

Trade for Sustainable Development

"Building sustainable value chains"

Sandra Cabrera de Leicht Advisor on Sustainability Standards and Value Chains, ITC



What is the International Trade Centre?





ITC is the joint agency of the World Trade Organisation (WTO) and the United Nations.

ITC's mission is to foster inclusive and sustainable growth and development through trade and international business development.



ITC's goals:

- Strengthen the integration of the business sector of developing countries and the economies in transition into the economy
- Improve the performance of trade and investment support institutions for the benefit of SMEs
- Improve the international competitiveness of SMEs

Trade for Sustainable Development Programme

The challenge

- Meeting mandatory market access requirements no longer sufficient
- Voluntary sustainability standards (VSS) needed to access Global Value Chains
- Confusion among Small Medium size Enterprises, Trade and Investment Support Institutions and governments around the proliferating VSS
- Lack of credible, reliable & neutral resources/tools to deal with the complexity of VSS

Our response / T4SD Principles

T4SD Principles - over 70 signatories





NETWORK

TRENDS BETA

COMMUNITY



Your roadmap to sustainable consumption, production and trade

















ITC Sustainability Toolkit

Linking communities committed to sustainable production and trade

www.sustainabilityxchange.org

The Sustainability Community is focused on driving sustainable agriculture value chains and trade







Transparency on standards initiatives

The Standards Module - formerly known as Standards Map - currently covers more than 240 standards initiatives applicable to more than 80 sectors and 180 countries









Market data for more informed sustainability decisions

The Sustainability Trends provides greater access to information on sustainable markets.





Connecting businesses along sustainable

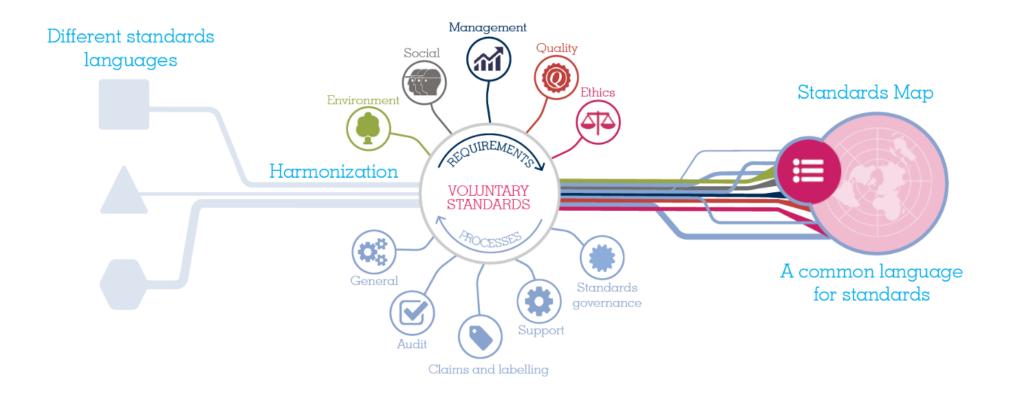
This virtual marketplace allows users to share their business and sustainability profiles with buyers, traders, standards organizations, certification bodies, financiers and others



Sustainability Standards



T4SD Global Database



T4SD Data - Management Protocols









About Standards map

Partners





Welcome to Standards Map

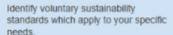
Standards Map provides information on over 235 standards, codes of conduct, audit protocols addressing sustainability hotspots in global supply chains.



Start

Over **235** sustainability standards, codes & audit protocols







Neutrality: No value judgement, no authoritative role by ITC

Q QUICK-SCAN

Quickly review selected standards at a glance.



■ COMPARE

Compare different standards more in-depth, based on all the criteria available.



Collaborative and participatory apporach

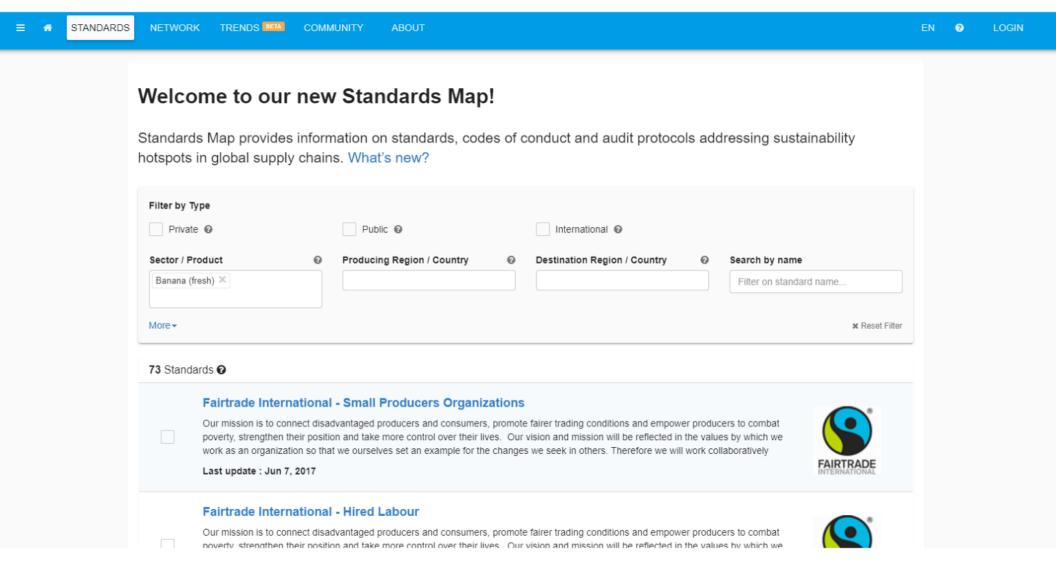
ASSESS

Once you have selected the criteria, you are ready to launch the assessment.



Efficiency gains: one-stop-shop access to information

The new Standards Map...



Quick-Scan - Overview

< Identify



Fairtrade International - Small **Producers Organizations**

Sector:Agriculture Last Updated in the T4SD Database: April 2017



Official Mission Statement

Our mission is to connect disadvantaged producers and consumers, promote fairer trading conditions and empower producers to combat poverty, strengthen their position and take more control over their lives. Our vision and mission will be reflected in the values by which we work as an organization so that we ourselves set an example for the changes we seek in others. Therefore we will work collaboratively and seek to empower those who wish to be partners in our mission. Trust is a crucial factor in our work and we will be mindful of our responsibilities to those who place their trust in us. Embracing transparency and stakeholder participation is an important way that we will be accountable for our work.

