Trade for Sustainable Development

“Building sustainable value chains”

Sandra Cabrera de Leicht
Advisor on Sustainability Standards and Value Chains, ITC
What is the International Trade Centre?

ITC is the joint agency of the World Trade Organisation (WTO) and the United Nations.

ITC's mission is to foster inclusive and sustainable growth and development through trade and international business development.

**ITC's goals:**

- Strengthen the integration of the business sector of developing countries and the economies in transition into the economy
- Improve the performance of trade and investment support institutions for the benefit of SMEs
- Improve the international competitiveness of SMEs
Trade for Sustainable Development Programme

The challenge

• Meeting *mandatory* market access requirements no longer sufficient
• Voluntary sustainability standards (VSS) needed to access Global Value Chains
• Confusion among Small Medium size Enterprises, Trade and Investment Support Institutions and governments around the proliferating VSS
• Lack of credible, reliable & neutral resources/tools to deal with the complexity of VSS

Our response / T4SD Principles

• T4SD Principles - over 70 signatories
Your roadmap to sustainable consumption, production and trade

Get Started

Business
Public Sector
Consumers
Standard setting organizations

Step 1: Learn how your business
ITC Sustainability Toolkit

Linking communities committed to sustainable production and trade
www.sustainabilityexchange.org
The Sustainability Community is focused on driving sustainable agriculture value chains and trade

Market data for more informed sustainability decisions
The Sustainability Trends provides greater access to information on sustainable markets.

Transparency on standards initiatives
The Standards Module - formerly known as Standards Map - currently covers more than 240 standards initiatives applicable to more than 80 sectors and 180 countries

Connecting businesses along sustainable value chains
This virtual marketplace allows users to share their business and sustainability profiles with buyers, traders, standards organizations, certification bodies, financiers and others.
Sustainability Standards
T4SD Global Database

Different standards languages

Harmonization

Management

Social

Quality

Ethics

Environment

Requirements

Voluntary standards

Processes

General

Audit

Support

Claims and labelling

Standards governance

Standards Map

A common language for standards
T4SD Data - Management Protocols

1. ITC’s T4SD team loads the information into the database using official documents provided by the standard organization.

2. An independent expert knowledgeable on the standard initiative completes the quality control.

3. The standard organization reviews the information entered by ITC team and reviewed by independent expert.

4. The suggested changes made by the standard organization are reviewed and discussed with ITC team.

5. Once information has been approved by all parties, it is displayed on Standards Map.

6. Data is continuously updated with a full review taking place annually.
Welcome to Standards Map

Standards Map provides information on over 235 standards, codes of conduct, audit protocols addressing sustainability hotspots in global supply chains.

Over 235 sustainability standards, codes & audit protocols

IDENTIFY
Identify voluntary sustainability standards which apply to your specific needs.

Q QUICK-SCAN
Quickly review selected standards at a glance.

COMPARE
Compare different standards more in-depth, based on all the criteria available.

ASSESS
Once you have selected the criteria, you are ready to launch the assessment.
Welcome to our new Standards Map!

Standards Map provides information on standards, codes of conduct and audit protocols addressing sustainability hotspots in global supply chains. What's new?

Filter by Type
- Private
- Public
- International

Sector / Product
- Banana (fresh)

Producing Region / Country

Destination Region / Country

Search by name

Filter on standard name...

73 Standards

**Fairtrade International - Small Producers Organizations**

Our mission is to connect disadvantaged producers and consumers, promote fairer trading conditions and empower producers to combat poverty, strengthen their position and take more control over their lives. Our vision and mission will be reflected in the values by which we work as an organization so that we ourselves set an example for the changes we seek in others. Therefore we will work collaboratively.

Last update: Jun 7, 2017

**Fairtrade International - Hired Labour**

Our mission is to connect disadvantaged producers and consumers, promote fairer trading conditions and empower producers to combat poverty, strengthen their position and take more control over their lives. Our vision and mission will be reflected in the values by which we...
Quick-Scan - Overview

Fairtrade International - Small Producers Organizations
Sector: Agriculture
Last Updated in the TASO Database: April 2017

Official Mission Statement
Our mission is to connect disadvantaged producers and consumers, promote fairer trading conditions and empower producers to combat poverty, strengthen their position and take more control over their lives. Our vision and mission will be reflected in the values by which we work as an organization so that we ourselves set an example for the changes we seek in others. Therefore we will work collaboratively and seek to empower those who wish to be partners in our mission. Trust is a crucial factor in our work and we will be mindful of our responsibilities to those who place their trust in us. Embracing transparency and stakeholder participation is an important way that we will be accountable for our work.

