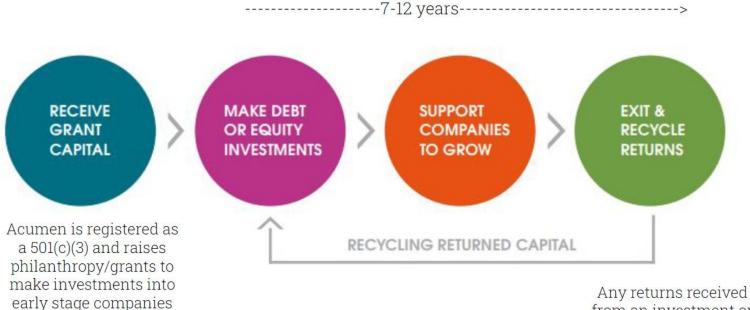
# Acumen's Model of Deploying Patient Capital



Any returns received from an investment or payback are recycled to make new investments



- + \$30M in philanthropic capital for investments, technical assistance grants, impact measurement and insight development with companies across East Africa, West Africa, India, and Latin America.
- + Ticket sizes between \$200K \$1MM
- + Early-stage businesses with products or services focused on the cross-section of climate change, poverty, and smallholder agriculture.
- + Strategically focused on investing in 4 business models that create access to elemental needs for smallholders:
  - Farmer-Allied Intermediaries
  - Market-Integrated Production Companies
  - System Enablers
  - Value Chain Optimizers



## What we mean by impact

### Lizard Earth, Sierra Leone (2021)

- A full traceable cocoa aggregator intentionally sourcing from smallholder farmers and improving their climate resilience.
- + Operates a 365 day-a-year Service Delivery Unit for smallholders
  - Provides free training to become organically certified and ongoing workshops on regenerative agriculture to ensure best practices
  - Provides organic inputs to smallholders
  - Sets up nurseries and providing seedling for **tree** replacement after climate related events
  - Provides 'tool banks' to farmers to support no-cost transition to new practices
- 97% of customer reporting increased quality of life and income improvements



## Acumen Resilient Agriculture Fund (ARAF)

- A \$58 MM fund that invests in early growth stage startups with business models that help smallholder farmers adapt and become more resilient to climate change.
- Targets platform businesses that provides farmers with access to inputs, finance, technical support and/or markets.
- + Ticket size of \$300k --\$4MM
- Since inception in 2020, ARAF has invested in 10 companies with operations in Kenya, Uganda, Rwanda, Nigeria, and Ghana.

#### FIRST LOSS EQUITY

### PHILANTHROPIC BACKED FIRST LOSS

\$25 MM First Loss Pool (Green Climate Fund & Ikea Foundation)

SENIOR EQUITY

\$33MM Senior Equity (LPs across private, foundation, and development)

### TECHNICAL ASSISTANCE

\$5MM pool targeted to support critical interventions to scale