Year of Establishment 1993

Phone: +49 (0) 228 949 23 - 101 Fax: +49 (0) 228 242 17-13 @:info@fairtrade.net

http://www.fairtrade.net 2

Fairtrade International - Small Producers Organizations

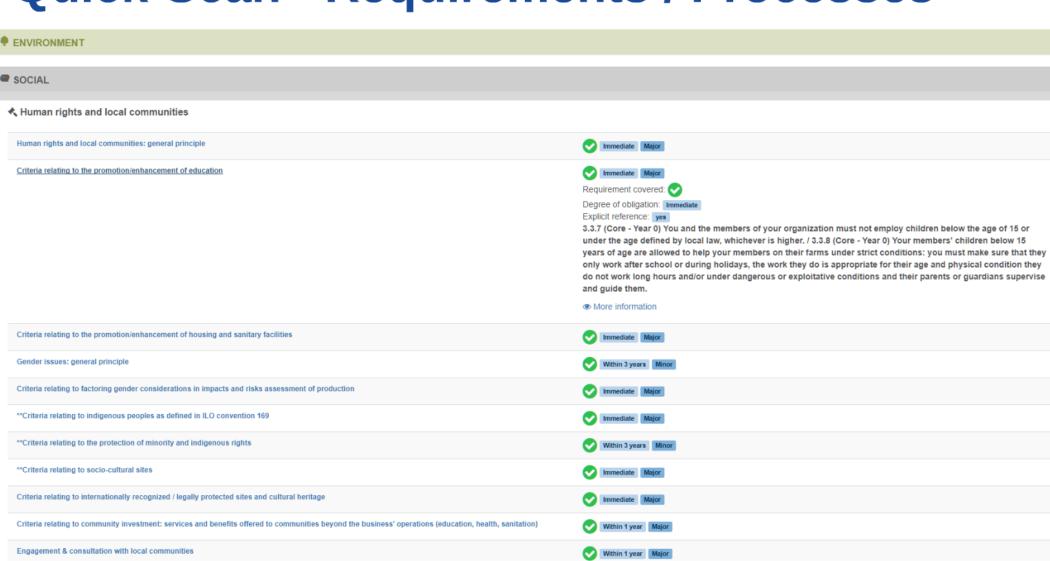
Faitrade International (FLO) Bonner Talweg 177 53129 Bonn

Key Features

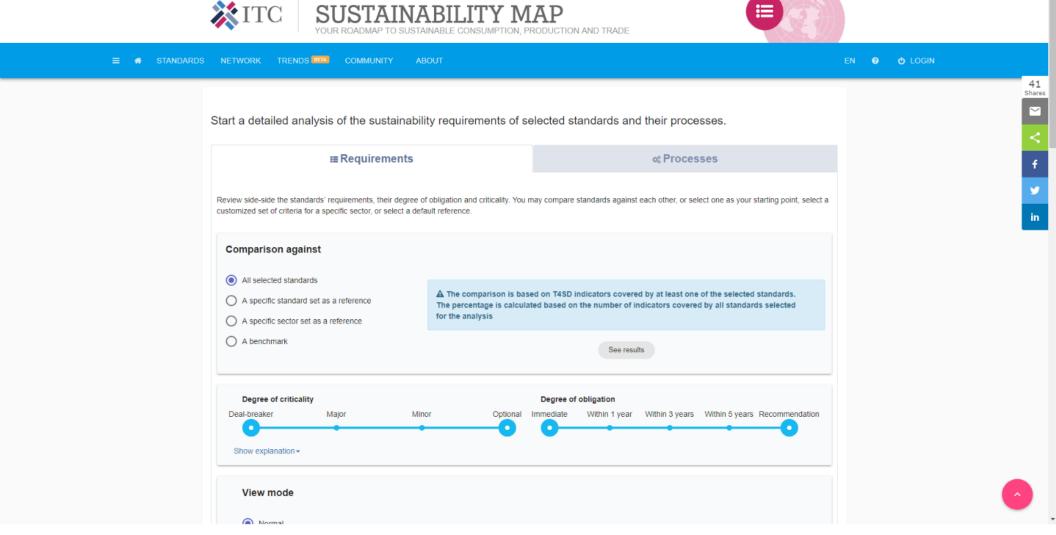
- Fairtrade provides producers with access to a fast growing market segment that is highly recognized by consumers in the global North. -Fairtrade standards are designed to tackle poverty and empower producers in the poorest countries in the world. The standards apply to both producers and traders. - The Fairtrade standards are developed through a collaborative and voluntary process by members, farmers, industry, scientists and advisors from the private and public sector. The main components of fair and sustainable trading relations in the Fairtrade Textile standard - Criteria for all stages of production for the entire supply chain: all supply chain actors including brands need to establish fair, reliable and predictable contract arrangements to facilitate long term investments in the improvement of workers' conditions. Once their entire supply chain has been certified, products may carry the Fairtrade Textile Production Mark (PDF), Product packaging will also indicate the brand's progress towards achieving living wages in the product supply chain, - It is applicable in only countries where Freedom of Association is possible as determined by the geographic scope policy. Excluded countries are listed in the policy. - The standard is open to other sustainable fibres, in addition to Fairtrade cotton, in order to leverage supply chains and reach a broader range of factories and workers as determined by the Fairtrade sustainable Fibre Criteria. - All subcontractors must be registered and agree to audits. The subcontractors comply with labour conditions and the grievance procedures. There must be a management system in place to monitor and support subcontractor compliance. The Standard includes: - Core requirements, which must be met by producer organizations before initial certification; and -Development requirements, against which compliance must be demonstrated over time and by means of continuous improvement. source: //www.fairtrade.net/standards/our-standards/textile-standard.html

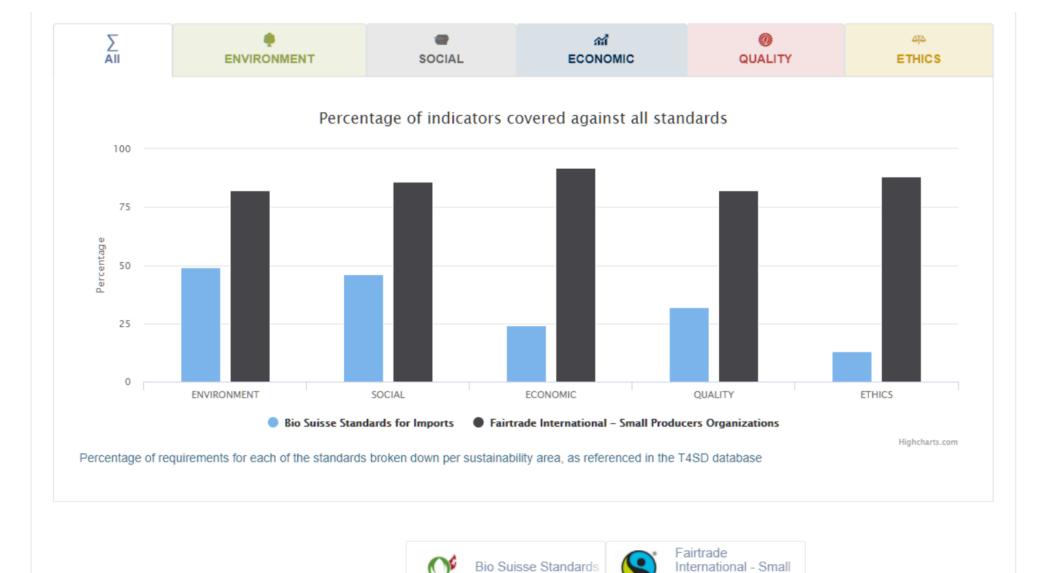
- 19 national Fairtrade organizations operating in 24 countries (as of 2014) to improve market access for Small Producers and working conditions for Plantation Workers. - 1210 producer organizations, representing over 1.4 million farmers (80%) and workers (20%) in 74 countries (as of 2013) - €86 million premium paid (as of 2013) - €5.5 billion Fairtrade sales in over 125 countries (as of 2013)

