Enabling the Business of Agriculture

World Bank Group

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Global Donor Platform for Rural Development

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Global focus on agriculture

Enabling environment for business in agriculture
Enabling the Business of Agriculture has been inspired by the WBG Doing Business report, which has a recognized track record in measuring laws and regulations in 190 economies and leveraging reforms.
Enabling the Business of Agriculture: Genesis and timeline

- **2012**: EBA Kick off
- **2013-14**: Pilot data collection in 10 countries
- **2014-15**: Data collection in 40 countries
- **2016**: Data collection in 62 countries
- **2017**: Dissemination Policy analysis Methodology refinement
- **2018**: Data collection in 80 countries

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**DANIDA**

**USAID**

**Department for International Development**

**Government of the Netherlands**

**Bill & Melinda Gates Foundation**

**World Bank Group**
Enabling the Business of Agriculture:
A tool to inform policymaking and trigger reforms based on cross-country benchmarking

- Identify legal barriers for the business of agriculture
- Quantify transaction costs of dealing with government regulations for 62 countries around the world

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The thematic coverage includes:

- Seed
- Fertilizer
- Machinery
- Finance
- Transport
- Markets
- Water
- ICT
- Environment Sustenance
- Gender
- Livestock

EBA benchmarks markets associated with activities along the agribusiness value chain.
<table>
<thead>
<tr>
<th>Scored topics</th>
<th>Legal indicators</th>
<th>“Efficiency” indicators</th>
</tr>
</thead>
</table>
| Seed          | > Plant breeding.  
                 > Variety registration.  
                 > Seed quality control. | > Time and cost to register new varieties |
| Fertilizer    | > Fertilizer registration.  
                 > Importing and distributing fertilizer.  
                 > Quality control of fertilizer. | > Time and cost to register a new fertilizer product |
| Machinery     | > Tractor imports.  
                 > Tractor operation.  
                 > Tractor testing and standards. | > Time and cost to obtain type approval  
                 > Time and cost to register a tractor |
| Finance       | > Non-bank lending institutions.  
                 > Branchless banking.  
                 > Movable collateral. | |
| Markets       | > Agricultural trade.  
                 > Plant protection.  
                 > Producer organizations. | > Documents, time and cost to export agricultural products |
| Transport     | > Truck licenses and operations.  
                 > Cross-border transportation. | > Time and cost to obtain trucking licenses  
                 > Time and cost to obtain cross-border licenses |
| Water         | > Integrated water resources management.  
                 > Individual water use for irrigation. | |
| ICT           | > Information and communication technology | |
Geographical coverage (2017)

India: Sub-national study in
- Bihar
- Maharashtra
- Odisha
- Uttar Pradesh
EBA 2017 report

LAUNCH ON FEBRUARY 7th, 2017

eba.worldbank.org

ENABLING THE BUSINESS OF AGRICULTURE 2017

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Next Steps

- 2017 report launch in Feb 2017
- Dissemination / Operationalization
- Methodology refinement
- Practice-implementation metrics
- Data collection in 80 countries in 2018

Data collection in 80 countries in 2018
EBA uptake
“Both the quality and the efficiency dimensions of business regulations, as captured by the EBA indicators, show significant correlations with countries’ agricultural productivity. On average, agricultural productivity is higher when transaction costs are lower and countries adhere to a higher number of regulatory good practices”

(Divanbeigi and Saliola 2016)
Thank you
Back-up slides

1. EBA17 NON-scored topics (Land, Livestock, Environmental Sustainability, Gender)

2. EBA17 countries (listed by region)

3. EBA data collection and type or contributors
# EBA 2017 indicators (not scored)

<table>
<thead>
<tr>
<th>Non-scored topics</th>
<th>What is measured</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Land</strong> (pilot scoring for 38 countries)</td>
<td>&gt; Coverage and relevance of land records  &lt;br&gt; &gt; Public land management  &lt;br&gt; &gt; Gender disaggregation of land records  &lt;br&gt; &gt; Leasing of land between private parties  &lt;br&gt; &gt; Procedural safeguards in case of expropriation</td>
</tr>
<tr>
<td><strong>Livestock</strong> (not scored)</td>
<td>&gt; Registration of veterinary medicinal products  &lt;br&gt; &gt; Import of veterinary medicinal products  &lt;br&gt; &gt; Labelling of veterinary medicinal products</td>
</tr>
<tr>
<td><strong>Environmental sustainability</strong> (not scored)</td>
<td>&gt; Conservation of plant genetic resources  &lt;br&gt; &gt; Access and sustainable use of plant genetic resources  &lt;br&gt; &gt; Water quality management  &lt;br&gt; &gt; Soil health management</td>
</tr>
<tr>
<td><strong>Gender</strong> (not scored)</td>
<td>&gt; Availability of gender-disaggregated data  &lt;br&gt; &gt; Restrictions on women’s employment and activity  &lt;br&gt; &gt; Women’s participation and leadership in collective institutions  &lt;br&gt; &gt; Non-discrimination provisions</td>
</tr>
</tbody>
</table>
62 countries (EBA17)

**SUB-SAH AFRICA**
- Burkina Faso
- Burundi
- Cote D’Ivoire
- Ethiopia
- Ghana
- Kenya
- Mali
- Mozambique
- Niger
- Rwanda
- Sudan
- Tanzania
- Uganda
- Zambia

- Liberia
- Benin
- Malawi
- Cameroon
- Senegal
- Zimbabwe
- Nigeria

**EAP**
- Cambodia
- Laos
- Malaysia
- Myanmar
- Philippines
- Vietnam

**LAC**
- Bolivia
- Colombia
- Guatemala
- Nicaragua
- Haiti
- Mexico
- Peru
- Uruguay

**OECD**
- Chile
- Denmark
- Greece
- Korea
- Italy
- Poland
- Netherlands
- Spain

**MENA**
- Jordan
- Morocco
- Egypt

**ECA**
- Bosnia-Herzegovina
- Georgia
- Kyrgyzstan
- Russia
- Tajikistan
- Turkey
- Ukraine
- Armenia
- Kazakhstan
- Romania
- Serbia

**SA**
- Bangladesh
- Nepal
- Sri Lanka
- India
  - (sub-national)

**OECD**
- Bihar
- Maharashtra
- Odisha
- Uttar Pradesh
Data collection

Public Sector

- Ministries of Agriculture, Transport, Environment, Trade and Commerce, Information and Technology
- Central Banks, Financial Supervisory Authorities
- Customs, State Inspectors, Land Registries, Cadasters, Agricultural Research Institutes and others

Private Sector

- Agricultural Input Companies (Seed, Fertilizer, Machinery)
- Trucking companies
- Freight forwarders
- Cooperatives and Farmers’ associations
- Agricultural Holdings
- Mobile Network Operators
- Lawyers
- Commercial Bankers and Microfinance Institutions
Key Messages

1. A well-designed legal and regulatory framework, supported by strong institutions and efficient administrative procedures, is a bedrock for a prosperous agricultural and agribusiness sector.

2. Globally comparable data and indicators offer meaningful tools that can enable countries, policymakers and stakeholders to identify barriers that impede growth of agriculture and agribusinesses, share experiences and develop strategies to improve the policy environment anchored in local contexts.

3. The Enabling the Business of Agriculture indicators and analysis not only help strengthen the information base that can be used for informed policy dialogue but can also encourage regulations that ensure safety and quality of agricultural inputs, goods and services while minimizing costs and time burdens.