Year of Establishment: 1993

Contact details
Phone: +49 (0) 228 949 23 - 101
Fax: +49 (0) 228 242 11-13
@: info@fairtrade.net

Website:
http://www.fairtrade.net

Fairtrade International - Small Producers Organizations
Fairtrade International (FLO) Bonner Talweg 177 53129 Bonn

Key Features
- Fairtrade provides producers with access to a fast growing market segment that is highly recognized by consumers in the global North. - Fairtrade standards are designed to tackle poverty and empower producers in the poorest countries in the world. The standards apply to both producers and traders. - The Fairtrade standards are developed through a collaborative and voluntary process by members, farmers, industry scientists and advisors from the private and public sector. The main components of fair and sustainable trading relations in the Fairtrade Textile standard - Criteria for all stages of production for the entire supply chain: all supply chain actors including brands need to establish fair, reliable and predictable contract arrangements to facilitate long-term investments in the improvement of workers' conditions. Once their entire supply chain has been certified, products may carry the Fairtrade Textile Production Mark (PDF). Product packaging will also indicate the brand's progress towards achieving living wages in the product supply chain. - It is applicable in only countries where Freedom of Association is possible as determined by the geographic scope policy. Excluded countries are listed in the policy. - The standard is open to other sustainable fibres, in addition to Fairtrade cotton, in order to leverage supply chains and reach a broader range of factories and workers as determined by the Fairtrade Sustainable Fibre Criteria. - All subcontractors must be registered and agree to audits. The subcontractors comply with labour conditions and the grievance procedures. There must be a management system in place to monitor and support subcontractor compliance. The Standard includes: - Core requirements, which must be met by producer organizations before initial certification; and - Development requirements, against which compliance must be demonstrated over time and by means of continuous improvement. Source: /www.fairtrade.net/standards/ser-standards/textile-standard.html

Facts and Figures
- 15 national Fairtrade organizations operating in 24 countries (as of 2014) to improve market access for Small Producers and working conditions for Plantation Workers. - 1210 producer organizations, representing over 1.4 million farmers (80%) and workers (20%) in 74 countries (as of 2013) - €86 million premium paid (as of 2013) - €.5 billion Fairtrade sales in over 125 countries (as of 2013)
### Human rights and local communities

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Criteria relating to the promotion/enhancement of education</td>
<td>Immediate</td>
</tr>
<tr>
<td>Requirement covered:</td>
<td></td>
</tr>
<tr>
<td>Degree of obligation</td>
<td>Immediate</td>
</tr>
<tr>
<td>Explicit reference</td>
<td>Yes</td>
</tr>
<tr>
<td>3.3.7 (Core - Year 0) You and the members of your organization must not employ children below the age of 15 or under the age defined by local law, whichever is higher. / 3.3.8 (Core - Year 0) Your members' children below 15 years of age are allowed to help your members on their farms under strict conditions: you must make sure that they only work after school or during holidays, the work they do is appropriate for their age and physical condition they do not work long hours and/or under dangerous or exploitative conditions and their parents or guardians supervise and guide them.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Criteria relating to the promotion/enhancement of housing and sanitary facilities</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Criteria relating to factoring gender considerations in impacts and risks assessment of production</td>
<td>Immediate</td>
</tr>
<tr>
<td>Criteria relating to indigenous peoples as defined in ILO convention 169</td>
<td>Immediate</td>
</tr>
<tr>
<td>Criteria relating to the protection of minority and indigenous rights</td>
<td>Within 3 years</td>
</tr>
<tr>
<td>Criteria relating to socio-cultural sites</td>
<td>Immediate</td>
</tr>
<tr>
<td>Criteria relating to internationally recognized / legally protected sites and cultural heritage</td>
<td>Immediate</td>
</tr>
<tr>
<td>Criteria relating to community investment: services and benefits offered to communities beyond the business' operations (education, health, sanitation)</td>
<td>Within 1 year</td>
</tr>
<tr>
<td>Engagement &amp; consultation with local communities</td>
<td>Within 1 year</td>
</tr>
</tbody>
</table>
Detailed Analysis - Comparison mode

Start a detailed analysis of the sustainability requirements of selected standards and their processes.

