



World Agriculture Watch (WAW)

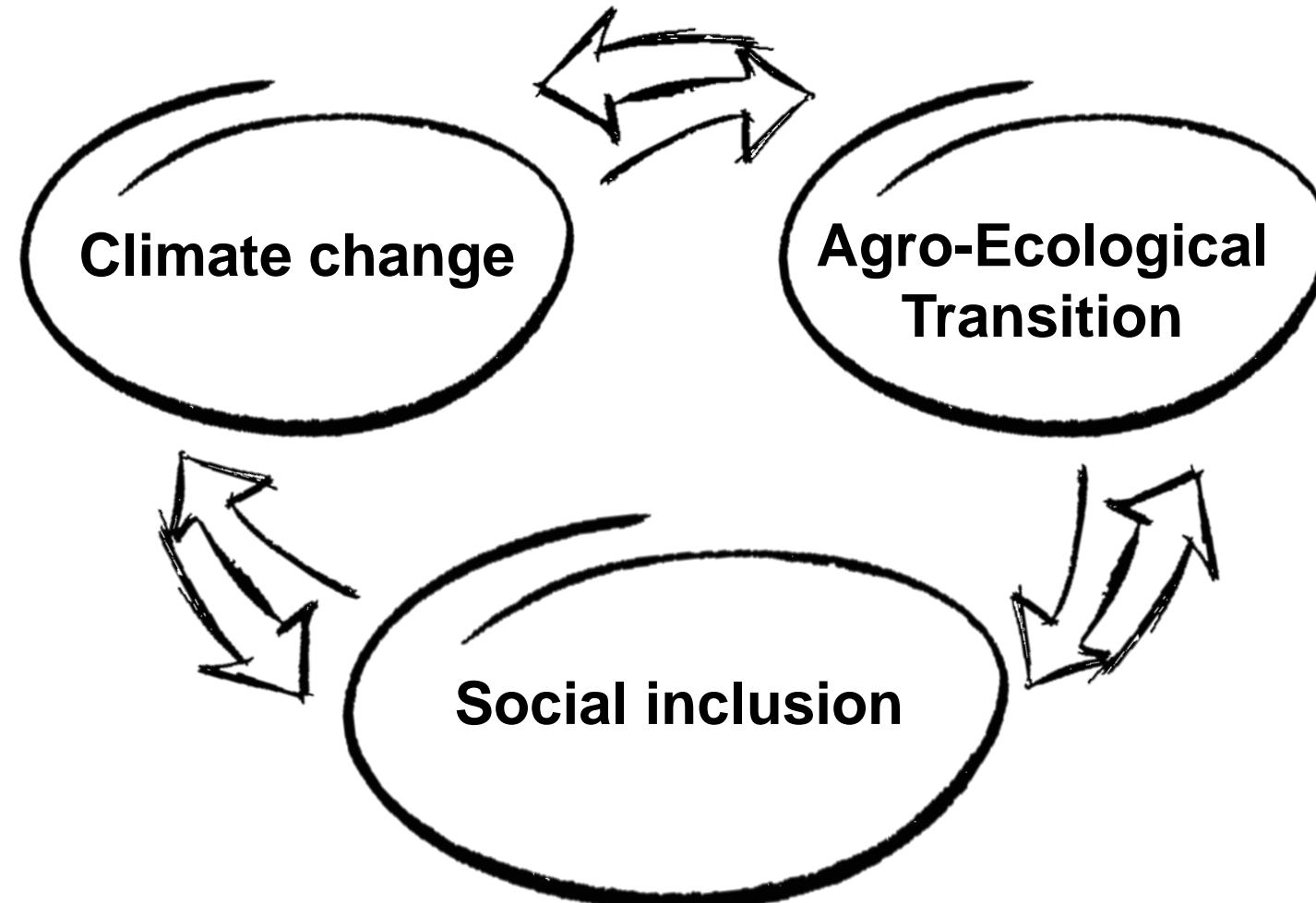
Assessing the data « quantum » leap in Agriculture and Food Systems
IFAD HQ, Rome, 13 January 2023

Marie-Christine MONNIER, coordinator, FAO NSL

World
Agriculture
Watch

What's WAW about ?

