AUTUMN WEBINAR SERIES // WEBINAR 4:
TRADE-RELATED CAPACITY DEVELOPMENT
FOR FOOD SECURITY & NUTRITION

6 December 2019
AGENDA

1. Introduction:
Welcome and housekeeping

2. Presentation:
FAO’s Multipartner Programme Support Mechanism (FMM)
Project: Trade-related Capacity Development for Food Security & Nutrition, Georgios Mermigkas & Ishrat Gadhok, Trade and Markets Division, FAO

3. Q&A and discussion
1. INTRODUCTION

Welcome and housekeeping (by Octávio de Araújo, Platform Secretariat)

- Global Donor Platform for Rural Development’s mission. “To enhance the impact of development investments in agriculture, food systems and rural livelihoods through informed policy and programming”

- Global Donor Platform’s Autumn webinar series

- Video recording available on https://www.donorplatform.org/webinars.html
2. PRESENTERS

FMM Project: Trade-related Capacity Development for Food Security & Nutrition

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FMM PROJECT: TRADE-RELATED CAPACITY DEVELOPMENT FOR FOOD SECURITY & NUTRITION

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1. Context and objectives
2. Project outputs
3. Lessons learned
4. Future directions
**CONTEXT**

- Agriculture accounts for 27% GDP and 60% employment in African LDCs (2016)... **improving ag. productivity key to economic growth**

- **Ag. productivity growth depends on improvements in productive capacities** (typically supported through agricultural policy instruments) and **efficient access to markets** (affected by trade policy instruments)

- Need to **ensure that agriculture and trade policies are mutually reinforcing** for the effective use of scarce public resources

- **However, many instances of policy incoherence**
  - Input subsides, market price support vs. export restrictions
  - Prioritization of different value chains leading to project rather than programmatic approach to commercialization
CONTEXT

- Focus on policy-making processes
- Interest from the countries: regional workshop of trade and agriculture policy officers in Harare, 2015; technical support to Mozambique, Swaziland

**PROJECT OVERVIEW**

**IMPACT**

More inclusive and efficient agricultural development and food systems, that enhance the level and value of intra-regional trade.

**OUTCOMES**

- Improved capacities of policy makers in the East and Southern African countries to design and implement evidence-based agricultural and trade policies

- Enhanced cross-sectoral coordination in the design and implementation of agricultural trade policies, strategies and agreements

**OUTPUTS**

- E-learning courses on agricultural trade in ESA

- Diagnostic assessment of policy coherence

- Establishment of regional network of trade policy experts

- Development of jointly prioritized projects, programmes
PROJECT OUTPUTS - REGIONAL

REGIONALLY TAILORED, FACILITATED E-LEARNING COURSES ON TRADE

1. Trade, Food Security and Nutrition
2. Agriculture in International Trade Agreements

IMPACT

✓ Very high ratings from course participants
  “I am able to have much greater input related to food security and trade at my workplace than before”
  “My competencies in trade and trade policy related concepts have increased tremendously”

✓ Extremely high interest from countries (three years of re-runs, expanding to West Africa)
PROJECT_OUTPUTS - REGIONAL

AGRICULTURAL TRADE POLICY PRACTITIONERS NETWORK

OBJECTIVE: to facilitate cross-sectoral and cross-country collaboration on emerging policy issues

- Include Ministries of Agriculture, Trade, Finance, Planning, and others
- Most English-speaking countries in Africa
- Three network meetings to date
- Led to masters students with Trapca
COUNTRY-LEVEL DIAGNOSTIC ASSESSMENT OF POLICY COHERENCE

OBJECTIVES: assess the gaps and synergies between agriculture and trade policies and policymaking processes in three LDCs

- Desk review of reference policy documents in agriculture
- Consultations with ministries to document and draw lessons from existing or past cross-sectoral institutional mechanisms

AGRICULTURE and TRADE POLICY AGENDAS

- CAADP central feature of agriculture policy making
- Pillar II of CAADP/NAIPs serve as entry point for ag. trade issues; but these only identify priority commodities, not specific interventions

- No pan-African policy framework equivalent to CAADP in trade; tend to be more fragmented
- DTIS (support by EIF) is one common mechanism across LDCs but not central feature of trade policymaking
- DTIS articulate ag. trade-related constraints in more depth but focus commodities do not align with NAIPs
PROJECT OUTPUTS - NATIONAL

VALIDATION AND DEVELOPMENT OF JOINTLY PRIORITIZED PROGRAMMES

POLICY FORMULATION AND IMPLEMENTATION

• Dedicated committees constituted during policy formulation, including focal points from both ministries; however mixed effectiveness and sustainability
  • Limited engagement of technical level officials
  • Limited links with national budgeting and programme implementation

• Ag. budgets not aligned with NAIP expenditure framework; trade budgets generally smaller, also do not reflect DTIS priorities

• Identifying common priorities...

MOZAMBIQUE
• Focus: data and market information systems
• Proposal informed ongoing NAIP update

ZAMBIA
• Focus (3): data on food stocks and MIS; developing productive alliances in selected VCs (maize, soybean, cassava); enhancing small-scale trade facilitation
• Proposal incorporated into SIFAZ project (update to CASU)

TANZANIA
• Focus: policy process itself through est. of national coordination teams/thematic working groups

GLOBAL DONOR PLATFORM FOR RURAL DEVELOPMENT

Food and Agriculture Organization of the United Nations

Global Donor Platform for Rural Development
LESSONS LEARNED

Both regional and national activities identified the following lessons:

- **Making policy priorities more concrete...** consistent and inclusive consultations with local government officials and the private sector in policy formulation

- **How to better channel resources...**
  - Strengthening the role and influence of NAIPs and trade policy frameworks (e.g. AfCFTA? DTIS?) as reference documents in annual planning, budgeting
  - **Supporting policy implementation....** maintaining cross-sectoral coordination, between technical-level officials from formulation through development of joint programs

- **Improving coordination among donors and development partners...** focusing on common priorities between agriculture & trade
COMMON PRIORITIES BETWEEN AGRICULTURE AND TRADE

- Strengthening farm-to-market segment of priority value chains
  - FAO project proposals
    ✓ Focused support through multi-stakeholder coordination mechanisms hosted by REC(s); (involving farmers organizations, cooperators, processors, traders, regional banks, regulators)
    ✓ Attracting blended financing through public, private and development partner engagement and resource mobilization

- Coordinated application of SPS measures and TF instruments
  - Integrated implementation of SPS and TF measures in Africa
    ✓ South-south exchange (lessons from ASEAN, GCC identified and adapted for African RECs)
    ✓ Identification of procedural bottlenecks faced by private sector to access regional markets in Africa
    ✓ Technical support provided to countries around selected border crossings to apply institutional innovations on SPS and TF

- Market information systems, data and policy analysis
  - Expanded capacity development service offering
    ✓ Develop practical training modules on the development and deployment of market information systems, trade data analysis, policy analysis
    ✓ Develop rapid assessment tool to identify capacity gaps of policy makers in different ministries and at different levels
    ✓ Deliver adapted, targeted trainings
THANK YOU!

RESOURCES

- E-learning courses:
- Regional agricultural trade policy practitioners network: [https://trapca.org/atppn/](https://trapca.org/atppn/)
- In the news:
3. Q&A

- Direct questions
- Chat box
THANK YOU!

To watch the webinar recording and read its highlight and report, please go to https://www.donorplatform.org/webinars.html