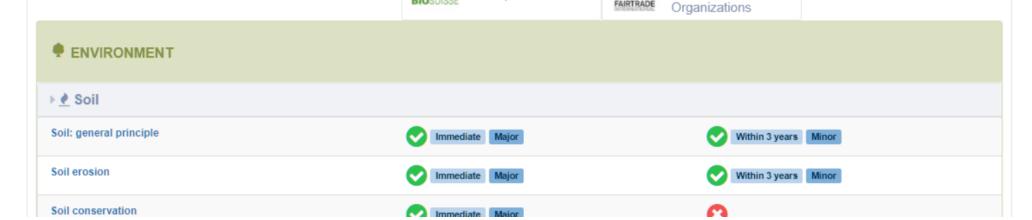
Quick-Scan - Requirements / Processes



Detailed Analysis - Comparison mode





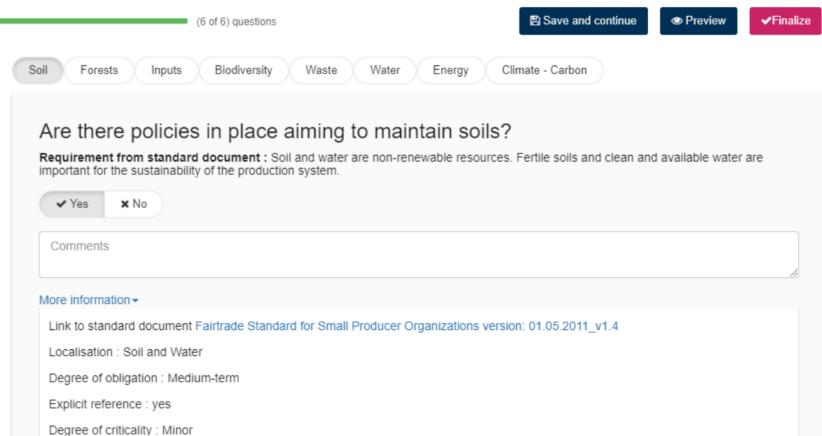


for Imports

Producers

Sustainability ABC Company: Fairtrade International - Small Producers Organizations





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Market data for more informed sustainability decisions

The Sustainability Trends provides greater access to information on sustainable markets.

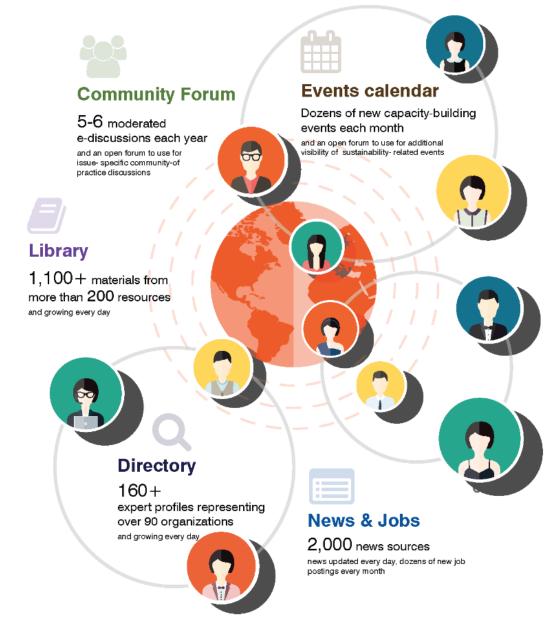




Connecting businesses along sustainable

This virtual marketplace allows users to share their business and sustainability profiles with buyers, traders, standards organizations, certification bodies, financiers and others



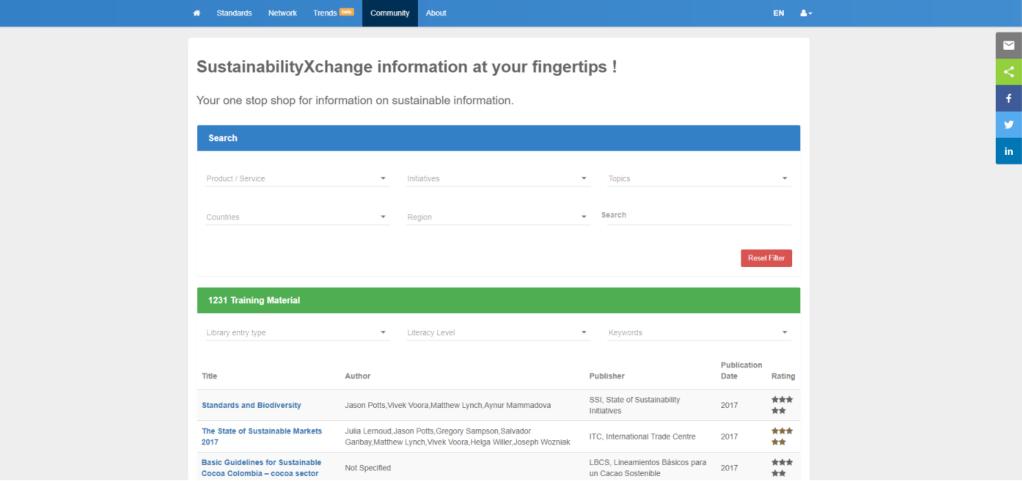


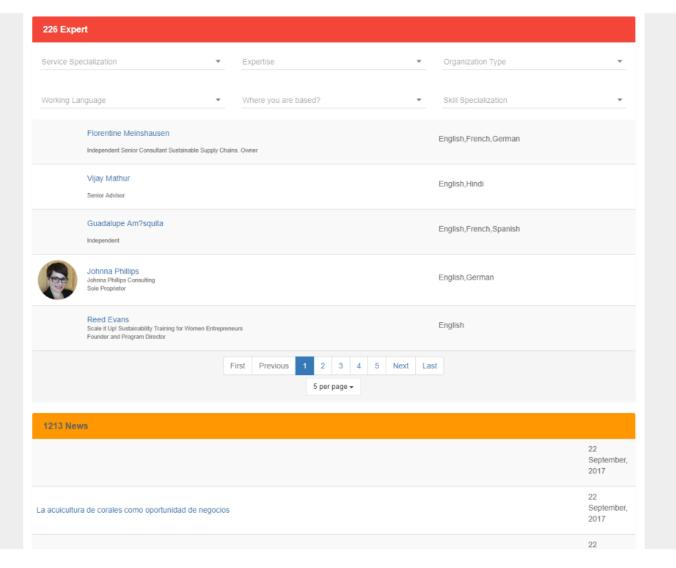
http://www.sustainabilityxchange.info

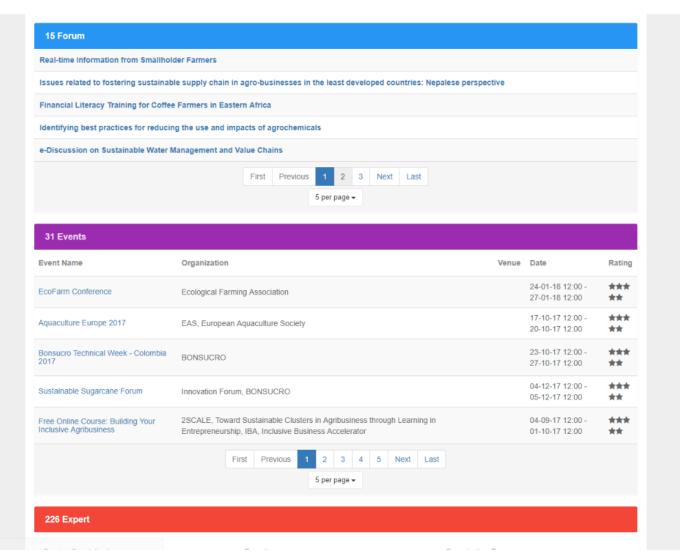
www.sustainabilitymap.org/community www.sustainabilityxchange.org











