

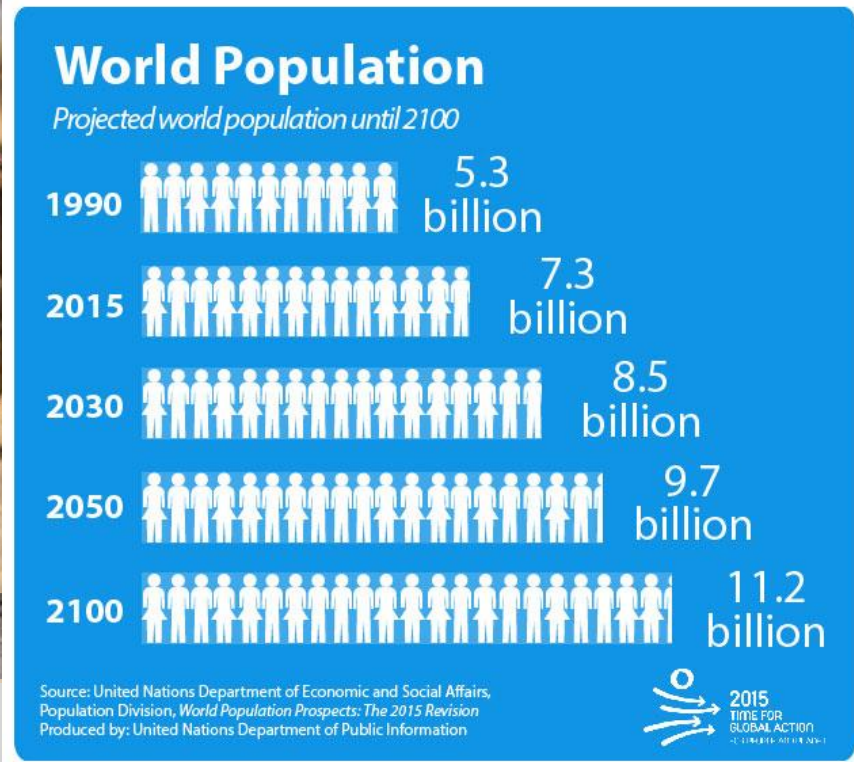


# **TRENDS AFFECTING INCLUSIVE AND SUSTAINABLE FOOD AND AGRIBUSINESS SYSTEMS**



**ANNE ROULIN**  
**AGRIPRENEURSHIP ALLIANCE**

# GLOBAL TRENDS & CHALLENGES



- **CLIMATE CHANGE**
- **POVERTY**
- **MIGRATION**
- **CONFLICT**
- **POPULATION GROWTH**



# **AFRICA: TRENDS & CHALLENGES**

- **YOUTH POPULATION IN AFRICA EXPECTED TO DOUBLE TO OVER 830 MILLION BY 2050 (ILO 2017)**
- **10 MILLION YOUTH ENTER AFRICA'S LABOUR MARKET ANNUALLY**
- **YOUTH UNEMPLOYMENT RATE IN SUB-SAHARAN AFRICA WAS APPROX. 11% IN 2016 (ILO)**
- **ONLY 16% OF YOUTH HAVE A 'WAGE JOB', WHILE 62% WORK ON FAMILY FARMS AND 22% IN HOUSEHOLD ENTERPRISES.**
- **AT THE US\$3.1/DAY LEVEL, THE WORKING POVERTY RATE IN SUB SAHARAN AFRICA WAS NEARLY 70% IN 2016 (ILO)**
- **38% YOUTH IN SUB-SAHARAN AFRICA DEMONSTRATE WILLINGNESS TO MOVE TO ANOTHER COUNTRY: GLOBALLY 20% (ILO)**
- **THE AVERAGE AGE OF FARMERS IN AFRICA IS ABOUT 55 YEARS (WTO, 2015)**

# AGRIPRENEURSHIP IS THE PROFITABLE MARRIAGE OF AGRICULTURE AND ENTREPRENEURSHIP

SHOJI LAL BAIRWA, KEROBIM LAKRA, S. KUSHWAHA, L. K. MEENA AND PRAVIN KUMAR, AGRIPRENEURSHIP  
DEVELOPMENT AS A TOOL TO UPLIFTMENT OF AGRICULTURE, SCIENTIFIC AND RESEARCH PUBLICATIONS,  
VOLUME 4, ISSUE 3, 2014



