

The World Economic Forum New Vision for Agriculture Initiative:

**Catalyzing Country-Led, Globally-Supported Action
for Sustainable and Inclusive Agribusiness**



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The New Vision for Agriculture initiative has engaged a broad global network from vision to action



The New Vision for Agriculture



Key elements of the Vision:

- Aims to achieve a 20% improvement each decade in **productivity, sustainability and economic benefits** delivered through agriculture
- Advocates market-based approaches to improve **whole value chains**
- Involves **all stakeholders** including the private sector
- Facilitates **new models of collaboration** and action to achieve concrete impact on the ground

Who is involved

The NVA engages over 500 organisations, including:

- 28 global companies
- 25 governments
- International & donor organisations
- Civil society & farmers associations
- Local private sector companies
- Research and academic institutes

What we do

We facilitate collaboration to realize the Vision by:

- **Building leadership commitment to action:** We work with high level leaders to build alignment, define commitments and ensure progress toward shared goals, including with the G7, G20 and in Davos.
- **Supporting country transformation:** We have catalysed multi-stakeholder partnership initiatives in 19 countries, including 12 in the Grow Africa partnership, 5 in the Grow Asia partnership, plus India and Mexico.
- **Promoting innovation and best practice:** We work with 1400 leaders from all stakeholder groups globally to develop and implement innovative solutions, shared through a Transformation Leaders Network.

Results to Date

NVA-affiliated partnerships have mobilized over USD 10 billion in investment commitments, of which over 1.9 billion has been implemented, benefiting over 9.6 million farmers.

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The NVA Action Agenda: Catalysing country-led partnerships for sustainable agricultural growth



The Forum has catalyzed country-led, action-oriented partnerships in 18 countries across Asia, Africa and Latin America. These partnerships have mobilized significant impact and established a new model for multi-stakeholder action in the agriculture sector.



- **The NVA** serves as a global hub for catalyzing and supporting action partnerships
- The **NVA Transformation Leaders Network** engages 150 leaders from country partnerships and global organisations to exchange best practices and strengthen capacity for on-the-ground action
- The **NVA Country Partnership Model** will be outlined in a practitioners' guide and Harvard case study in the coming year

GROWAFRICA



GrowAsia



- **Grow Africa** was co-founded by the African Union, NEPAD and World Economic Forum
- Has helped mobilize USD 10 billion in private-sector investment commitments by over 200 African and global companies, of which 1.8 billion has been implemented, benefiting 8.7million farmers to date
- Supports implementation of investment commitments in 12 engaged countries
- **Grow Asia** was founded by the World Economic Forum in collaboration with the ASEAN Secretariat
- Endorsed by all 10 Ministers of Agriculture and Forestry in ASEAN; led by a Steering Committee with input from a Business Council and Civil Society Council
- Engages over 100 organizations, reaching over 450,000 farmers through 26 value chain partnerships, with five countries are leading national partnerships (Vietnam, Indonesia, Myanmar, Philippines, Cambodia)
- In **India**, the Maharashtra partnership engages 500,000 farmers through 30 value-chain projects with a goal of reaching 5 million by 2020; engages the State government and 30 Indian & global companies
- Additional states have shown interest in activating this model in 2015-2016
- In **Mexico**, the VIDA partnership focuses on 5 commodity value chains, driven by over 20 global and Mexican companies in partnership with the government and other key stakeholders
- Additional Latin American countries have expressed interest in engaging in NVA (Brazil, Nicaragua)

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Development Partners are Engaging in the NVA And NVA-catalyzed partnerships



Development partners are engaging in the NVA platform and related partnerships in different ways, providing:

- Political and **strategic leadership**
- **Funding** support for partnership secretariats
- **Co-investment** in projects on the ground
- **Technical expertise**
- Country-level partnership **convening and collaboration**

New Vision for Agriculture



Ministry of Foreign Affairs of the
Netherlands



Government
of Canada

Gouvernement
du Canada

Grow Africa



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC

Grow Asia



Australian Government

Department of Foreign Affairs and Trade



Government
of Canada

Gouvernement
du Canada

Davos “Preview” -- Three new reports will highlight the NVA’s innovative approach and impacts



Tackling Global Challenges: Lessons in System Leadership from the World Economic Forum’s New Vision for Agriculture Initiative

- Examines the NVA as an example of “Systems Leadership” – the practice of orchestrating multi-stakeholder action toward a shared goal, in order to transform complex systems over time
- Outlines the key steps for creating change in a complex system, illustrated through NVA examples.