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State of stainable Markets 2017 STICS AND EMERGING TRENDS FiBL nternational

orting partner:

9 Agricultural Products











Bananas

Coffee

Cocoa

Cotton

Palm Oil









Soy S

Sugarcane

Forestry

Tea

14 Sustainability Standards













4C Association

Better Cotton Initiative - BCI

Bonsucro

Cotton Made in Africa

Fairtrade International

Forest Stewardship Council - FSC





IFOAM Standards











Roundtable on Responsible Soy -



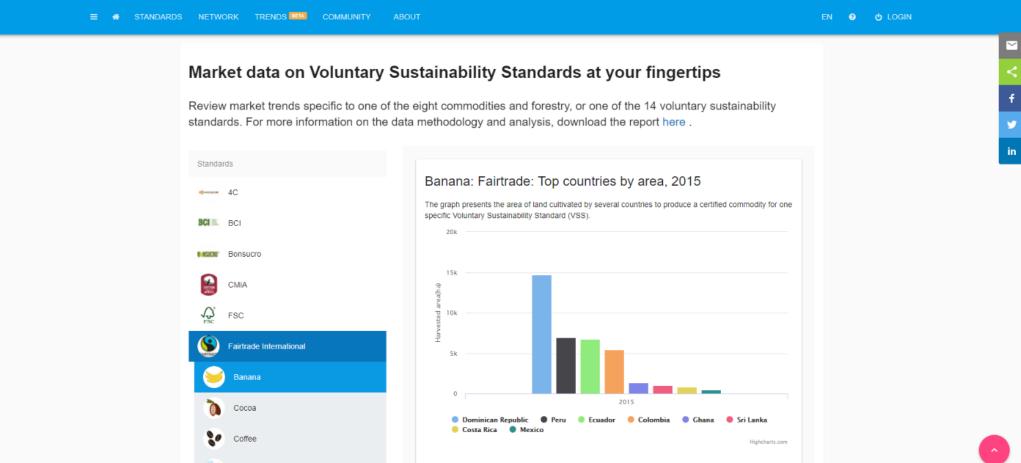
Roundtable on Sustainable Palm Oil - RSPO



Cotton



COLLAPSE



SHOW DATA

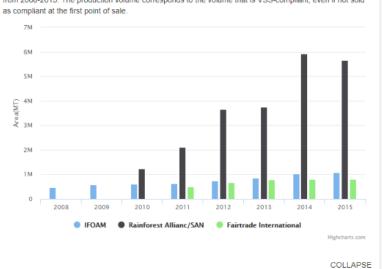
Banana: Production area by standard, 2008-2015

The graph presents the growth in certified area (fully converted plus under conversion) for a specific commodity complicit to one Voluntary Sustainability Standard (VSS) from 2008-2015. If applicable, note that the organic area is the area harvested as estimated by FiBL, assuming that 90% of the fully converted area is actually harvested. For the Rainforest Alliance/SAN, the area cultivated is shown.

SHOW DATA

Banana: Production volume by standard, 2008-2015

The graph presents the growth in certified production volumes by Voluntary Sustainability Standards (VSS) from 2008-2015. The production volume corresponds to the volume that is VSS-compliant, even if not sold as compliant at the first point of sale.









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SUSTAINABILITY NETWORK

Connecting businesses along sustainable value chains

This virtual marketplace allows users to share their business and sustainability profiles with buyers, traders, standards organizations, certification bodies, financiers and others

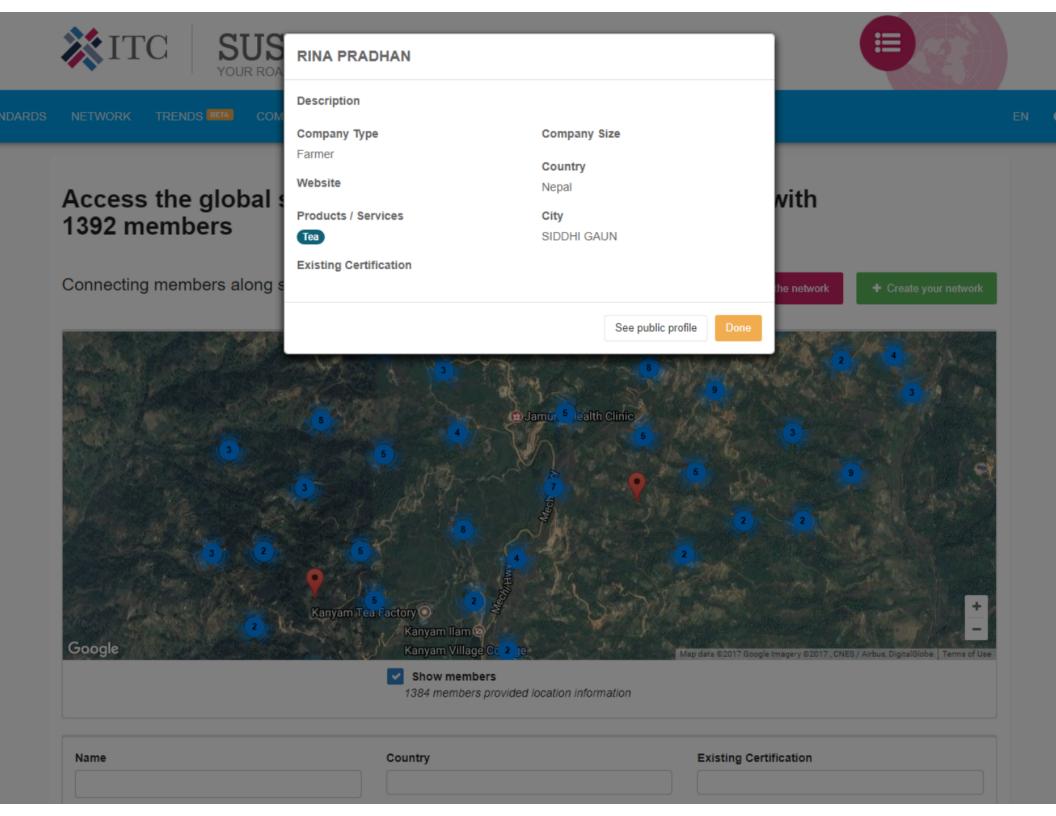


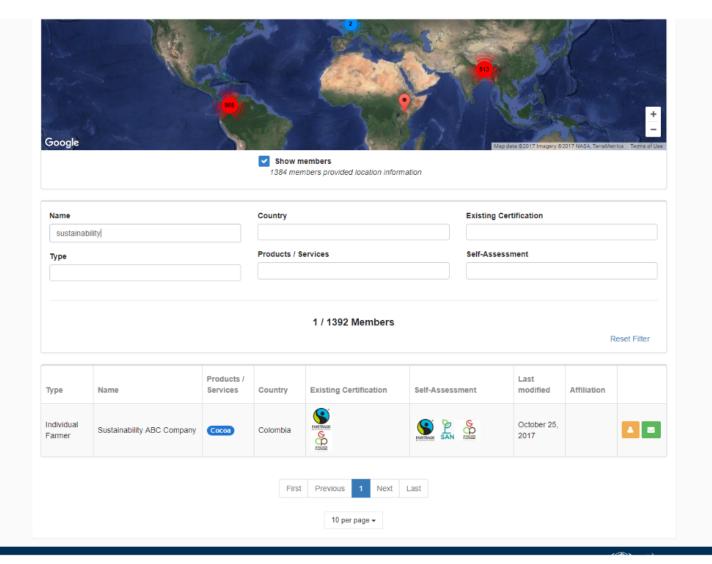
What is the Sustainability Network?