# THOUGHT & ACTION...

**A FOCUS SHOULD THUS BE ON TAPPING THE DYNAMISM AND RESOURCEFULNESS OF YOUTH TO ESTABLISH PRODUCTIVE AND PRO-POOR VENTURES, ESPECIALLY IN AGRICULTURE, AND HELPING THEM TO CREATE JOBS FOR THEMSELVES (AND OTHERS) WITHIN THE AGRICULTURE VALUE CHAIN. ONLY BY DOING THIS WILL THE POTENTIAL OF A BRIGHTER FUTURE FOR AFRICA BE REALISED.**

**ALLIANCE FOR A GREEN REVOLUTION IN AFRICA (AGRA). 2015. AFRICA AGRICULTURE STATUS REPORT: YOUTH IN AGRICULTURE IN SUB-SAHARAN AFRICA. NAIROBI, KENYA. ISSUE NO. 3**

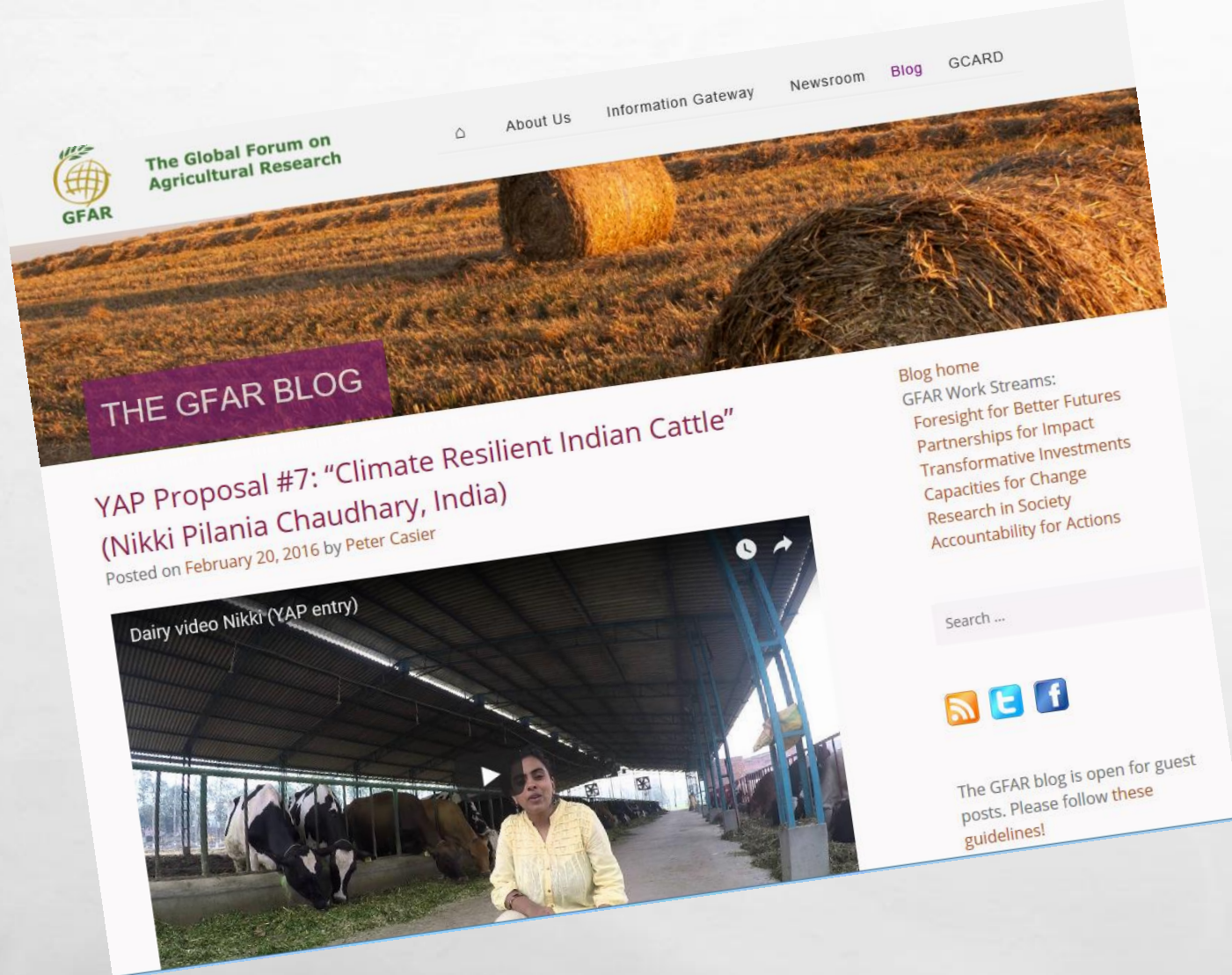




# **AGRIPRENEURS HAVE THE OPPORTUNITY TO...**

- **CREATE WEALTH & EMPLOYMENT**
- **SUPPORT LOCAL AND GLOBAL FOOD  
SECURITY**
- **GROW SUSTAINABLE AND RESILIENT  
RURAL COMMUNITIES**

