



Eastern Africa Farmers Federation (EAFF)

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27th November 2017Farmers Conference Centre
Kenya





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EAFF Vision

A Prosperous and Cohesive Farming Community in Eastern Africa

Currently (> 20 million farmers)

10 countries; 24 apex organizations

Our scope is the Eastern Africa -

Membership scope in EAC; COMESA

& IGAD....

- -Producer co-operatives;
- Commodity Associations;
- -Women organizations;
- -Lobby & advocacy based;

EAFF membership

- Launched in 2001 operations from 2005
- Purpose Regional Integration process
- Members are producers of crops;
 livestock; fisheries & Agroforestry



2. EAFF 2nd Strategic Plan (2013-2020)







Strengthen Farmers as key VC actors.

From 2012 EAFF shifted focus from doing just advocacy and policy work to agribusiness strategy with main aim of empowering member farmers economically through value addition, use of technology, market access and access to affordable financial services

EAFF



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THE PROBLEMS

- ✓ Lack of good and reliable market for farm produce. Farmers lack access to regular and predictable large scale buyers that pay a premium;
- ✓ Lack of financial products targeting smallholder farmers. Farmers lack a traceable financial history that a credit product or insurance product can be based upon and therefore no access to necessary financial solutions
- ✓ Poor earnings due to bad market prices for their produce. Farmers do not benefit from speculation. Majority sell directly after the harvest season, when prices are lowest
- Lack of comprehensive data on farmers
- ✓ **Climate change** is projected to reduce agricultural yields and livestock productivity, worsening the effect of climate shocks on the food system.



PRODUCTS/SERVICES ON eGRANARY

eGRANARY is facilitating provision of **Five** key services to the agricultural sector – **communication and e-extension services, quality inputs access, affordable financial services , crop insurance and Market linkage.**

Farmer digital profile

Assured buyer for farmers

Farmers access to financial services and crop insurance products Access to climate smart production techniques and services

eGRANARY, collects data and manages all the strategic partners

Farmers have assured income and can afford to pay for quality inputs, loans, premiums and subscription fees to eGRANARY Financial companies earn interest and insurance premiums on tailored financial products to farmers

Farmers receive capacity building solutions since they are the backbone of the program.

eGRANARY as a platform is accessible through the dumbest of the phone. Next phase, mobile and web applications

- Launched in Kenya (*492#) and Uganda (*284*492#) with FAO support. Currently on AGRA support.
- > 28,000 farmers registered in Kenya.
- Signed formal MoUs and agreements with off-taker, insurance company, financing institutions, financial technology company and equipment leasing company.
- Through the e-Granary in Kenya we have an active program on maize and soya beans value chains have been piloted on the platform.
- Currently we are in the second season and cumulatively we have issued 116,250\$ worth of in-kind input loans for 36.35MT of certified seed (Maize -26.15MT and soya 10.2MT), 53.87MT fertilizer, planted 3635acres of crop, farmers have paid cumulatively premiums of 29,000\$;



Achievements –



- in the first season the sum assured was 150,000\$ and after long drought we received compensation of 60,000\$, about 4,805 farmers have been reached by the project so far. The in-kind loans varied from 29\$ to 50\$ per farmer.
- Initial harvest delivery done of Maize and Soya beans approximately 75.7 MT valued at USD 25, 681. The aggregation is on going;
- We plan to reach >100,000 farmers gradually; and to cover other countries in East Africa.
- Launch of the EAFF LTD to eventually oversee the operations of e-Granary.



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Thank You for listening merci beaucoup votre attention