A neutral **global platform**, which:

- Gives previously 'invisible' farmers and agribusinesses of any size a visible online presence.
- Encourages them to enhance their sustainability practices.
- Connects them to the global buyers who prioritize sustainable sourcing.
- Allows them to assess compliance with national and international voluntary standards, as well as to chart a path to improve performance.







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STANDARDS

NETWORK TRENDS BETA

COMMUNITY

也 LOGIN

Information: Sustainability ABC Company





Company information

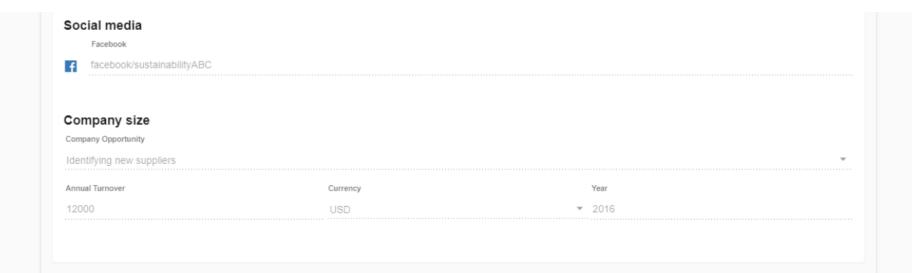
Company Name: Sustainability ABC Company Company Type: Farmer

Description:

We are a small cocoa farm producing quality cocoa beans to US and European buyers. We have received technical assistance on organic farming practices event though we are not yet certified to USDA or EU Organic. We produce about 1500 kilos of cocoa per year that is sold to buyers in the USA and Europe who demand high quality beans. We are looking for additional buyers as we are expanding our volumes thanks to technical assistance received from various project partners.

Company GLN

Country of operat	ion		
Country		City	PostCode
Colombia	▼ State	▼ Cúcuta	2435321
Address			
Calle Principal,. 34-45			
Contact information	on		
Email	•		
standardsmap@in	itracen.org		
Website			
www.sustainabilitvABC.	com		



Production: Sustainability ABC Company

Cocoa

Product Variety: Forastero Estimate volume of production: 500

Description: High quality Forastero cocoa beans of the Amelonado grade. Our cocoa

has been tested by USA and EU buyers and has passed numerous trials. We have

participated in the Salon de Chocolate in Paris since 2012.

Estimate volume of production . 50

Estimate value of sales: 1500

Certifications: Sustainability ABC Company



Fairtrade International - Small Producers Organizations

Valid from: October 1, 2016 to: March 31, 2018



4C - GCP

Valid from : to :

Assessments: Sustainability ABC Company



Location: Sustainability ABC Company



Production / Processing locations



Producer Type	Country	Production	Certification	GS1 Unique Id	Action	
Field	Colombia	Cocoa	Fairtrade International - Small Producers Organizations		Q	
Farm	Colombia	Cocoa	Fairtrade International - Small Producers Organizations		Q	
Field	Nepal	Cocoa	Fairtrade International - Small Producers Organizations		Q	



Global Location Number

A Global Location Number (GLN) can be used by companies to identify their locations, giving them complete flexibility to identify any type or level of location required. Contact the nearest GS1 national office to get your GLN.

Contact GS1

Media: Sustainability ABC Company

Avatar



Media: Sustainability ABC Company

Avatar



Company





Staff



Sustainability Efforts

Products















Welcome to your Sustainability Dashboard!

STANDARDS NETWORK TRENDS COMMUNITY



▲ Your privacy settings are currently set PUBLIC. Your business is currently on the Network and can be viewed by users. ≜ Modify privacy settings

ivacy settings

Dashboard

Company

Home

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ommunity ic information

Certifications

Location

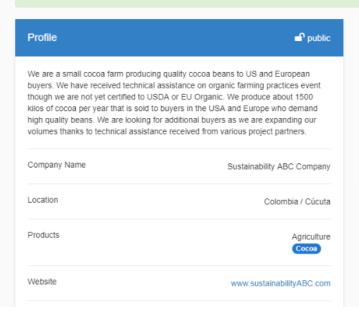
Assessments

a information

Media

Feed

Messages



There a	are no pending assessments
SAN	Sustainable Agriculture Network - Rainforest Alliance - Compliance 87% 2010 Completed on : Oct 10, 2017 9:55 AM
Take	new assessment







±	YOUR ROADMAP TO SUSTAINABLE CONSUMPTION, PRODUCTION AND TRADE
Sustainability Primary Production	≡ # STANDARDS NETWORK TRENDS COMMUNITY ABOUT EN A P € COMMUNITY
Home	
ules	Company Informations
ndards	Your company information
work	Company Name Company Type : Farmer
nds	Sustainability ABC Company
mmunity	Description
cinformation	We are a small cocoa farm producing quality cocoa beans to US and European buyers. We have received technical assistance on organic farming practices event though we are not
Dashboard	yet certified to USDA or EU Organic. We produce about 1500 kilos of cocoa per year that is sold to buyers in the USA and Europe who demand high quality beans.
Company	We are looking for additional buyers as we are expanding our volumes thanks to technical assistance received from various project partners.
Production	479 / 1000
Certifications	
Location	Company GLN
Assessments	Country of operation
information	Country of operation Address
Media	Calle Principal,: 34-45
Feed	Country State City PostCode
	Colombia * Norte de Santander * Cúcuta 2435321
Messages	
	Contact information
	Email







■ STANDARDS NETWORK TRENDS COMMUNITY EN 👃 🛭 😗 🔥 LOGOUT Home **Company Production** Modules Standards Provide information about the products produced or processed by your company, or the services provided. You can provide information and pictures for more than one product. Network This will make your company profile much more attractive to potential business partners. Business partners will be able to review this information as part of the Sustainability Network if you make your profile PUBLIC. This will increase your chances of business partners reaching out to you. Trends + Add a new product Community Basic information Dashboard Cocoa Product Variety: Forastero Estimate volume of production: 500 Kilograms Company Description: High quality Forastero cocoa beans of the Amelonado grade. Our cocoa Estimate value of sales: 1500 US DOLLAR Production has been tested by USA and EU buyers and has passed numerous trials. We have participated in the Salon de Chocolate in Paris since 2012. Certifications Update product Delete product Assessments Extra information Media CONTACT US ITC WEBSITE Feed

Sponsored by:

for Economic Cooperation and Development



Swiss Confederation Federal Department of Economic Affairs, Education and Research EAER State Secretariat for Economic Affairs SECO

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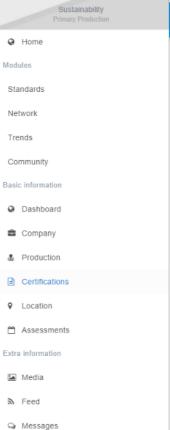