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Processes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Review side-by-side the standards’ requirements, their degree of obligation and criticality. You may compare standards against each other, or select one as your starting point, select a customized set of criteria for a specific sector, or select a default reference.</td>
<td></td>
</tr>
</tbody>
</table>

### Comparison against

- All selected standards
- A specific standard set as a reference
- A specific sector set as a reference
- A benchmark

⚠️ The comparison is based on T4SD indicators covered by at least one of the selected standards. The percentage is calculated based on the number of indicators covered by all standards selected for the analysis.

### Degree of criticality

- Deal-breaker
- Major
- Minor

### Degree of obligation

- Optional
- Immediate
- Within 1 year
- Within 3 years
- Within 5 years
- Recommendation

View mode

- Normal
Percentage of indicators covered against all standards

- **Environment**: 75%
- **Social**: 50%
- **Economic**: 100%
- **Quality**: 75%
- **Ethics**: 75%

**Bio Suisse Standards for Imports** vs. **Fairtrade International – Small Producers Organizations**

Percentage of requirements for each of the standards broken down per sustainability area, as referenced in the T4SD database.

### Environment

#### Soil

- **Soil: general principle**: Immediate, Major
- **Soil erosion**: Immediate, Major
- **Soil conservation**: Immediate, Major
Are there policies in place aiming to maintain soils?

**Requirement from standard document** : Soil and water are non-renewable resources. Fertile soils and clean and available water are important for the sustainability of the production system.

- [ ] Yes
- [x] No

**Comments**

**More information**
- Link to standard document: Fairtrade Standard for Small Producer Organizations version: 01.05.2011_v1.4
- Localisation: Soil and Water
- Degree of obligation: Medium-term
- Explicit reference: Yes
- Degree of criticality: Minor
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SustainabilityXchange information at your fingertips!

Your one stop shop for information on sustainable information.

**Search**

- Product / Service
- Initiatives
- Topics
- Countries
- Region
- Search

**1231 Training Material**

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>Publisher</th>
<th>Publication Date</th>
<th>Rating</th>
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<tr>
<td>Standards and Biodiversity</td>
<td>Jason Potts, Vivek Vora, Matthew Lynch, Aynur Mammadova</td>
<td>SSI, State of Sustainability Initiatives</td>
<td>2017</td>
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<td>Basic Guidelines for Sustainable Cocoa Colombia - cocoa sector</td>
<td>Not Specified</td>
<td>LBCS, Lineamientos Básicos para un Cacao Sostenible</td>
<td>2017</td>
<td>⭐⭐⭐</td>
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<td>Expertise</td>
<td>Organization Type</td>
<td>Working Language</td>
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<tr>
<td>Florentine Meinshausen</td>
<td></td>
<td></td>
<td></td>
<td>English, French, German</td>
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<tr>
<td>Vijay Masmar</td>
<td></td>
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<td>English, Hindi</td>
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<td>Guadalupe Am?guilla</td>
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<td>English, French, Spanish</td>
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<td>Johanna Phillips</td>
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<td>English, German</td>
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<tr>
<td>Reed Evans</td>
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<td>English</td>
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**1213 News**

<table>
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<tr>
<th>Title</th>
<th>Date</th>
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<tbody>
<tr>
<td>La acuicultura de corales como oportunidad de negocios</td>
<td>22 September, 2017</td>
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</tbody>
</table>
### 15 Forum

- Real-time Information from Smallholder Farmers
- Issues related to fostering sustainable supply chain in agro-businesses in the least developed countries: Nepalese perspective
- Financial Literacy Training for Coffee Farmers in Eastern Africa
- Identifying best practices for reducing the use and impacts of agrochemicals

### e-Discussion on Sustainable Water Management and Value Chains

**5 per page**

### 31 Events

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Organization</th>
<th>Venue</th>
<th>Date</th>
<th>Rating</th>
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<tr>
<td>EcoFarm Conference</td>
<td>Ecological Farming Association</td>
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<td></td>
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<td>27-01-18 12:00</td>
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<tr>
<td>Aquaculture Europe 2017</td>
<td>EAS, European Aquaculture Society</td>
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<td>17-10-17 12:00 -</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>20-10-17 12:00</td>
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<td>Bonsuco Technical Week - Colombia 2017</td>
<td>BONSUCRO</td>
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<td></td>
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<td>27-10-17 12:00</td>
<td></td>
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<tr>
<td>Sustainable Sugarcane Forum</td>
<td>Innovation Forum, BONSUCRO</td>
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<td>04-12-17 12:00 -</td>
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<td></td>
<td></td>
<td></td>
<td>05-12-17 12:00</td>
<td></td>
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<tr>
<td>Free Online Course: Building Your Inclusive Agribusiness</td>
<td>2SCALE, Toward Sustainable Clusters in Agribusiness through Learning in Entrepreneurship, IBA, Inclusive Business Accelerator</td>
<td>04-09-17 12:00 - 01-10-17 12:00</td>
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</tbody>
</table>