<http://www.fao.org/world-agriculture-watch/en/>

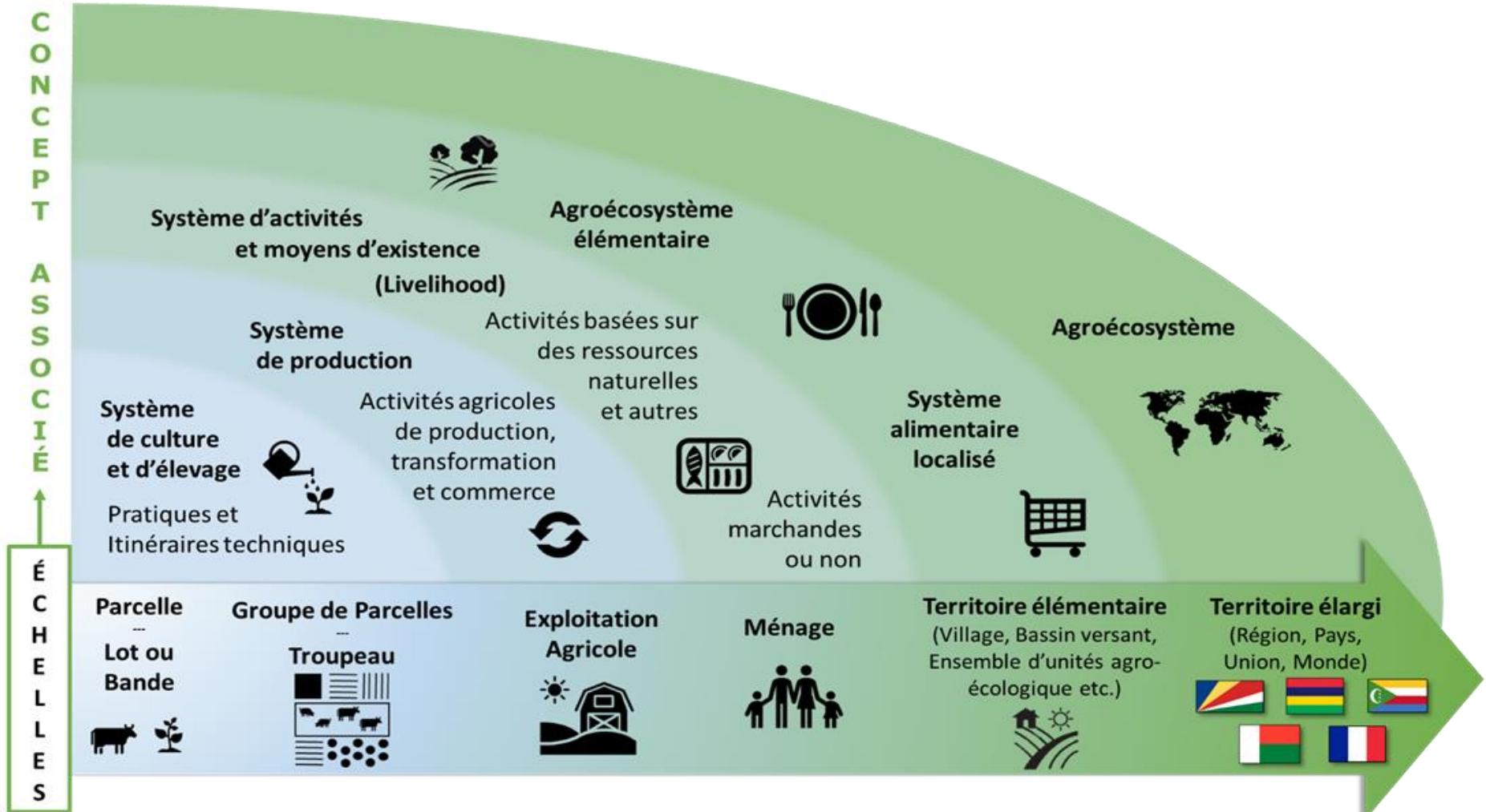


Farmers
Organizations
Governments
NGOs
Investment projects

Global challenges require adapted investments at farm level

Interconnected levels from farms to landscapes

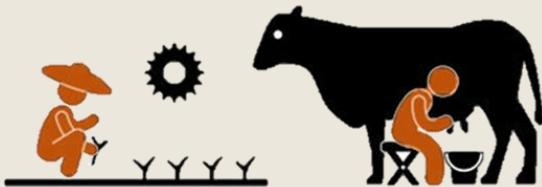
(source: from Cochet H., 2011)