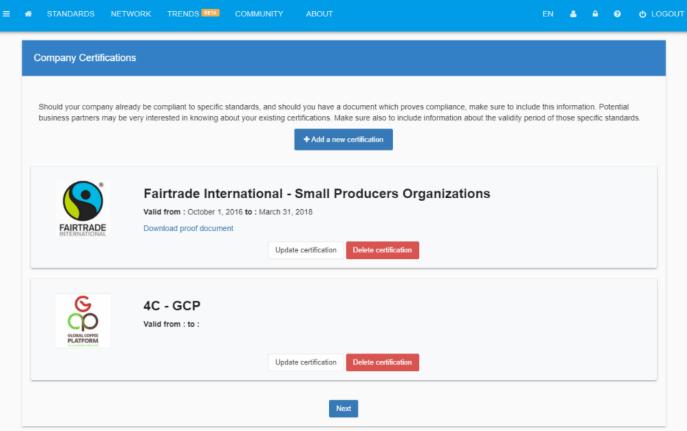
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Sustainability Primary Production	≡ 	RENDS COMMUNITY ABOU	г	EN 📥	₽ Ø Ø LOG
Home					
ules	Company Production				
indards	Product information				
twork	Product Name *	Product Variety	Grade	Quality	
ends	Cocoa	▼ Forastero	Amelonado	AAA	
mmunity	Description				
c information		Amelonado grade. Our cocoa has been test	ed by USA and EU buyers and has passe	d numerous trials. We have part	ticipated in the Salon
Dashboard	de Chocolate in Paris since 2012.				
Company					
Production					209 / 1000
Certifications	Production informations				
	Area of Production		Unit		
Location	12		Hectares		*
Assessments					
a information	Estimate volume of production		Unit		
Madia			Kilograms		*
Media					
Feed	Estimate value of sales		Unit US DOLLAR		
Messages			OS DOLLAR		
	Supply period start		Supply period end		
	1/1/2018		1/31/2018 ▼		













Standards

Network

Trends Community

Basic information Dashboard Company

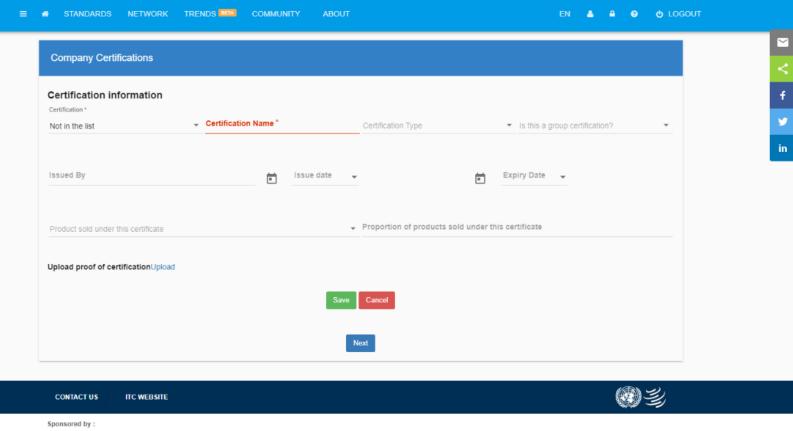
Production

Certifications Assessments Extra information Media Feed

Messages











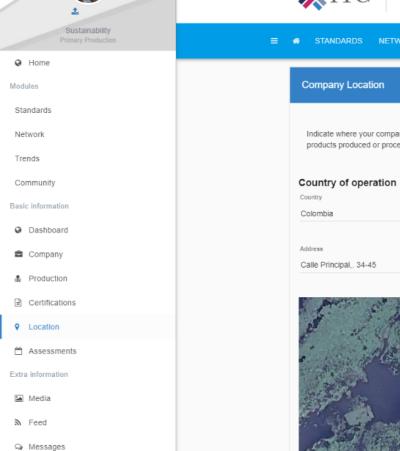


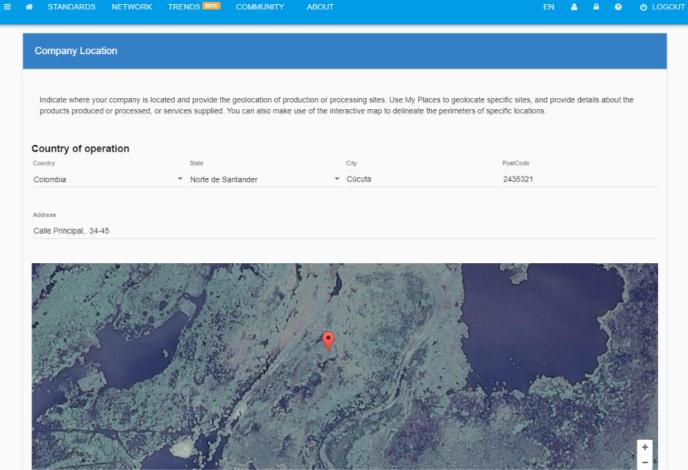
Swiss Confederation Federal Department of Economic Affairs, Education and Research EAER State Secretariat for Economic Affairs SECO