**5 per page**

### 226 Expert

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9 Agricultural Products

- Bananas
- Coffee
- Cocoa
- Cotton
- Palm Oil
- Soy
- Sugarcane
- Forestry
- Tea

14 Sustainability Standards

- 4C Association
- Better Cotton Initiative - BCI
- Bonsucro
- Cotton Made in Africa
- Fairtrade International
- Forest Stewardship Council - FSC
- IFOAM Standards
- PEFC International
- ProTerra
- Rainforest Alliance - SAN
- Roundtable on Responsible Soy - RTRS
- Roundtable on Sustainable Palm Oil - RSPO
Market data on Voluntary Sustainability Standards at your fingertips

Review market trends specific to one of the eight commodities and forestry, or one of the 14 voluntary sustainability standards. For more information on the data methodology and analysis, download the report here.
Banana: Production area by standard, 2008-2015

The graph presents the growth in certified area (fully converted plus under conversion) for a specific commodity compliant to one Voluntary Sustainability Standard (VSS) from 2008-2015. If applicable, note that the organic area is the area harvested as estimated by FIBL, assuming that 90% of the fully converted area is actually harvested. For the Rainforest Alliance/SAN, the area cultivated is shown.

Banana: Production volume by standard, 2008-2015

The graph presents the growth in certified production volumes by Voluntary Sustainability Standards (VSS) from 2008-2015. The production volume corresponds to the volume that is VSS-compliant, even if not sold as compliant at the first point of sale.
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SUSTAINABILITY NETWORK

Connecting businesses along sustainable value chains

This virtual marketplace allows users to share their business and sustainability profiles with buyers, traders, standards organizations, certification bodies, financiers and others.
What is the Sustainability Network?

A neutral global platform, which:

- Gives previously 'invisible' farmers and agribusinesses of any size a visible online presence.

- Encourages them to enhance their sustainability practices.

- Connects them to the global buyers who prioritize sustainable sourcing.

- Allows them to assess compliance with national and international voluntary standards, as well as to chart a path to improve performance.
Access the global sustainable food network with 1392 members

Connecting members along supply chains

RINA PRADHAN

Description

Company Type
Farmer

Country
Nepal

Website

City
SIDDHI GAUN

Products / Services

Tea

Existing Certification

See public profile

Show members
1384 members provided location information
<table>
<thead>
<tr>
<th>Type</th>
<th>Name</th>
<th>Products / Services</th>
<th>Country</th>
<th>Existing Certification</th>
<th>Self-Assessment</th>
<th>Last modified</th>
<th>Affiliation</th>
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</thead>
<tbody>
<tr>
<td>Individual</td>
<td>Sustainability ABC Company</td>
<td>Choose</td>
<td>Colombia</td>
<td>🌍</td>
<td>📊</td>
<td>October 25, 2017</td>
<td>🌐</td>
</tr>
</tbody>
</table>

Show members
1384 members provided location information

Reset Filter

1 / 1392 Members
Information: Sustainability ABC Company

Company information

Company Name: Sustainability ABC Company
Description:
We are a small cocoa farm producing quality cocoa beans to US and European buyers. We have received technical assistance on organic farming practices event though we are not yet certified to USDA or EU Organic. We produce about 1500 kilos of cocoa per year that is sold to buyers in the USA and Europe who demand high quality beans. We are looking for additional buyers as we are expanding our volumes thanks to technical assistance received from various project partners.

Company GLN

Country of operation

Country: Colombia
City: Cócuta
PostCode: 2435321

Address

Calle Principal: 34-45

Contact information

Email
standardsmap@intracen.org

Website
www.sustainabilityABC.com
Cocoa

Product Variety: Forastero

Description: High quality Forastero cocoa beans of the Amelonado grade. Our cocoa has been tested by USA and EU buyers and has passed numerous trials. We have participated in the Salon de Chocolate in Paris since 2012.