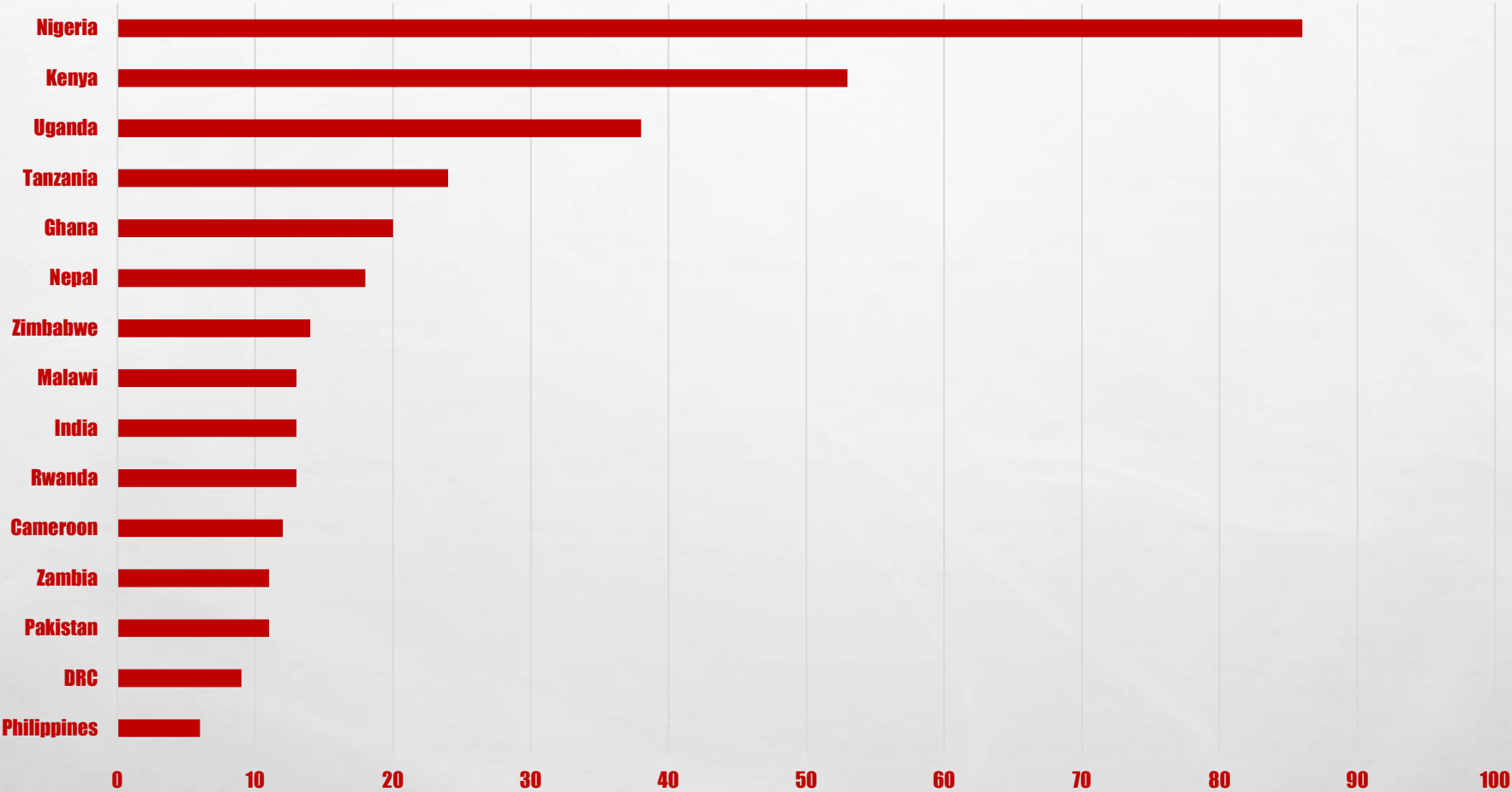




## YOUNG AGRIpreneurs Project (YAP)

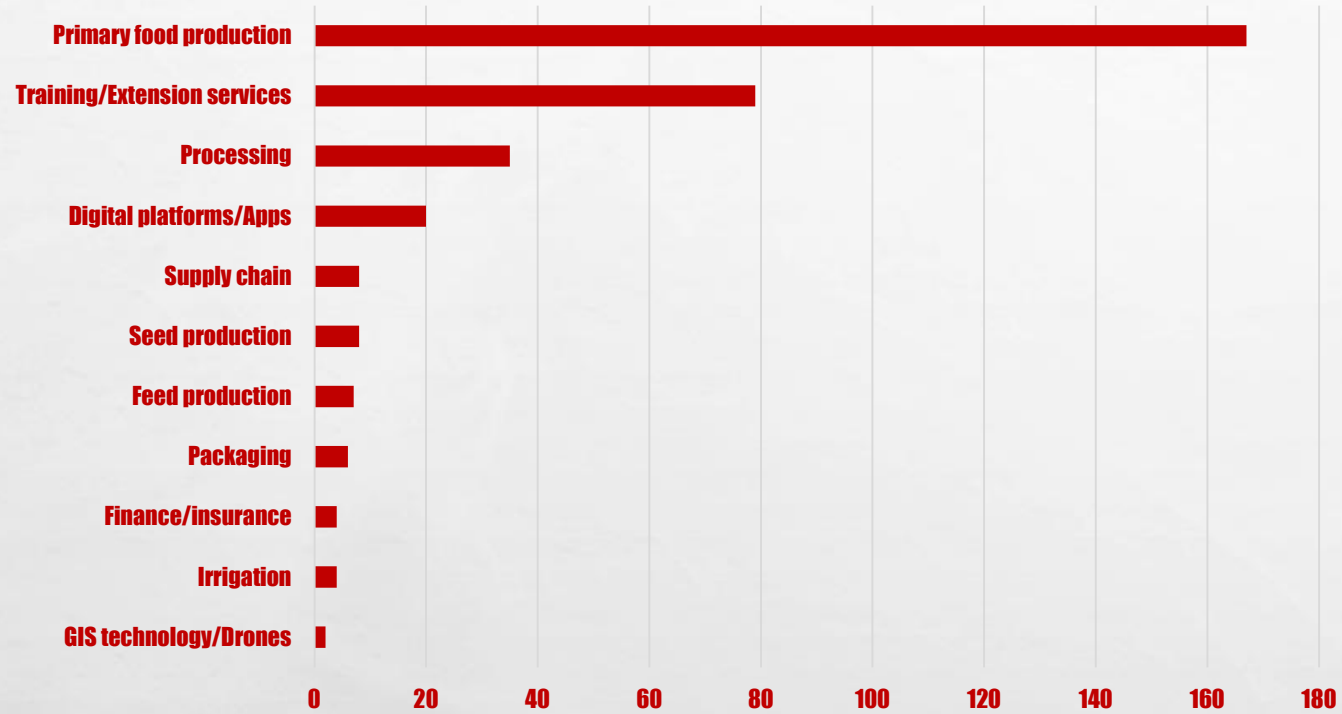
- **428 PROJECTS**
- **50 COUNTRIES**
- **AVERAGE AGE 29**
- **26% FEMALE**
- **133'000 PEOPLE VOTED**
- **6 FINALISTS (67% FEMALE)**