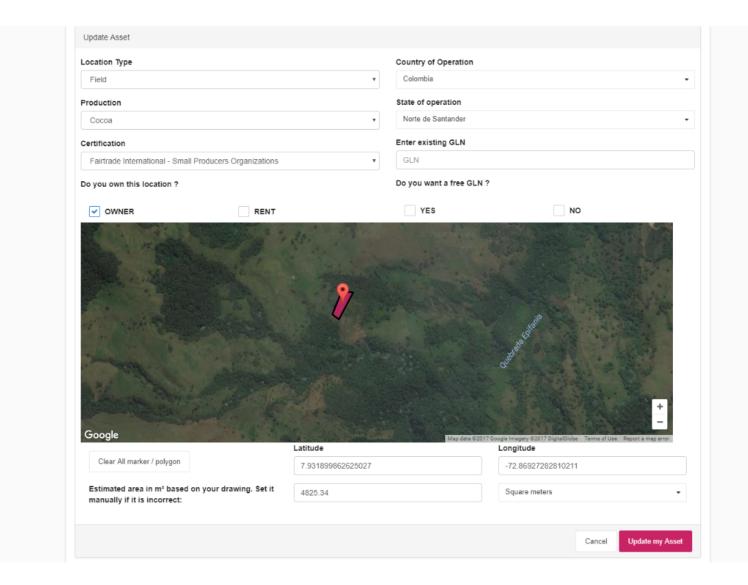


YOUR ROADMAP TO SUSTAINABLE CONSUMPTION, PRODUCTION AND TRADE









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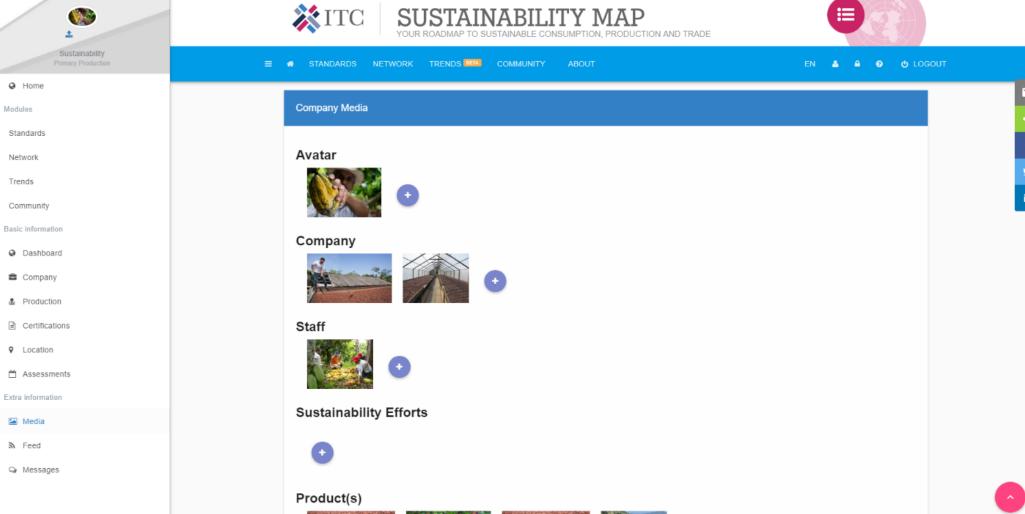
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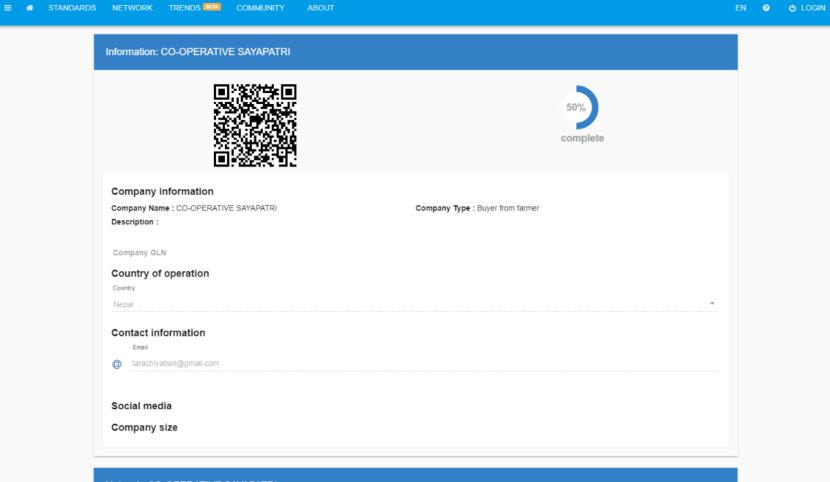


















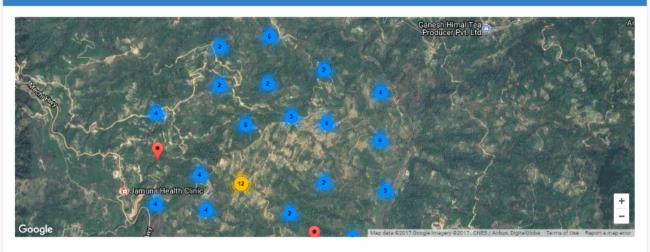
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Social media

Company size

Network: CO-OPERATIVE SAYAPATRI



Products / Services	Country	Existing Certification	Self-Assessment	Last modified
Tea	Nepal	SAN	SAN	October 26, 2017
Tea	Nepal	SAN	SAN	October 26, 2017
Tea	Nepal	SAN	SAN	October 26, 2017
Tea	Nepal	SAN	SAN	October 26, 2017
Tea	Nepal	SAN	SAN	October 26, 2017
Tea	Nepal	SAN	SAN	October 26, 2017
Tea	Nepal	SAN	SAN	October 26, 2017



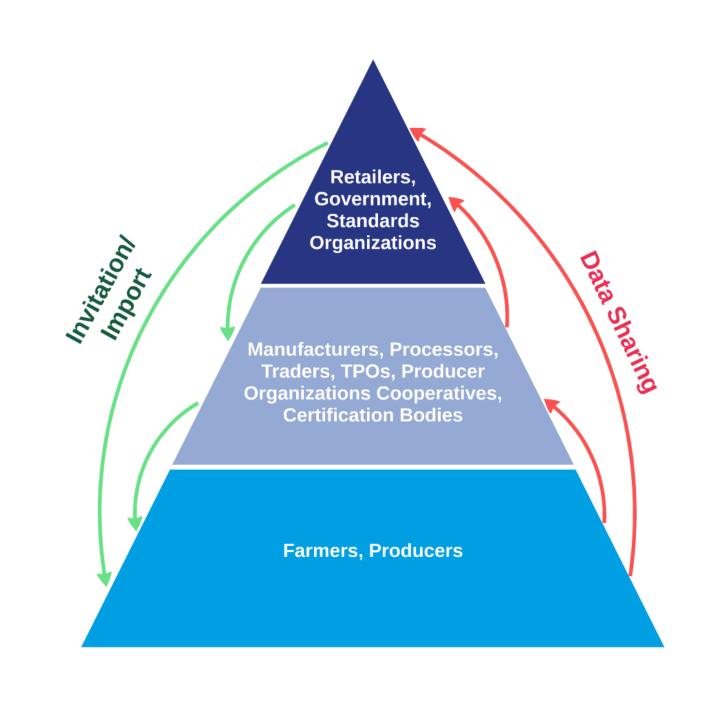




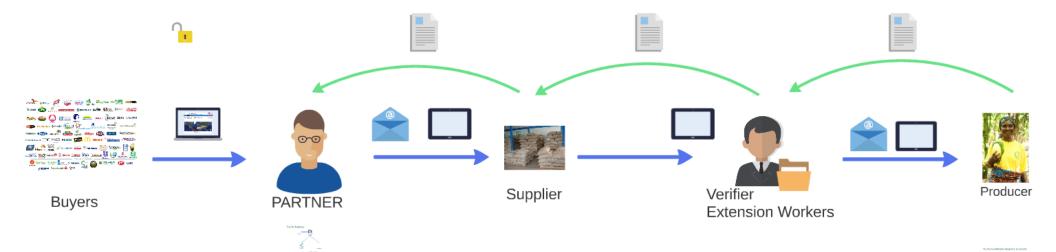




The Value Proposition Decision Makers - Data Analytics · Access to unique sustainability information & intelligence Tier 1 Retailers, Government, · Generate real time aggregated analytics **Standards** · Tailored decisions making to address **Organizations** sustainability related issues and challenges **Sustainable Supply Chain Management** Manufacturers, Processors, Tier 2 • Engage with sustainable supply chains Traders, TPOs, Producer **Organizations Cooperatives**, · Invite existing or potential suppliers and **Certification Bodies** business partners to connect in the Sustainability Network **Understanding Compliance, Boosting Visibility** · Share profiles on the Sustainability Network to Farmers, Producers enable producers to link up to traders, international Tier 3 buyers and others in the global value chain · Contact specific businesses based on their Sustainability Business Profiles.



