



Global Donor Platform for Rural Development

2024 Work Plan



Vision

Donors effectively catalyse change



Mission

Brokering donor collaboration for impact

Functions of the Donor Platform

Strategic
influencing

Knowledge
sharing

Networking
and
convening

Outcome areas

1

Strategic influencing capability of the Donor Platform is strengthened, shaping donor thinking, policies and programming

2

Member needs are better recognized and connected, making the Platform more responsive and adaptive

3

A comprehensive results-based approach is promoted throughout the Platform's work

4

The delivery capacity of the Secretariat is secured and improved

5

The membership base is expanded for increased resource mobilization

6

Members are better engaged and informed through strengthened communications, outreach and knowledge

2024 Work Plan

ID	OUTCOME AREA	OUTPUTS	ACTIVITIES	INDICATORS	TARGETS
1	Strategic influencing capability of the Donor Platform is strengthened, shaping donor thinking, policies and programming.	1.1 Contribution to the SDG 2 agenda	Workstream on donor coordination (at the country and global levels)	Initiatives (reports, events) identified and approved by the Board.	Products presented and launched: <ul style="list-style-type: none"> - Review of the complementarity of donor funding modalities - At least 4 donor events, seminars and roundtables - Meetings of the SDG2 Roadmap Working Group - Meetings of the sustainable finance working group
			Workstream on sustainable and innovative finance	Establishment of donor working group on sustainable finance	
		Platform contribution to Hesat 2030 (as a follow-up to Ceres2030)	Outreach and communications plans designed		
		Organization of 2024 Annual General Assembly (AGA) dedicated to the theme of financing food systems transformation and rural development	AGA	1 hybrid AGA	
		1.2 Coordination and alignment in key global forms and processes	Organization of informal convenings in preparation for international meetings (e.g. G7, G20 etc.) deemed relevant by the Board and with potential for GDPRD contribution	International meetings and linkage to GDPRD workstreams identified Convenings organized	At least two convenings organized (one ahead of the G7 Summit, another ahead of the G20 Summit)
			Organization and convening of annual meeting of senior responsible managers for food systems/agriculture/rural development from across the membership	Senior Managers meeting organized and held	1 meeting

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2	Member needs are better recognized and connected, making the Platform more responsive and adaptive	2.1. Work planning process	Initiation of a work planning process at the start of the Plan period, to be revisited on an annual basis	Work plan developed and presented through member consultations	1 work plan
		2.2 Share and publicize members' events, activities, perspectives, and expertise	Newsletters, 2023 Annual report, social media and communications tools	Communication products developed Annual Report produced and shared	At least 4 newsletters (E-updates) sent (number to be increased based on communications plan) Social media posts on LinkedIn and Twitter 2023 Annual Report
		2.3 Commission short pieces of timely research on emerging topics of member interest	Knowledge products are produced on an ad hoc basis Identify and propose topics for research	Knowledge products	(ad hoc)
		2.4 Host Thematic Working Groups	Thematic Working Groups (Land Governance, SDG2 Roadmap, Rural Youth Employment, and the new working group on Sustainable Finance)	Meetings of the Thematic Working Groups	At least three meetings per Working Group (one of which to be a hybrid meeting)

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			Organize periodic exchanges between TWGs and Board and across TWGs	TWGs presentations at Board meetings Meeting between TWG chairs	Board meeting with TWG presentations At least one meeting between TWG chairs
3	Members are better engaged and informed through strengthened communications, outreach and knowledge	3.1. Successful implementation of the communication strategy	Calibrate the communication strategy; develop the annual communication work plan	Communication priorities identified	1 updated strategy as needed 1 communications action plan 2024 1 member survey on communications
			Strengthen networking and relationships amongst donors and partners	Board, member and partner interviews and podcasts Web articles and quarterly newsletters	12 interviews and podcasts with board, members and partners 4 web articles and op-eds 4 newsletters
			Increase visibility of the Platform's and its members' activities, workstreams and events	Frequently updated and user-friendly website with improved search engine optimization Mini campaigns around flagship events and publications Consistent application of visual identity	1 website with WordPress upgrades 10% increase in website visitors 2 communication campaigns Updated corporate visual identity kit Communication action plan implemented
			Expand modalities for outreach and influencing on social media	Active social media channels with audience engagement Identify experts as Platform advocates	10% increase in social media activity and followers 1 Platform social media advocate

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		3.2. Foster knowledge and information exchange in the donor community	Research, curate and share knowledge generated around the food systems agenda	Up-to-date Food Systems Recommendations Database and Dashboard Flagship publications and reports	Food Systems Recommendations Database and Dashboard with 8 new entries and monthly updates of dashboard features 1 new Initiatives Database and Dashboard Monthly updates of website's resources and events pages and Thematic Working Group knowledge hubs 2 flagship publications and/or reports
4	The membership base is expanded for increased advocacy and resource mobilization	4.1 Increase the number of donors engaged	Increase outreach to existing members and target selected ones for resource mobilization Horizon scan of main stakeholders and partners in the donor community Strengthen advocacy tools to communicate GDPRD's value proposition	New members identified and mobilized Advocacy tools available to membership	At least one new member mobilized 1 updated advocacy toolkit
5	A comprehensive results-based approach is promoted throughout the Platform's work	5.1. Develop Platform results-based workplans	Identify membership needs, annual priorities and results to be achieved. Design activities accordingly Thematic Working Groups develop plans which align with and contribute to the overall Platform workplan	Work plan Working Group dedicated work plans	1 work plan 4 work plans of Thematic Working Groups
6	The delivery capacity of the Secretariat is secured and improved	6.1 Ensure sustainable financing to fully staff the Secretariat	Maintain funding for Coordinator, Communications Coordinator, Assistant	Positions secured	3 staff members Secretariat is fully staffed

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		5.2 Hire additional resources for supporting the Secretariat	Recruit special consultants, advisors, interns on a needs basis	Senior policy advisor hired Junior consultants hired to support the Secretariat	1 Senior Consultant 2 Junior Consultants hired