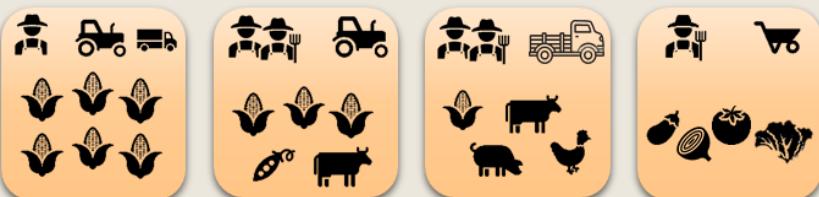
SPECIFICITIES OF WAW / OAM ?

CONCEPTUALLY

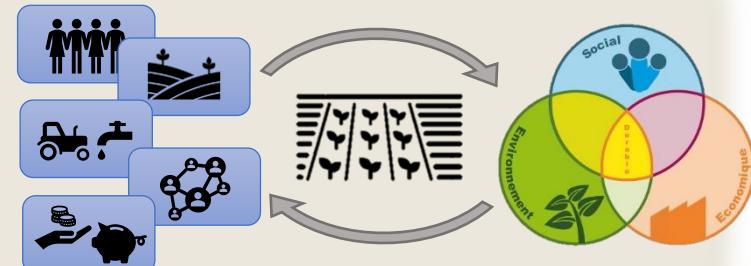
Analytical definition of farms based on the nature of labour and assets levels



Inclusive approach for all types of family farms whatever their size



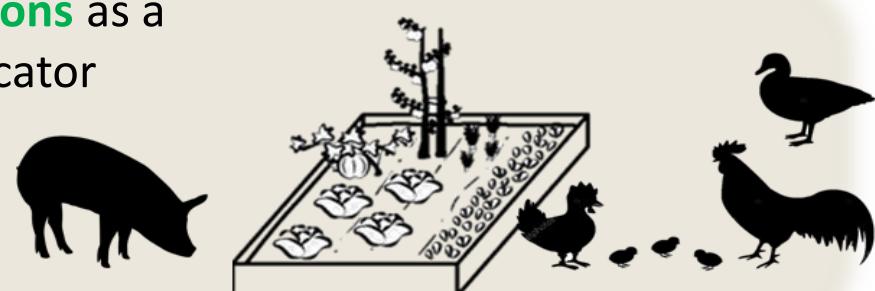
Combine agri census and living standards : **productive asset, activity system and performances**



Farming and non-farming activities



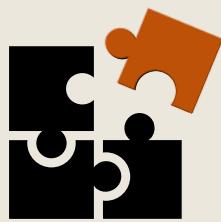
Non-market productions as a key performance indicator



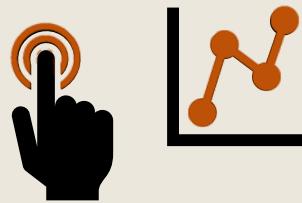
SPECIFICITIES OF WAW / OAM ?

METHODOLOGY

Generates an **information** on farms that do not exist



Focus on **productive investments** to strengthen the productive capacities of family farms



Establishment of **information systems** jointly built with stakeholders



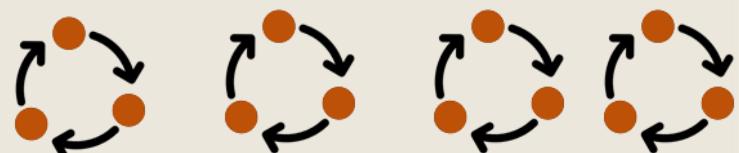
Stakeholders' capacity building
(data management, analysis information systems...)



