



# THE G20 INITIATIVE FOR RURAL YOUTH EMPLOYMENT

*A BETTER FUTURE FOR RURAL YOUTH*

## KEY FINDINGS

AN OECD/BMZ WEBINAR

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# The G20 Initiative for Rural Youth Employment

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Commitment to six specific areas of actions:

***iii) promoting a skills revolution;***

*→ to increase support to providing innovative, employment-oriented skills development projects for at least 5 million young people over the next five years*

***vi) increasing responsible investment and financing for rural youth employment.***

*→ to contribute to creating approximately 1.1 million new jobs benefiting young people, including in rural Africa by 2022*



# Background of the OECD study

**Objective:** to assess the progress made from 2017 to 2022 on the RYE initiative's targets

**Process:** Questionnaire and desk review

**Target respondents:** Representatives of the G20 Development Working Group and international organisations with strong RYE agenda (AfDB, AUC, FAO, GAFSP, IFAD, ILO)

**Programmes of interest:**

- improve employability,
- promote job creation,
- facilitate opportunities for youth,
- support an enabling environment.

**Information requested:** Flagship project description, RYE project results and budget between 2017-22.

**Complementary analysis:** Desk review to search for missing information.

**Responses:** 9 G20 member countries and 6 IOs, plus desk review for a final collection of 715 projects, of which **671 RYE projects in Africa** and information on results for **300 projects**.

**PROJECT / PROGRAMME 1**

Name of project/programme: \_\_\_\_\_

Target country(ies)/region(s): \_\_\_\_\_

Target subnational regions: \_\_\_\_\_

Start/End year (Please consider only those that started on or after 2017): \_\_\_\_\_

Donor(s) (Relevant for IOs only): \_\_\_\_\_

Total initial budget (indicate currency): \_\_\_\_\_

Total current/final budget if different from initial: (indicate currency) \_\_\_\_\_

Implementing agency(ies): \_\_\_\_\_

**PROJECT/PROGRAMME DESCRIPTION/OBJECTIVES:**

Who is the primary target population?

rural youth: \_\_\_\_\_  youth: \_\_\_\_\_  rural population: \_\_\_\_\_  general population: \_\_\_\_\_

