



Food and Agriculture
Organization of the
United Nations

Green Jobs for Rural Youth Employment

Rural Youth Employment for Climate Action through Empowerment

Green Jobs: A better future for rural youth:

A webinar by the Thematic Working Group on Rural Youth Employment of the Global Donor Platform for Rural Development

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SeongYoung Lee

Green Jobs Specialist, Decent Rural Employment Team, ESP Division,

Food and Agriculture Organization of the UN (FAO)



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Rural youth don't have enough Decent Work

87% of the global youth population lives in
developing countries



Agrifood sector needs to increase sustainability

The agrifood sector contributes 30% of
anthropogenic GHGs

FAO's Green Jobs approach 1: Empowering Youth in Green Job Creation

Module 1: Communication and teamwork skills

Module 1.1 Getting started: building a team, trust and a common ground

Module 1.2 Enjoy working in a team

Module 1.3 How to become a good communicator

Module 2: Problem identification and solving

- Understand what a problem is, and learn to identify a problem
- Identify solutions to problems in their daily lives through creative and logical thinking processes

Module 3: Gender leadership

- Gender roles, gender equality/equity;
- Gender gap in agriculture; the concept of consent, sexual harassment, and FAO's Zero Tolerance Policy towards any sexual misconduct
- Addressing sexual harassment: 1) Do not do nothing 2) Never blame the victim

Module 4: Climate Change and Sustainable Food Value Chains

Module 4.1 Why climate change matters to us

Module 4.2 Food from Farm to Table (Sustainable Food Value Chains)

Module 5: Green Employment and Business Opportunities

Module 5.1 The meaning of employment

Module 5.2 The meaning of Decent Work

Module 5.3 What are Green Jobs?

Module 5.4 Green Entrepreneurship

Module 5.5 Your green business idea

Module 5.6 How to manage your green business

Employment skills development: Writing CVs, Cover Letters, and Preparing for Interviews

Youth-led problem identification & problem solving

→ Youth-led Green job creation

Structure of Green Jobs project of FAO

1. **Soft skills training**, including problem solving, followed by **demand survey**
2. Youth submit business/work proposals
3. Based on 2 -> Sector-specific training + business mentorship
4. Based on 3 -> **Green Jobs: Start-up or Wage Employment Programmes**
5. Based on all of the above -> Policy suggestions and mainstreaming

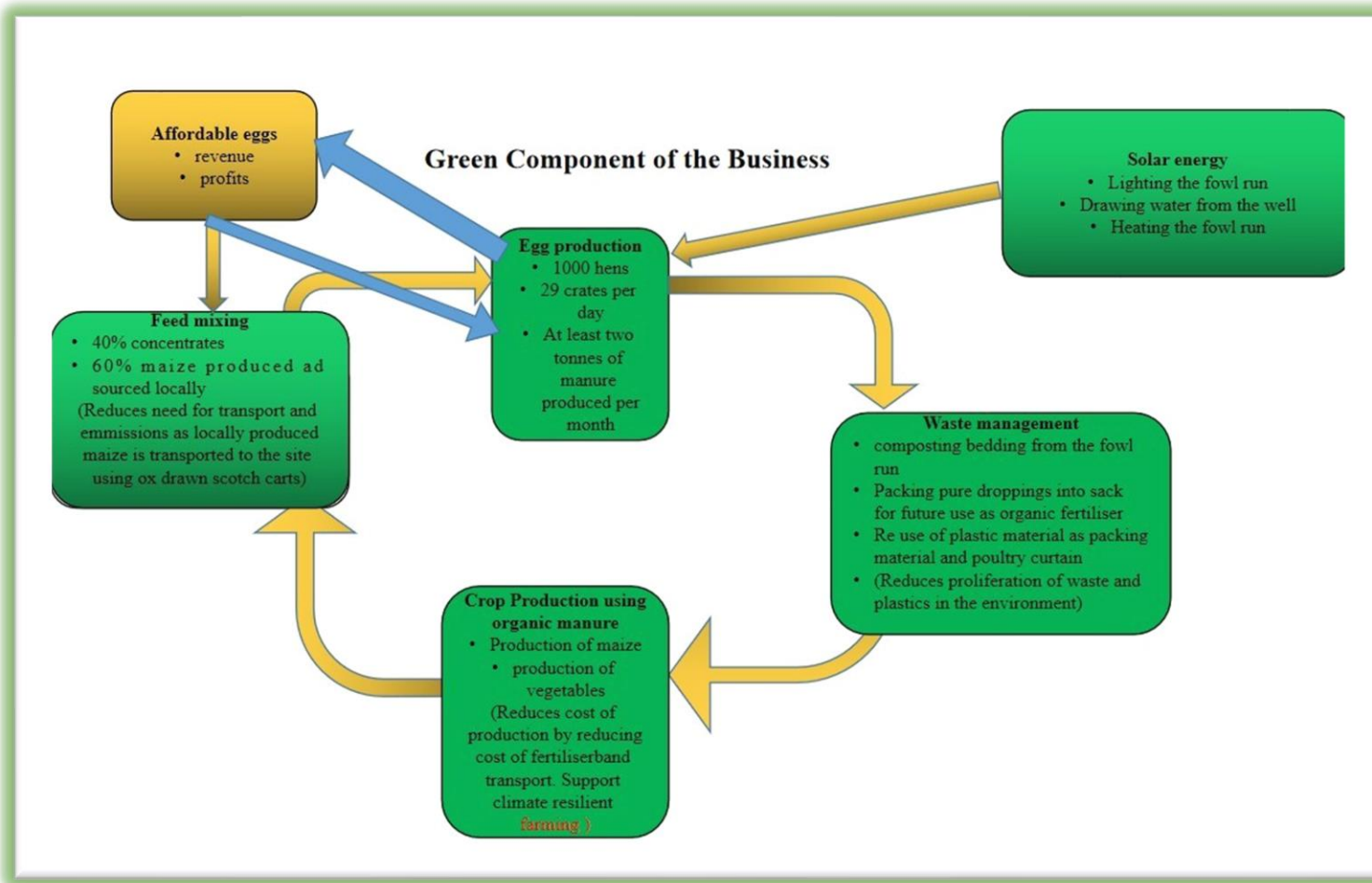
Two-year Sustainable Support for Youth Initiatives



Photo: Green Jobs youth participants working in Wage Employment Programme in Sierra Leone

- Continuous two-year support for higher sustainability, including cash-for-work
 - **Green Start-ups**
 - Mentorship and seed money provision
 - **Wage Employment Programme**
 - Sector-specific training prior to the employment activities, monthly wage, and social protection

Case from Zimbabwe: Courage Gwena's transformative story



Green Component of Courage Gwena's Egg Production Business developed by Courage

Rural Youth Employment for Climate Action through Rural Youth Empowerment



FAO's message to COP 28:

'Agrifood system solutions are climate solutions'

...

'Equal access for rural women and youth to productive resources, financial and advisory services'

Thank you

For more information on FAO's work on Green Jobs:

<https://www.fao.org/rural-employment/work-areas/green-jobs/en/>

For more information on FAO's work on Decent Rural Employment:

www.fao.org/ruralemployment

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