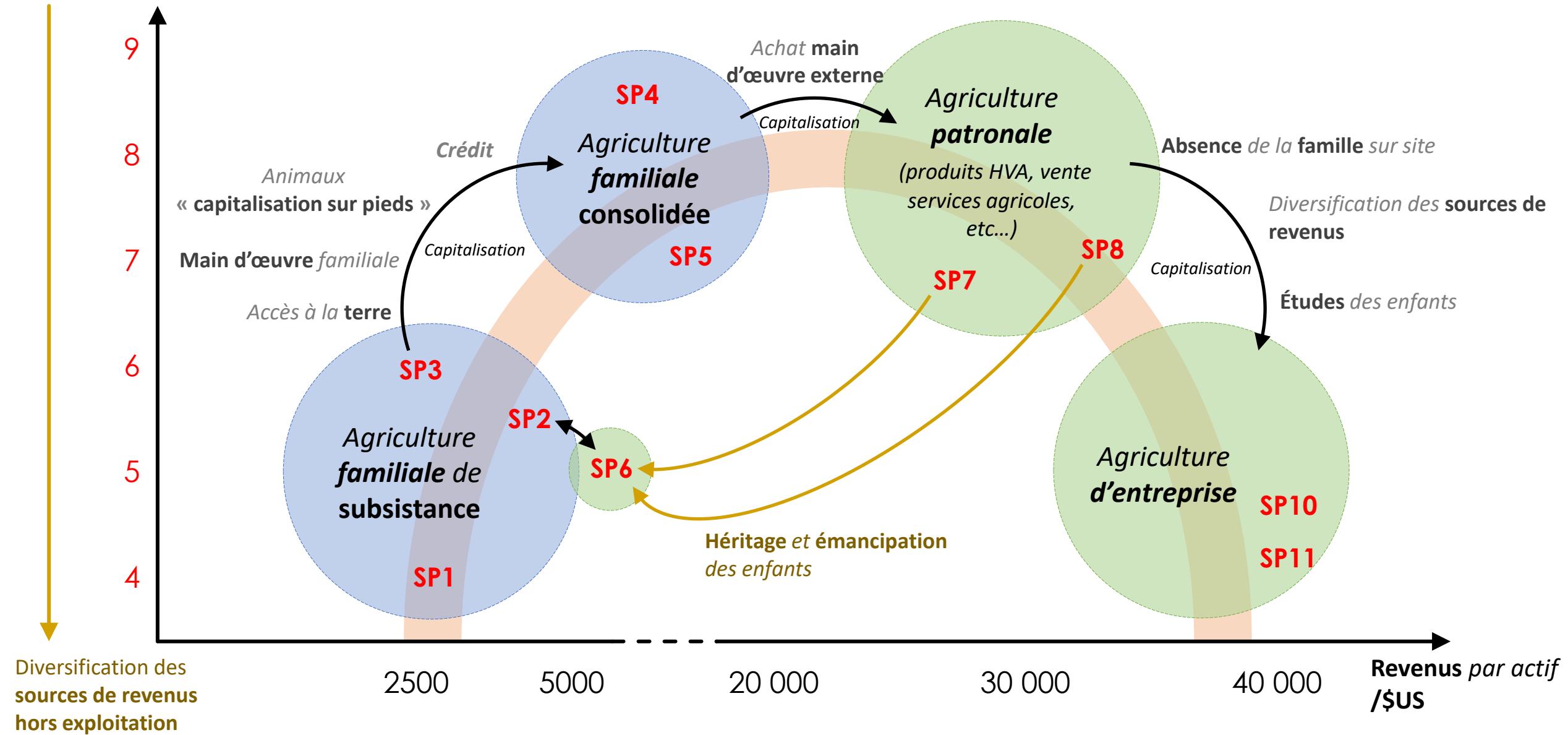
Taking stakeholders on board – those in need of this type of information