Estimate volume of production: 500
Estimate value of sales: 1500

Fairtrade International - Small Producers Organizations
Valid from: October 1, 2016 to: March 31, 2018

4C - GCP
Valid from: to:
## Production / Processing locations

<table>
<thead>
<tr>
<th>Producer Type</th>
<th>Country</th>
<th>Production</th>
<th>Certification</th>
<th>GS1 Unique Id</th>
<th>Action</th>
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<tbody>
<tr>
<td>Field</td>
<td>Colombia</td>
<td>Cocoa</td>
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<tr>
<td>Farm</td>
<td>Colombia</td>
<td>Cocoa</td>
<td>Fairtrade International - Small Producers Organizations</td>
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<tr>
<td>Field</td>
<td>Nepal</td>
<td>Cocoa</td>
<td>Fairtrade International - Small Producers Organizations</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Global Location Number

A Global Location Number (GLN) can be used by companies to identify their locations, giving them complete flexibility to identify any type or level of location required. Contact the nearest GS1 national office to get your GLN.

[Contact GS1](#)
Welcome to your Sustainability Dashboard!

Profile
We are a small cocoa farm producing quality cocoa beans to US and European buyers. We have received technical assistance on organic farming practices even though we are not yet certified to USDA or EU Organic. We produce about 1500 kilos of cocoa per year that is sold to buyers in the USA and Europe who demand high quality beans. We are looking for additional buyers as we are expanding our volumes thanks to technical assistance received from various project partners.

Company Name  Sustainability ABC Company
Location  Colombia / Cúcuta
Products  Agriculture
Cocoa
Website  www.sustainabilityABC.com

Assessment
There are no pending assessments.

Sustainable Agriculture Network - Rainforest Alliance - Compliance 87%

Take new assessment
Your company information

Company Name
Sustainability ABC Company

Company Type: Farmer

Description
We are a small cocoa farm producing quality cocoa beans to US and European buyers. We have received technical assistance on organic farming practices even though we are not yet certified to USDA or EU Organic. We produce about 1500 kgs of cocoa per year that is sold to buyers in the USA and Europe who demand high quality beans.

We are looking for additional buyers as we are expanding our volumes thanks to technical assistance received from various project partners.

Company GLN

Country of operation

Address
Calle Principal, 34-45

Country            State            City            PostCode
Colombia           Norte de Santander  Cúcuta           2435321

Contact Information

Email
Company Production

Provide information about the products produced or processed by your company, or the services provided. You can provide information and pictures for more than one product. This will make your company profile much more attractive to potential business partners. Business partners will be able to review this information as part of the Sustainability Network if you make your profile PUBLIC. This will increase your chances of business partners reaching out to you.

**Cocoa**

*Product Variety:* Forastiero

*Description:* High quality Forastero cocoa beans of the Amelonado grade. Our cocoa has been tested by USA and EU buyers and has passed numerous trials. We have participated in the Salon de Chocolate in Paris since 2012.

*Estimate volume of production:* 500 Kilograms

*Estimate value of sales:* 1500 US DOLLAR

Update product  Delete product
### Product Information

<table>
<thead>
<tr>
<th>Product</th>
<th>Variety</th>
<th>Grade</th>
<th>Quality</th>
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</thead>
<tbody>
<tr>
<td>Cocoa</td>
<td>Forastero</td>
<td>Amelonado</td>
<td>AAA</td>
</tr>
</tbody>
</table>

**Description**

High quality Forastero cocoa beans of the Amelonado grade. Our cocoa has been tested by USA and EU buyers and has passed numerous trials. We have participated in the Salon de Chocolate in Paris since 2012.

### Production Information

<table>
<thead>
<tr>
<th>Area of Production</th>
<th>Unit</th>
<th>Estimate volume of production</th>
<th>Unit</th>
<th>Estimate value of sales</th>
<th>Unit</th>
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<tbody>
<tr>
<td>12</td>
<td>Hectares</td>
<td></td>
<td>Kilograms</td>
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<td>US DOLLAR</td>
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</table>

**Supply period start**: 1/1/2018  **Supply period end**: 1/31/2018
Company Certifications

Should your company already be compliant to specific standards, and should you have a document which proves compliance, make sure to include this information. Potential business partners may be very interested in knowing about your existing certifications. Make sure also to include information about the validity period of those specific standards.

