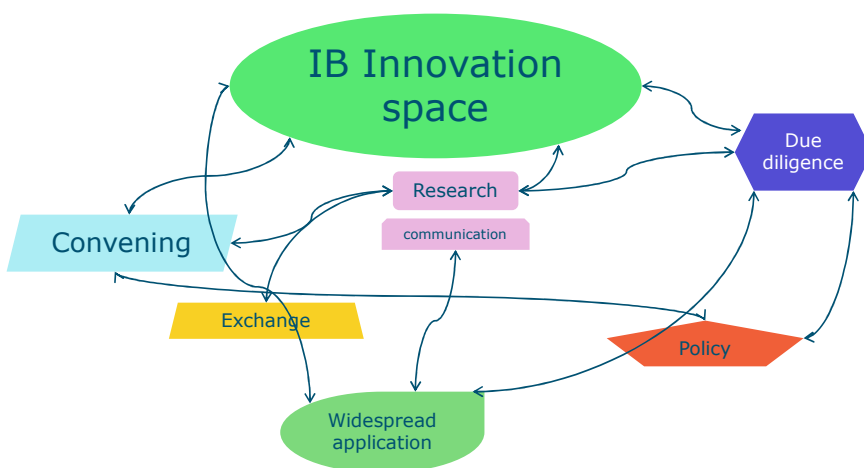


## Learning effectively about IB

The opportunity for a global IB research & learning alliance

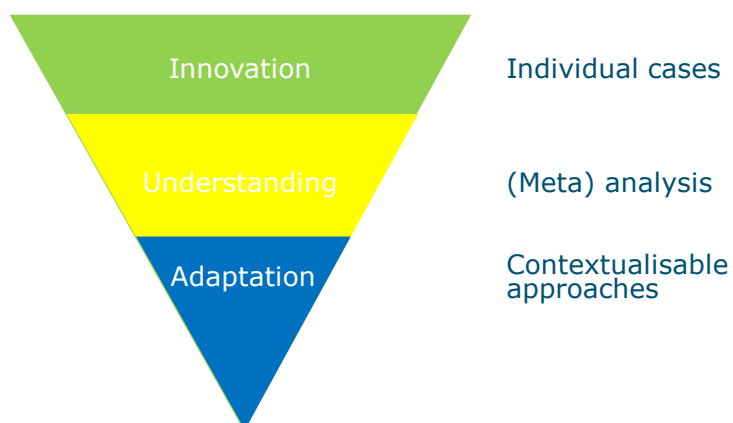
January 19, 2016. Joost Guijt



## Plenty of initiatives

- CIAT: IB models, producer organisations
- Sustainable Food Lab, DCED: results measurement
- SEEP, ECDPM, IFPRI: enabling policies
- Seas of Change: IB models, SMEs, scaling
- BEAM Exchange: inclusive market systems
- PPPLab: partnership for IB
- BoP Global Network: IB entrepreneurship
- SEARCA: SE Asia
- Business Fights Poverty
- Harvard: leadership

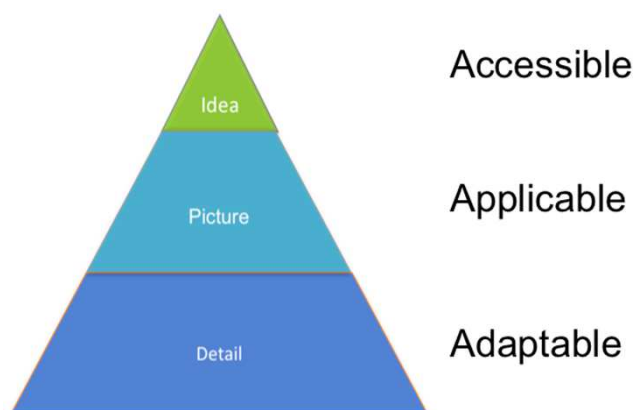
## Structured learning



## Structured innovation analysis

- Business model and context
- Investment & finance model
- Inclusiveness: sharing of resources, risks, rewards
- Stakeholders & actors
- Governance
  - Voice
- Adaptability => scalability

## Appealing communication



## Building capacity through research

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- Competence development of key actors
- Real case based
- Case research = training environment
- Context specific
- Giving back case analysis
- Connecting to tertiary education

## So what?

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- Faster learning: what works, for whom, when
- Robust evidence
- Improved approaches, methods and tools
- Better program and policy design
- More effective interventions
- Global capacity grows in parallel

## Principles for a learning alliance

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- Clear objectives
- Shared responsibilities, costs and benefits
- Outputs as inputs
- Differentiated but linked learning mechanisms
- Long-term, trust-based relationships

## Puzzling it together

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- Structured research
- (Meta-)analysis
- System understanding and adaptable approaches
- Appealing communication
- Integrated capacity development
- Convening
  - exchange, debate, scaling and system change

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## The future of an IB learning alliance?

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