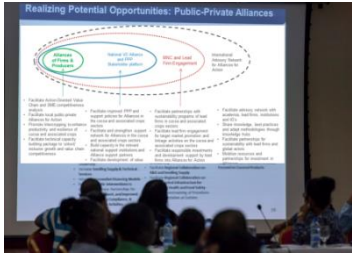


Alliances for Action

UNDERSTAND

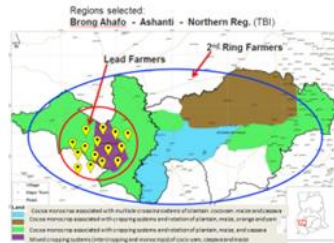
Markets & food systems



- Identify Market-Product opportunities
- Assess SMEs and MSME competitiveness
- Define and assess institutional support network
- Network analysis (connectivity & innovation)
- Assess global industry trends and local socioeconomic situation
- Multi stakeholder process

CONVENE

Responsible public-private VC alliances



- Establish Alliances between firms
- Select intervention areas
- Agree Value Chain operator roles
- Define Alliance support plan
- Commit participants' contribution & investments
- Develop Business and investments plans for each alliance and product/market option

TRANSFORM

Building competitiveness to put Alliances into Action



- Peer to peer learning and innovation
- Market linkages and technical support
- Capacity building



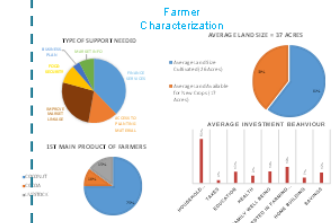
INVEST

Investing in the Alliances

- Financial literacy training & leverage
- Blend sources of finance & investment

IMPACT

Communicating & learning for decision making



- Evidence based participatory M&E
- Select tracked VC indicators
- Track development-related objectives



PRINCIPLES

Better participation in global and regional value chains

Systemic, inclusive and sustainable

Market-led producer oriented

Value addition and risk diversification

Scalability, additionality & impact

A4A industry & development advisory groups and multi-stakeholder platforms

Alliances for Action

Global – National - Local