

# KOICA's Agribusiness Project Cases

**: Works with Private Sector for Sustainable Value-Chain Development**

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# KOICA's Strategy on Agriculture & Rural Development (2016-2020)

## Vision

Securing the comprehensive well-being for rural people

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## Mission

To contribute to the enhancement of the quality for all through the inclusive and sustainable rural and sustainable development

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## Objectives

Increasing sustainable agricultural production and strengthening marketability

*Economic*

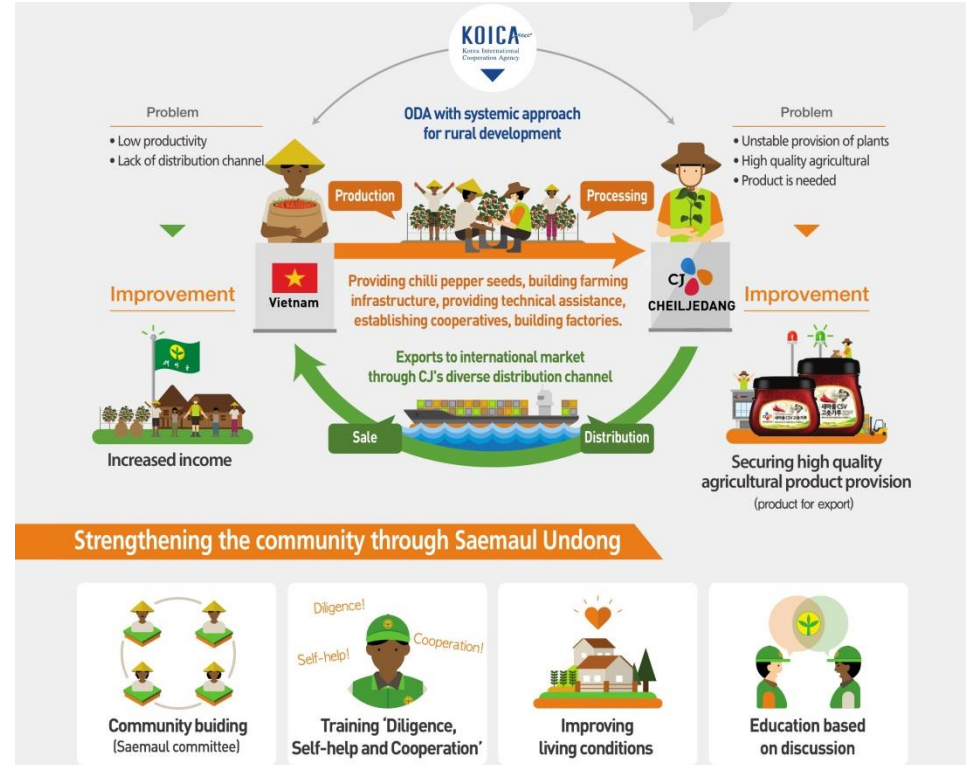
Inclusive and sustainable rural development

*Social*

Conservation of rural production systems and natural resources by responding to climate change

*Environmental*

# KOICA-CJ Rural Development Project for Developing Agricultural Value Chain in Ninh Thuan, Vietnam (2014-2017)



# Creation of Agricultural Business Opportunity through e-Commerce in Bangladesh (2017-2019)

## Introduction of e-Commerce

: CSV Program of KT to build infrastructure for high-speed internet network

## Strengthening market access of excluded areas

: Enhancing isolated Moheshkhali island's access to urban market

## Inclusive growth via income increase

: Profits of local residents have **more than tripled**