Fairtrade International - Small Producers Organizations

Valid from: October 1, 2016 to: March 31, 2018

Download proof document

4C - GCP

Valid from: to:

Update certification  Delete certification

Next
Company Certifications

Certification Information

Certification *
Not in the list

Certification Name *

Certification Type

Is this a group certification?

Issued By

Issue date

Expiry Date

Product sold under this certificate

Proportion of products sold under this certificate

Upload proof of certification: Upload

Save  Cancel

Next
Company Location

Indicate where your company is located and provide the geolocation of production or processing sites. Use My Places to geolocate specific sites, and provide details about the products produced or processed, or services supplied. You can also make use of the interactive map to delineate the perimeters of specific locations.

Country of operation

<table>
<thead>
<tr>
<th>Country</th>
<th>State</th>
<th>City</th>
<th>PostCode</th>
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<tbody>
<tr>
<td>Colombia</td>
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Address
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<td>Production</td>
<td>State of operation</td>
</tr>
<tr>
<td>Cocoa</td>
<td>Norpa de Santander</td>
</tr>
<tr>
<td>Certification</td>
<td>Enter existing GLN</td>
</tr>
<tr>
<td></td>
<td>GLN</td>
</tr>
</tbody>
</table>

**Do you own this location?**
- [ ] OWNER
- [ ] RENT

**Do you want a free GLN?**
- [ ] YES
- [ ] NO

**Google Map**

- Clear All marker / polygon
- Estimated area in m² based on your drawing. Set it manually if it is incorrect:
  - Latitude: 7.931698662525027
  - Longitude: -72.86927282810211
  - Area: 4820.34

**Update Asset**

[Cancel] [Update my Asset]
Company information

Company Name: CO-OPERATIVE SAYAPATRI
Description: 

Company GLN

Country of operation

Country: Nepal

Contact information

Email: tarachiyaban@gmail.com

Social media

Company size

Network: CO-OPERATIVE SAYAPATRI
The Value Proposition

Tier 1

Retailers, Government, Standards Organizations

Decision Makers - Data Analytics

- Access to unique sustainability information & intelligence
- Generate real time aggregated analytics
- Tailored decisions making to address sustainability related issues and challenges

Tier 2

Manufacturers, Processors, Traders, TPOs, Producer Organizations Cooperatives, Certification Bodies

Sustainable Supply Chain Management

- Engage with sustainable supply chains
- Invite existing or potential suppliers and business partners to connect in the Sustainability Network

Tier 3

Farmers, Producers

Understanding Compliance, Boosting Visibility

- Share profiles on the Sustainability Network to enable producers to link up to traders, international buyers and others in the global value chain
- Contact specific businesses based on their Sustainability Business Profiles.
Sustainability Map - How does it work?
Sustainability Map - How does it work?
Tool for Partners

Privacy

Profile

Network

Analytics

Import EXCEL file

Record profile using APP

Invite a new beneficiary (Suppliers, Producers)
Sustainability Map - How does it work?
Tool for beneficiaries (suppliers, producers)

Privacy

Profile

- Company
- Production
- Location
- Verification/Certification...

Assessment

Analytics
Training programme: Capacity Building on the ground and beyond

From 2009 to 2017 the T4SD team has completed 95+ training events and 60+ webinars trained 3,000+ private sector participants and 650+ public sector participants in more than 50 countries.
Experience from ITC-Swisscontact project:

**Basic Guidelines for Sustainable Cocoa/Lineamientos Básicos para un Cacao Sostenible (LBCS)**

**The LBCS project:**

- ITC and Swisscontact initiated a programme to incorporate LBCS into the Standards Map online tool to empower cocoa producers in Colombia and raise awareness around sustainability issues required by certifications such as Fairtrade, UTZ and Rainforest Alliance.

- ITC has developed an off-line version of the LBCS tool, to enable farmers to perform self-assessments that allow them to get a first diagnostic report of areas which they need to improve before starting an official certification process.

**Launched:** September 2015

**Geographical scope:** Colombia

**Project results:**

- By using the offline version of the LBCS tool, 26 farmer organizations were trained and 500 cocoa farmers assessed against the basic criteria for sustainable cocoa, with the goal to reach 1,000 farmers in 2016.

- The tool creates greater awareness of the LBCS and its benefits to cocoa farmers, increasing their access and competitiveness in international markets.
Contact Information

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For more information, please access: http://www.sustainabilitymap.org