TRENDS AFFECTING INCLUSIVE AND SUSTAINABLE FOOD AND AGRIBUSINESS SYSTEMS

ANNE ROULIN
AGRIPRENEURSHIP ALLIANCE
GLOBAL TRENDS & CHALLENGES

- Climate Change
- Poverty
- Migration
- Conflict
- Population Growth
AFRICA: TRENDS & CHALLENGES

- **Youth Population in Africa** expected to double to over 830 million by 2050 (ILO 2017)
- **10 million youth** enter Africa’s labour market annually
- **Youth unemployment rate in Sub-Saharan Africa** was approx. 11% in 2016 (ILO)
- **Only 16% of youth** have a ‘wage job’, while 62% work on family farms and 22% in household enterprises.
- **At the US$3.1/day level**, the working poverty rate in Sub-Saharan Africa was nearly 70% in 2016 (ILO)
- **38% youth in Sub-Saharan Africa** demonstrate willingness to move to another country: globally 20% (ILO)
- **The average age of farmers in Africa** is about 55 years (WTO, 2015)
AGRIPRENEURSHIP IS THE PROFITABLE MARRIAGE OF AGRICULTURE AND ENTREPRENEURSHIP

SHOJI LAL BAIWIA, KEROBIM LAKRA, S. KUSHWAHA, L. K. MEENA AND PRAVIN KUMAR, AGRIPRENEURSHIP DEVELOPMENT AS A TOOL TO UPLIFTMENT OF AGRICULTURE, SCIENTIFIC AND RESEARCH PUBLICATIONS, VOLUME 4, ISSUE 3, 2014
THOUGHT & ACTION...

A focus should thus be on tapping the dynamism and resourcefulness of youth to establish productive and pro-poor ventures, especially in agriculture, and helping them to create jobs for themselves (and others) within the agriculture value chain. Only by doing this will the potential of a brighter future for Africa be realised.

ALLIANCE FOR A GREEN REVOLUTION IN AFRICA (AGRA). 2015. AFRICA AGRICULTURE STATUS REPORT: YOUTH IN AGRICULTURE IN SUB-SAHARAN AFRICA. NAIROBI, KENYA. ISSUE NO. 3
AGRIPRENEURS HAVE THE OPPORTUNITY TO...

- CREATE WEALTH & EMPLOYMENT
- SUPPORT LOCAL AND GLOBAL FOOD SECURITY
- GROW SUSTAINABLE AND RESILIENT RURAL COMMUNITIES
YOUNG AGRIPRENEURS PROJECT (YAP)

- 428 PROJECTS
- 50 COUNTRIES
- AVERAGE AGE 29
- 26% FEMALE
- 133,000 PEOPLE VOTED
- 6 FINALISTS (67% FEMALE)
Project proposals by country

Nigeria
Kenya
Uganda
Tanzania
Ghana
Nepal
Zimbabwe
Malawi
India
Rwanda
Cameroon
Zambia
Pakistan
DRC
Philippines
Main focus of project

- Primary food production
- Training/Extension services
- Processing
- Digital platforms/Apps
- Supply chain
- Seed production
- Feed production
- Packaging
- Finance/Insurance
- Irrigation
- GIS technology/Drones
- Vegetables
- Chicken/Poultry
- Fish
- Pigs/pork
- Fruit
- Rice
- Mushrooms
- Staples
- Geats
- Bees/Honey
NON-PROFIT ASSOCIATION BASED IN SWITZERLAND SUPPORTING YOUNG ENTREPRENEURS IN AFRICA START NEW BUSINESSES IN AGRICULTURE AND AGRI-FOOD WITH CLOUD-BASED TOOLS AND RESOURCES

FINANCING FROM SIANI

TRAINING DEVELOPED IN COLLABORATION WITH THE AFRICAN MANAGEMENT INITIATIVE
APPROACH

• BLENDED LEARNING

• ACTIVITY & CASE STUDY BASED

• SUPPORTED BY CLOUD-BASED TOOLS, TEMPLATES, BUSINESS CANVAS....

• PILOT STARTING SPRING 2018:
  • GULU UNIVERSITY, UGANDA
  • EGERTON UNIVERSITY, KENYA
  • IGAD SHEIKH TECHNICAL VETERINARY SCHOOL, SOMALILAND

• START UP GUIDES UNDER DEVELOPMENT IN COLLABORATION WITH TEACH A MAN TO FISH
GLOBAL TRENDS & CHALLENGES

- CLIMATE CHANGE
- POVERTY
- MIGRATION
- CONFLICT
- POPULATION GROWTH
THANKS FOR YOUR ATTENTION QUESTIONS?