Assessing gender-responsiveness of donor-funded agribusiness projects

Domains of gender inequality in agribusiness development

- **Access and control: resources and services**
- **Skills and knowledge**
- **Access to markets and employment opportunities**
- **Voice and representation**
- **Workloads**
- **Household decision-making, including access and control over benefits**
- **Well-being and quality of life**
- **Policy engagement**

**Rating of gender responsiveness**

- **Gender blind or neutral (do nothing):** no specific interventions or mechanisms
- **Gender equity (do a little):** access to inputs and services to address some of the basic inequalities in pursuit of productivity and efficiency
- **Gender equality (do a lot):** broaden and deepen inclusion and empowerment taking into account structural barriers
- **Gender transformative (do something different):** addressing the social norms and structural barriers to inclusion and empowerment

Assessing gender-responsiveness of donor-funded agribusiness projects
Gender-responsiveness of field-level activities (15 projects)

- Used most frequently
- Most transformative
Inter-project comparison

Access and control: resources and services
Skills and knowledge
Access to markets and employment opportunities
Well-being and quality of life
Policy engagement
Voice and representation
Household decision-making, including access and control over benefits
Workloads

Kenya/Rwanda  Moldova
Gender-responsiveness of project management (9 projects)

- Used most frequently
- Most transformative
Correlation: project management and field level activities
Conclusions and recommendations

**Drivers of transformative agenda**

- Project context
- Commitment from donor, underpinned by technical support
- Accreditation for fair trade and decent work
- Skills and commitment of project management, partners and service providers

**Next steps**

- Finding appropriate entry points to engage with women but ensure pathway
- Facilitating a mindset shift towards WEE in agribusiness
- Supporting investments in public goods
- Innovating and going to scale