AgriProFocus’ Experience with Rural Youth Employment in Agriculture Related Business

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Rural Youth And Decent Jobs Creation In Food Systems
Outline

Introduction to AgriProFocus

Examples of youth engagement initiatives

• Enabling environment
• Building a co-hort, expectation management
• Agri-skills
AgriProFocus

AgriProFocus is an international multistakeholder platform focused on development in the agriculture sector

“Cultivating collaboration”
Inclusive agriculture

Climate resilient agriculture

Circular economy

Nutrition-sensitive agriculture

HOW?

LINKING

LEARNING

LEADERSHIP
Tools for inclusiveness in agriculture are helpful in assessment, but should be used separately on gender and youth.
Youth engagement in agriculture related business

- Youth in Agribusiness Listening Project
  - Little research on youth in Ethiopia.
    - Rural and urban youth have very different lives.
    - Young women (less employed, when employed, more informally) and young men have very different lives.
    - Youth in Ethiopia are particularly risk averse (6% aspire to being their own boss) – investing in entrepreneurship is not the best for most youth.
  - Huge gap between education and skills needed
  - Much need for experiential learning!
  - Youth perceived as a threat by government and companies, rather than an opportunity.
  - Many people don’t want to go into agriculture (or want their children to). Not much consciousness of down-the chain agriculture opportunities.
Youth Caravan

• Great to learn from agricultural business in practice
• Important for youth to have a co-hort of others who see opportunity in the sector.
CEA youth access to public and private agri-skills

• Explore opportunities with ICT
• Dialogue for favorable polices
• Labor market studies are needed
• Linking skills providers (FTCs, ATVETS, private sector internships etc.) important.
Youth Business Challenge

• Successes in circular economy post harvest management innovation

• Lessons in expectation management and funds to take the next step.
Thank-you!

Further questions and discussion welcome!

Join our youth networks!

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