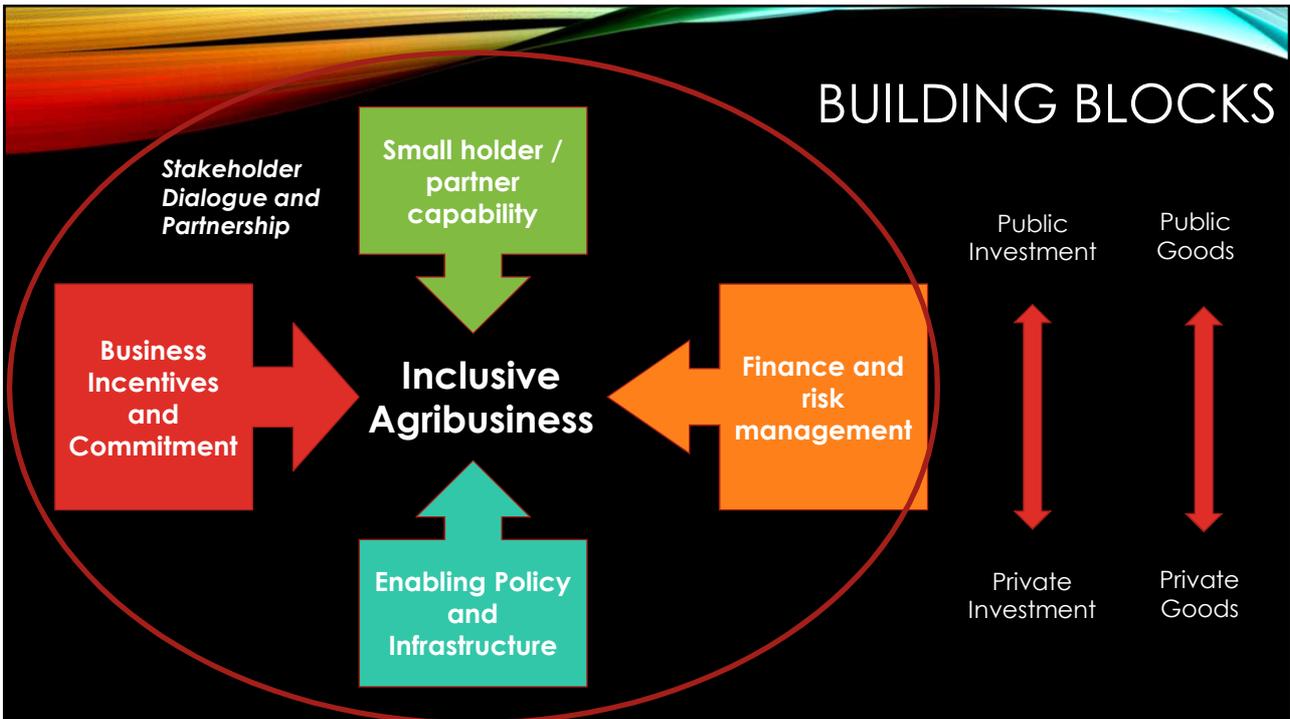
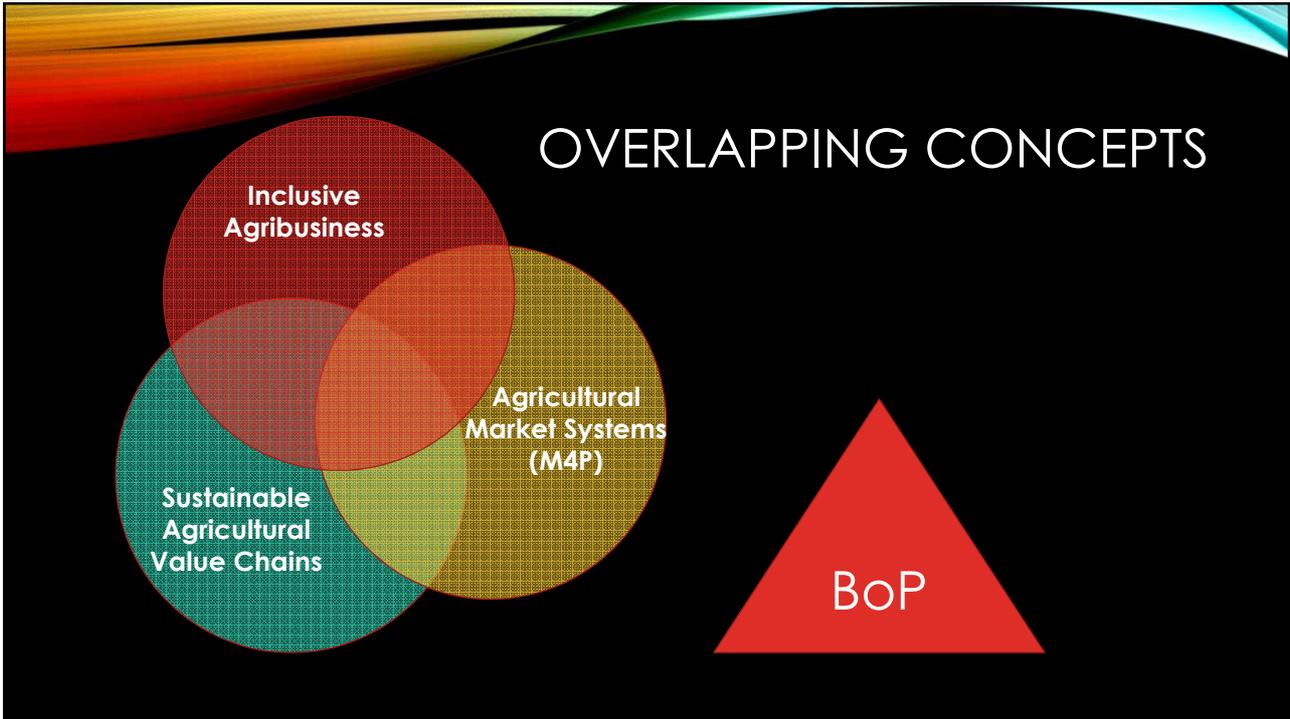
- **Lisa Dreier** - Head of Food Security and Agriculture Initiatives World Economic Forum USA
- **Mike Albu** - Programme Director BEAM Exchange
- **David Bright** -Head of Economic Justice programming, Oxfam GB
- **Joost Guijt** - Seas of Change Initiative Coordinator – Centre for Development Innovation, Wageningen University

