



A webinar by the Thematic Working Group on Rural Youth Employment of the Global Donor Platform for Rural Development

Agro-food Jobs for Youth in Egypt, Morocco and Tunisia

CONCEPT NOTE

Thursday 28 March 2024, 15.00-16.00 CET

[Zoom registration](#)

1. Background and rationale

Youth unemployment rates in Egypt, Morocco and Tunisia are among the highest in the world, especially for young women. The coming decades will continue to bring a massive influx of new young entrants into the labour markets, demanding good quality jobs. The combination of a youthful population and the rising demand for agro-food products in these countries, supported by policies in the areas of skills development could be the recipe for creating new jobs in the agro-food sector.

Domestic generation of value-added along the agro-food value chain is low in Egypt, Morocco and Tunisia. At all stages of the chain – from agriculture production, post-harvesting, food manufacturing and processing to consumption – the potential for creating good jobs, profiting local firms, and responding to food demand are yet to be seized.

The OECD report [Agro-food Jobs for Youth in Egypt, Morocco and Tunisia](#) analyses the employment opportunities along the agro-food value chain and provides policy recommendations to turn the vision of a productive agro-food sector into reality.

2. Objective

The [Thematic Working Group on Rural Youth Employment](#) (TWG RYE) was formed following the 2018 Annual General Assembly of the Global Donor Platform for Rural Development, which was entirely dedicated to empowering rural youth. The TWG RYE advises donors, governments and civil society organizations on the most effective ways to create employment opportunities and empower youth to productively contribute to and benefit from sustainable rural livelihoods.

This webinar will foster knowledge exchange between TWG RYE members, experts, development practitioners, and youth on what is needed to promote decent job creation in the agro-food sector in the North African region.

3. Provisional Agenda

Date	
15:00 – 15:05 (CET) (5 min)	Welcome and Introduction <ul style="list-style-type: none">- Elisenda Estruch-Puertas, TWG RYE Co-Chair- Ji-Yeun Rim, TWG RYE Co-Chair (Moderator)
15:05 – 15:15 (CET) (10 min)	Presentation of Key Findings <ul style="list-style-type: none">- Mariya Aleksynska, Economist, OECD Development Centre
15:15 – 15:45 (CET) (30 min)	Interactive Discussion <ul style="list-style-type: none">- Chiara Curcio, Technical Officer in Youth Employment Promotion, International Labour Organization (ILO)- Federica de Gaetano, Food Security and Rural Development Expert, Italian Agency for Development Cooperation (AICS)
15:45 – 15:55 (CET) (10 min)	Q&A
15:55 – 16:00 (CET) (5 min)	Wrap-up and Closing <ul style="list-style-type: none">- TWG RYE Co-Chairs