## **WEBINAR**

Tuesday, 24 July 2018, at 15:00h CEST // 9:00 AM EDT



# Facilitating safe trade: lessons and experiences from STDF's work

Speakers: Melvin Spreij & Marlynne Hopper (WTO)

Food and agricultural exports often trigger sanitary and phytosanitary (SPS) compliance challenges. Adequate capacity to control SPS risks is crucial for many developing countries to gain and maintain access to foreign markets. Repeated rejections of shipments for non-compliance with SPS requirements result in stricter scrutiny by importing countries, increased transaction costs, damaged reputation and a loss of confidence in the exporting country's competent authority. A strong SPS control system is also an essential asset to protect a country's consumers from unsafe food as well as its productive capacity and ecosystem from the entry, spread and establishment of invasive species.

This webinar will introduce the work of the Standards and Trade Development Facility (STDF), a global partnership that helps developing countries to access international markets by tackling SPS gaps, and promoting food safety, animal and plant health. As a leading coordination and knowledge platform, the STDF convenes a wide range of international and regional organizations, donors and SPS experts from developing countries to identify good practice on cross-cutting topics, leverage resources, and work on coordinated, coherent solutions to enhance SPS capacity building. The STDF also provides support and seed funding for the development and implementation of SPS projects that create regional synergies and connect stakeholders from the public and private sector.

The STDF partnership was founded by the Food and Agriculture Organization (FAO) of the United Nations, the World Bank Group (WBG), the World Health Organization (WHO), the World Organization for Animal Health (OIE) and the World Trade Organization (WTO).

# Webinar agenda

- Welcome and introduction 10 min
- Presentation 15 min
- Q &A and discussion 20 min

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