Sustainability Map - How does it work?



















































































































































































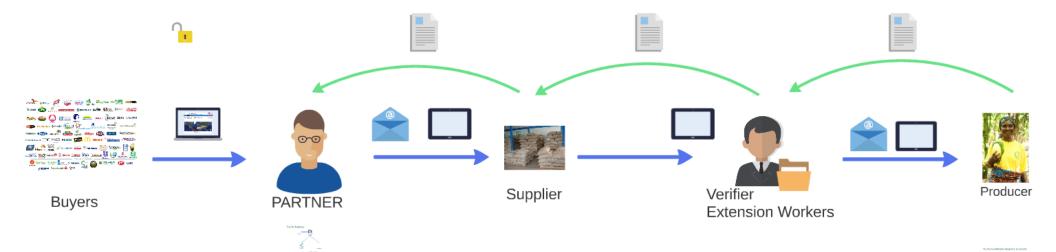




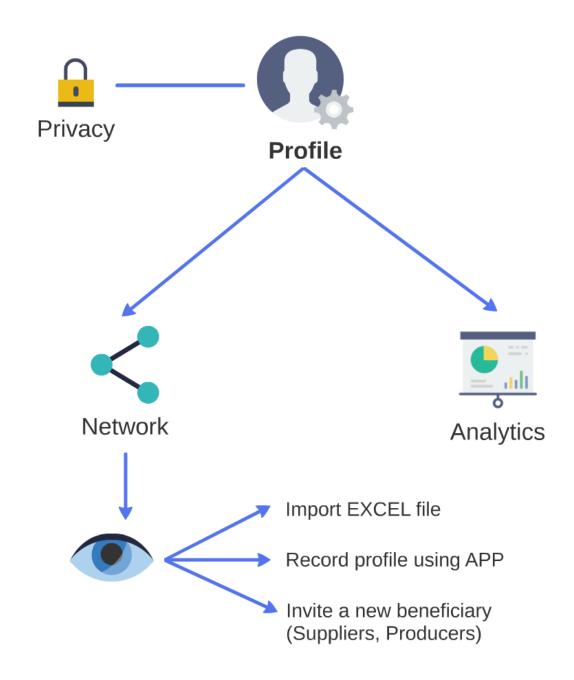




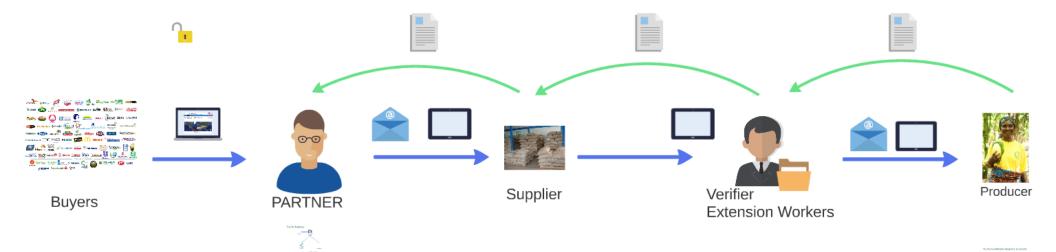
Sustainability Map - How does it work?



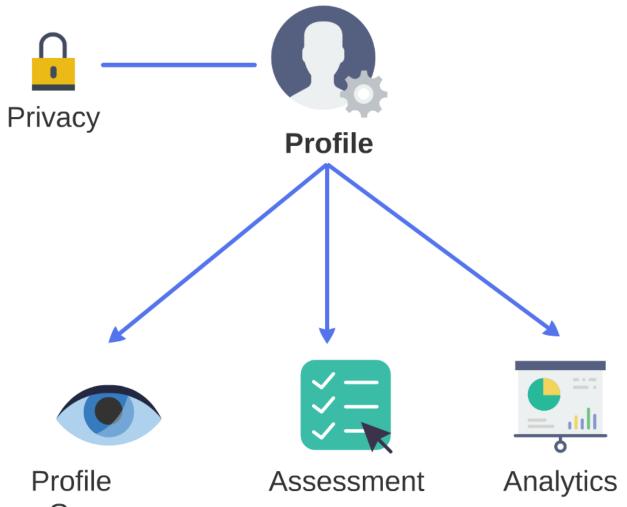
Tool for Partners



Sustainability Map - How does it work?



Tool for beneficiaries (suppliers, producers)



- Company
- Production
- Location
- Verification/Certification...

Special Projects



Sustainable Agriculture Initiative











































































































































































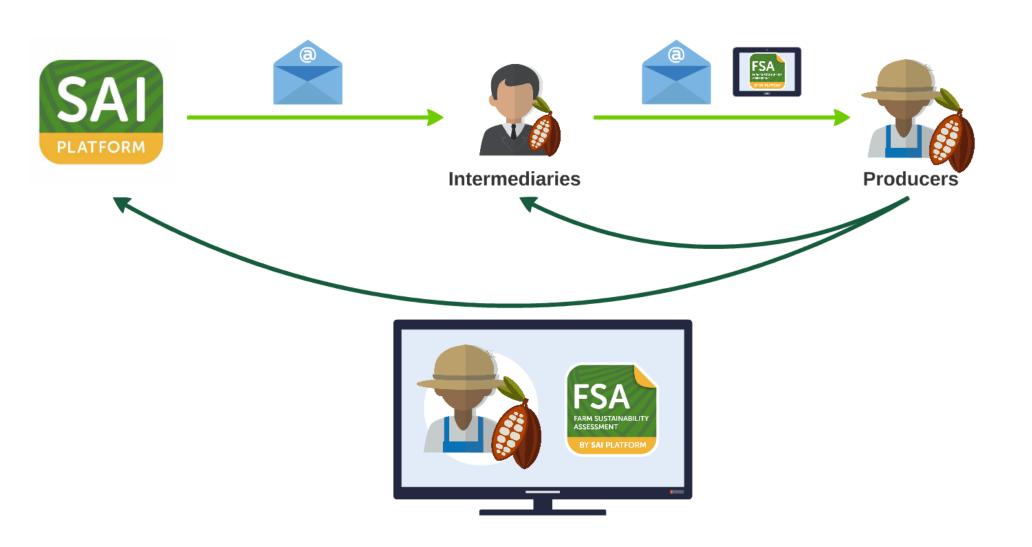




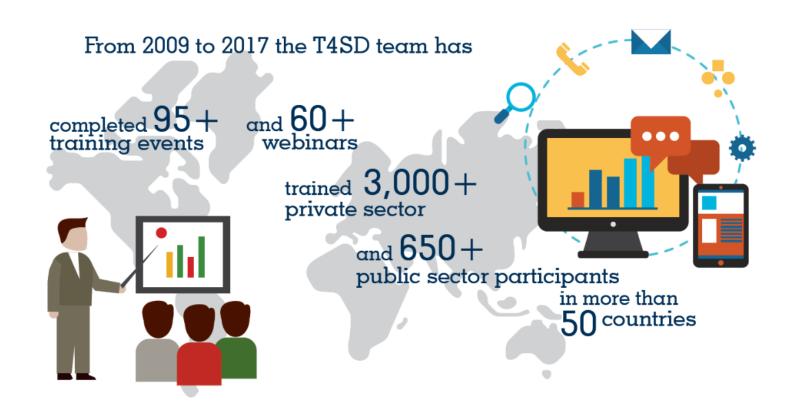








Training programme: Capacity Building on the ground and beyond



Experience from ITC-Swisscontact project:

Basic Guidelines for Sustainable Cocoal Lineamientos Básicos para un Cacao Sostenible (LBCS)

The LBCS project:

 ITC and Swisscontact initiated a programme to incorporate LBCS into the Standards Map online tool to empower cocoa producers in Colombia and raise awareness around sustainability issues required by certifications such as Fairtrade, UTZ and Rainforest Alliance

 ITC has developed an off-line version of the LBCS tool, to enable farmers to perform selfassessments that allow them to get a first diagnostic report of areas which they need to

improve before starting an official certification process

Launched: September 2015

Geographical scope: Colombia

Project results:

- By using the offline version of the LBCS tool, 26 farmer organizations were trained and 500 cocoa farmers assessed against the basic criteria for sustainable cocoa, with the goal to reach 1,000 farmers in 2016
- The tool creates greater awareness of the LBCS and its benefits to cocoa farmers, increasing their access and competitiveness in international markets





Contact Information



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For more information, please access: http://www.sustainabilitymap.org