Project proposals by country

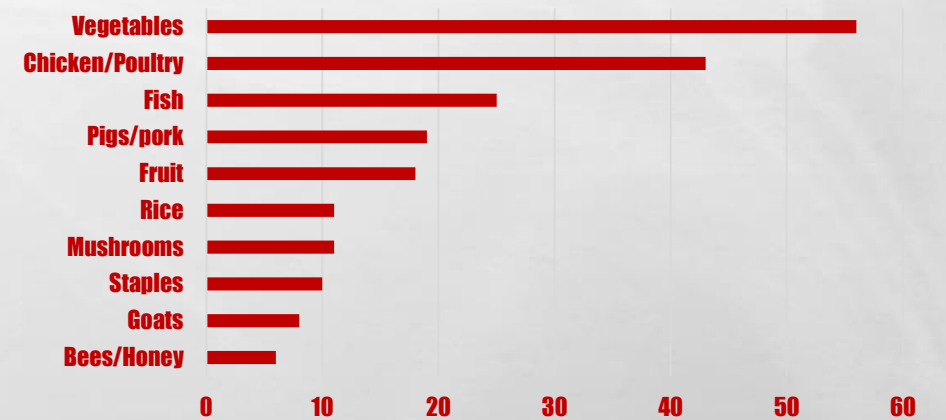




## Main focus of project



## Primary food production - focus areas





**NON-PROFIT ASSOCIATION BASED IN SWITZERLAND SUPPORTING YOUNG  
ENTREPRENEURS IN AFRICA START NEW BUSINESSES IN AGRICULTURE AND  
AGRI-FOOD WITH CLOUD-BASED TOOLS AND RESOURCES**

**FINANCING FROM SIANI**

**TRAINING DEVELOPED IN COLLABORATION WITH THE AFRICAN MANAGEMENT INITIATIVE**



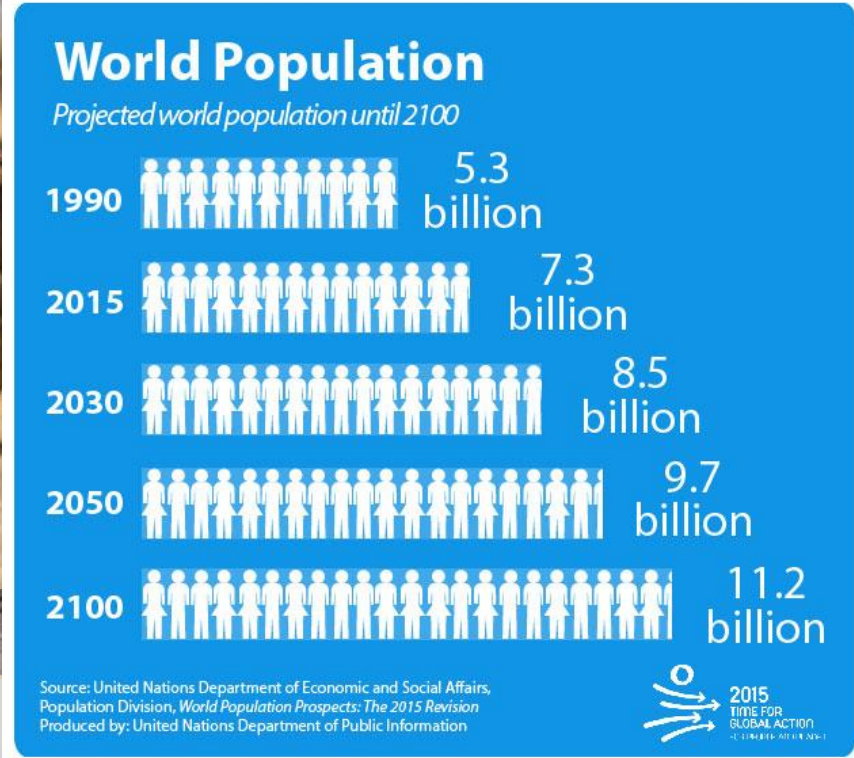


# APPROACH

- **BLENDED LEARNING**
- **ACTIVITY & CASE STUDY BASED**
- **SUPPORTED BY CLOUD-BASED TOOLS, TEMPLATES, BUSINESS CANVAS....**
- **PILOT STARTING SPRING 2018:**
  - **GULU UNIVERSITY , UGANDA**
  - **EGERTON UNIVERSITY, KENYA**
  - **IGAD SHEIKH TECHNICAL VETERINARY SCHOOL, SOMALILAND**
- **START UP GUIDES UNDER DEVELOPMENT IN COLLABORATION WITH TEACH A MAN TO FISH**



# GLOBAL TRENDS & CHALLENGES



- **CLIMATE CHANGE**
- **POVERTY**
- **MIGRATION**
- **CONFLICT**
- **POPULATION GROWTH**



**THANKS FOR YOUR ATTENTION  
QUESTIONS?**