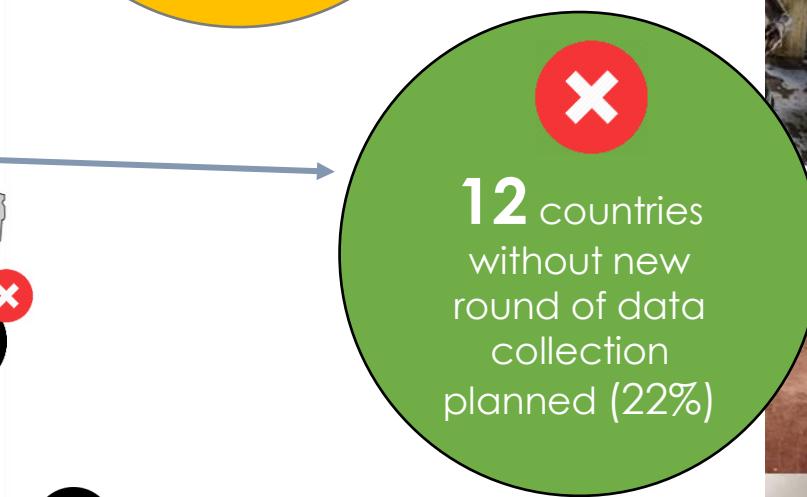
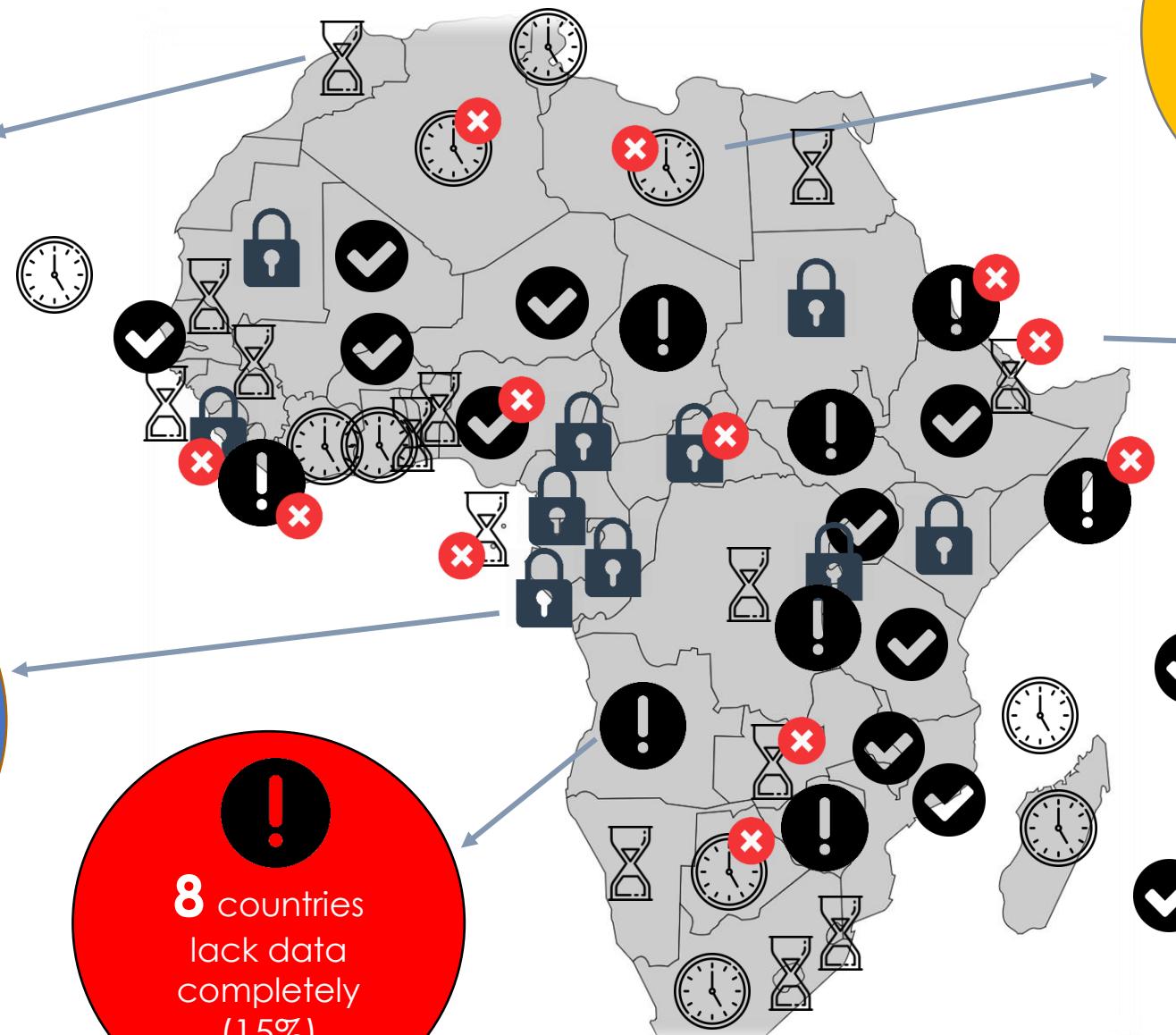
Using data generation **to design investments' strategies** adapted to the **diversity of farms types**