Building Partnerships for Sustainable Agriculture and Food Security: A Guide to Country-Level Action

- Offers a practical, user-friendly guide to building and strengthening country partnerships
- Draws on best practices and learnings from NVA-catalysed partnerships
- Features 5 guiding principles, an 8-step framework, tips and advice from leaders in the field

GROWAFRICA

Grow Africa: Partnering to Achieve African Agriculture Transformation

- Highlights Grow Africa’s achievements to date, including investment mobilization, multi-stakeholder collaboration-building and alignment, partnership brokering and thought leadership, to accelerate agricultural transformation in Africa.
- Presents perspectives of Grow Africa leaders, as it transitions to an African base in 2016

The NVA Country Partnership Model: 5 Guiding Principles



The New Vision for Agriculture has used a core set of principles to guide its approach



Locally-owned
and aligned with country goals



Multi-stakeholder
with open and inclusive engagement from the beginning



Market-based
with projects led by the private sector and rooted in viable business cases



Globally supported
by an international network providing solidarity and support



Holistic
integrating full value chains that benefit all actors in the food and agriculture system

The NVA Country Partnership Model: The 8-Step Framework for Action



While the experience of every country is unique, 8 key steps have been distilled from the experience of NVA-supported partnerships



Examples of Country-level Partnerships catalyzed by the NVA



Southern Agricultural Growth Corridor (SAGCOT)



- Formed in 2010 with championship by the President to support Tanzania's agriculture-sector development in the context of the New Vision for Agriculture, with an initial focus on the Southern Agriculture Growth Corridor
- SAGCOT focuses on 13 value chains, and in the Ithemi geographic cluster, recently established a Green Reference Group and Finance Working Group
- SAGCOT is governed by a multistakeholder board and partnership activities are coordinated by a formal Secretariat, the SAGCOT Centre



Partnership for Sustainable Agriculture in Vietnam (PSAV)



- Formed in 2010 at the World Economic Forum on East Asia in Ho Chi Minh City, the partnership is Co-Chaired by the Minister of Agriculture and Rural Development and Nestlé Vietnam and engages local companies, provincial governments, NGOs, national research institutes, and international organizations
- It focuses on six crops and one cross-cutting theme of agrifinance
- A Secretariat is being established to coordinate the activities of the partnership with participation from the government and the private sector



Mexico: New Vision for Agrifood Development (VIDA)



- Formed in 2011 and formally incorporated in 2015, VIDA engages over 40 companies and stakeholders in collaboration with the Mexican Ministry of Agriculture to complement Mexico's national agriculture sector priorities
- The partnership focuses on four commodity groups (grains, oilseeds, cocoa and coffee), with special focus on the South/Southeast region of Mexico
- VIDA engages farmers in 29 states throughout Mexico

Potential Next Steps in Collaboration with Development Partners

1) *Expand the dialogue on multi-stakeholder partnerships*

- Share experiences and engage all stakeholders in dialogue
- Address risks and concerns through

2) *Encourage adoption of the country-led approach*

- Disseminate the Guide broadly
- Champion the concept at country level
- Provide facilitation, advisory and funding support for newly-activating partnerships

3) *Enable continuous learning and capacity building*

- Support M&E and building an evidence base
- Support best practice exchange
- Build capacity for partnering at global, regional and country level

Thank you!

See our reports at www.weforum.org/agriculture

Contact us at lisa.dreier@weforum.org