WHAT IS INCLUSIVE AGRIBUSINESS?

- A profitable commercial agriculture or food sector venture that benefits poor producers and/or consumers
- Attention for a triple bottom line of
 - People
 - Planet
 - Profit

IN PRACTICE ...

- small-scale farmers and entrepreneurs as viable business partners
- small- and medium scale enterprises flourish as processors and service providers
- employment opportunities under fair labor conditions.
- agri-clusters/centres that drive overall economic prosperity.
- Healthy, affordable, accessible food products and services for low-income consumers
- All stakeholders and in particular marginalised groups (small-scale farmers, women, youth, unorganised labour) have a voice in governance and investment.



SOME CHALLENGES

- Achieving Impact at Scale
- Evidence base
- Aligning public and private investments and managing risk
- Understanding who can benefit how much – how far down economic pyramid?
- Going beyond large international companies
- Building effective multi-stakeholder partnerships
- Strengthening the sharing and application of lessons learned

SMALL GROUP DISCUSSIONS

- What key inclusive agribusiness initiatives do you know of that it would be valuable to share lessons from – make a list of 5-10?
- What do you see as the key challenges for donors investing in inclusive agribusiness? Write **the most important challenge** on a card

Feedback

- What key actions could be taken by the Global Donor Platform to support the donor challenges?