Diversification sur l'exploitation /cultures et élevages



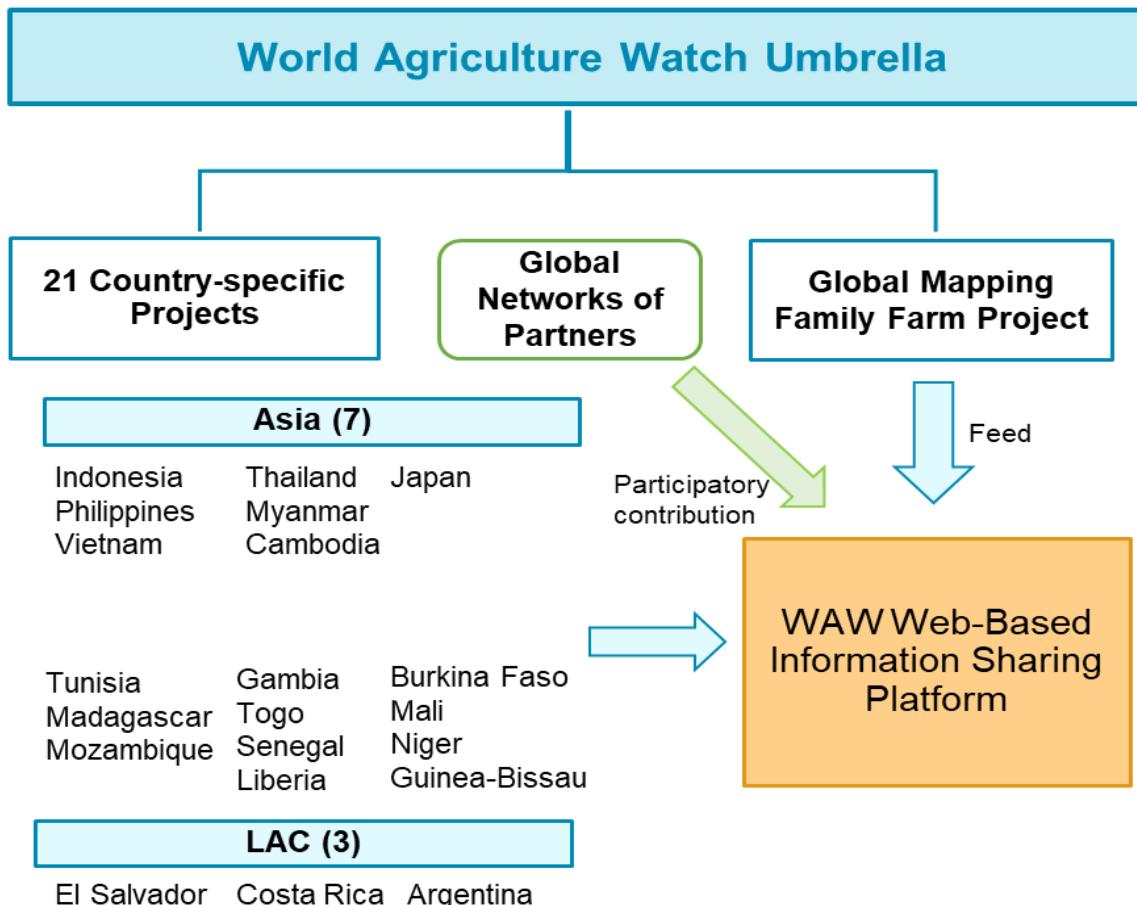
Data Availability in Africa (state of art 2021)



The new World Agriculture Watch - WAW program

WAW is an umbrella programme hosting 20+ country-specific projects and a Global project and aims to promote fine-tuned investment and policy measures for family farmers

Program Overview and Country scope



Three core outputs of WAW

Output 1: Strategic Investment Proposals produced

- Strategic investment proposals will rely on typologies of family farms and due diversified investment strategy which will target each of the farm types.

Output 2: National Observatories established

- National observatories will be established within each country to monitor family farm transformations.
- WAW will also provide due capacitation through several knowledge-sharing and training workshops to key stakeholders.

Output 3: WAW Web-based information sharing platform

- WAW knowledge sharing platform will develop as a ground for exchange of experiences, tools and knowledge on data regarding the different types of farms.
- The platform will be fed by the result of baby projects and also by the network of partners through crowd-sourcing.