Business for Sustainable Landscapes: An International Action Agenda

Sara J. Scherr, President and CEO, EcoAgriculture Partners
Chair, Landscapes for People, Food and Nature Initiative

Global Donor Platform for Rural Development
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Why public-private-civic landscape partnerships?
Continental review: ¼ of 420 landscape partnerships include businesses
Business for Sustainable Landscapes
Genesis of the Action Agenda

• Issues analyses and case studies that summarize the state of landscape partnerships globally

• Consultations with innovators in business and landscape

• A high-level dialogue convened with food and agriculture sustainability leaders at the Rockefeller Bellagio Center, June 1-2, 2016

Together with more than 20 LPFN Business Working Group and private sector partners
Action Agenda

- **Businesses**: Prepare your business for effective landscape partnerships
- **Financiers**: Accelerate finance innovations for coordinated landscape investment
- **Governments**: Incorporate landscape strategies into national, sub-national policies
- **Landscape Programs**: Enhance tools and services to address business challenges
BUSINESS FOR SUSTAINABLE LANDSCAPES

Join us!
http://peoplefoodandnature.org/challenge/business-for-sustainable-landscapes/
www.ecoagriculture.org
sscherr@ecoagriculture.org
Key Messages

Many of the environmental and social challenges and risks for agri-food companies cannot be managed through company or supply chain strategies, and require multi-stakeholder landscape partnerships.
Key Messages

To engage effectively in landscape partnerships, businesses need to undertake careful cost-benefit analyses, and strengthen internal capacities.

For landscape partnerships to become a widespread business solution, systemic innovations are needed by financial institutions, governments and landscape program leaders.