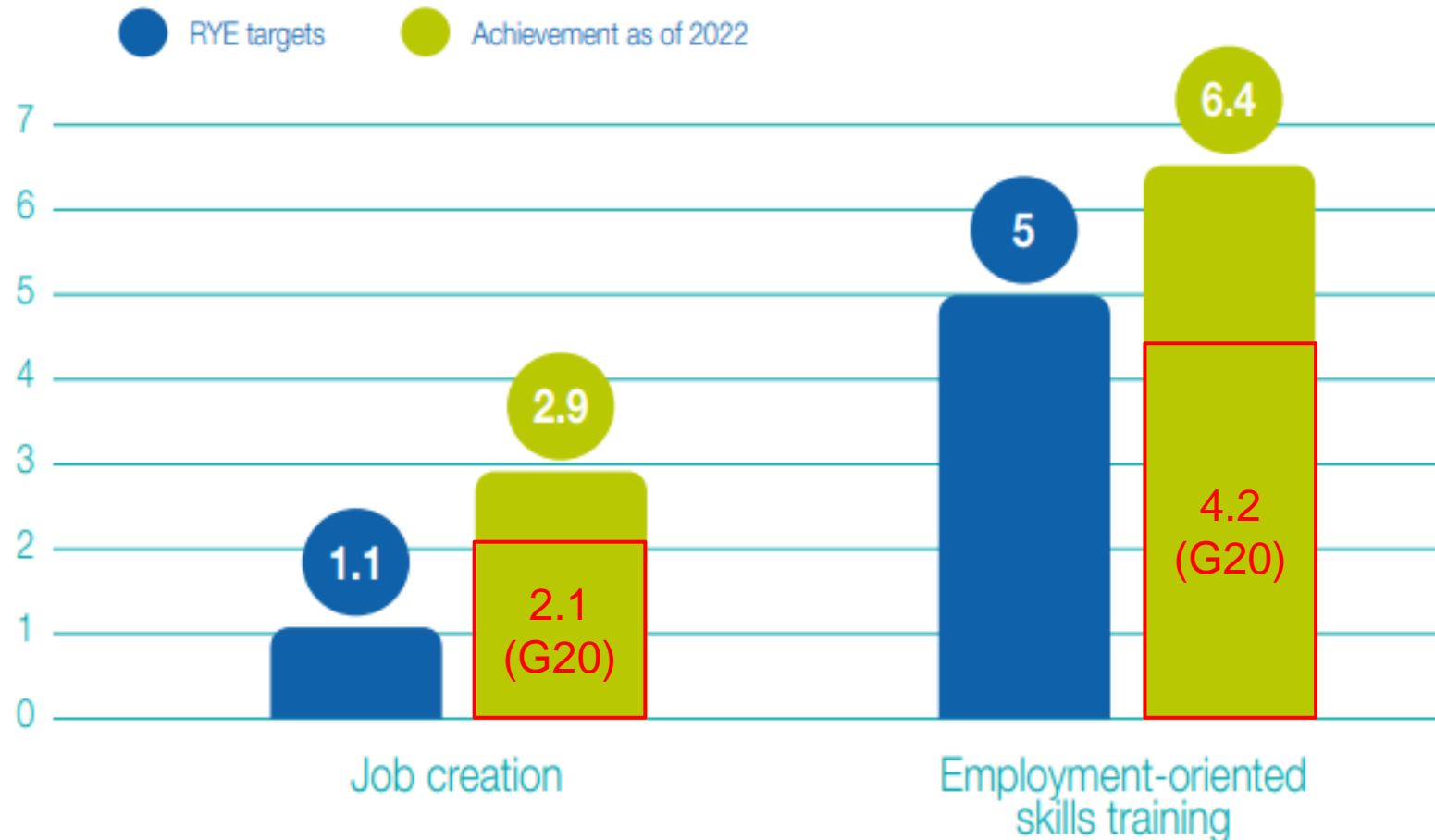
Other (specify): \_\_\_\_\_

What activities does the programme focus on? (select all that applies, indicate if one component is more prominent than another)





# Achievement of G20 Initiative for RYE targets

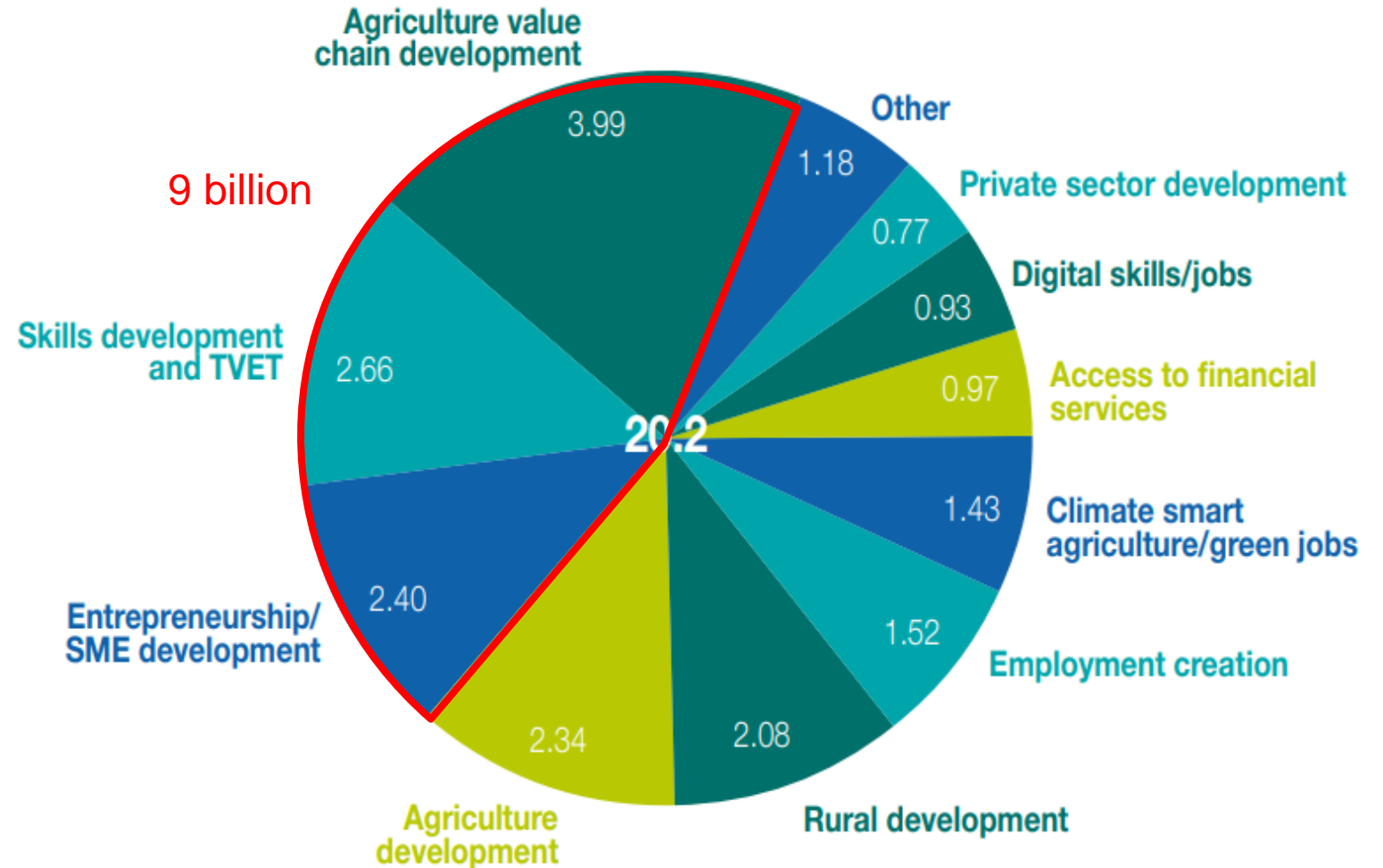


Note: Analysis based on 300 projects related to RYE in Africa that had data on results



# A total of USD 20.2 billion was spent/committed.

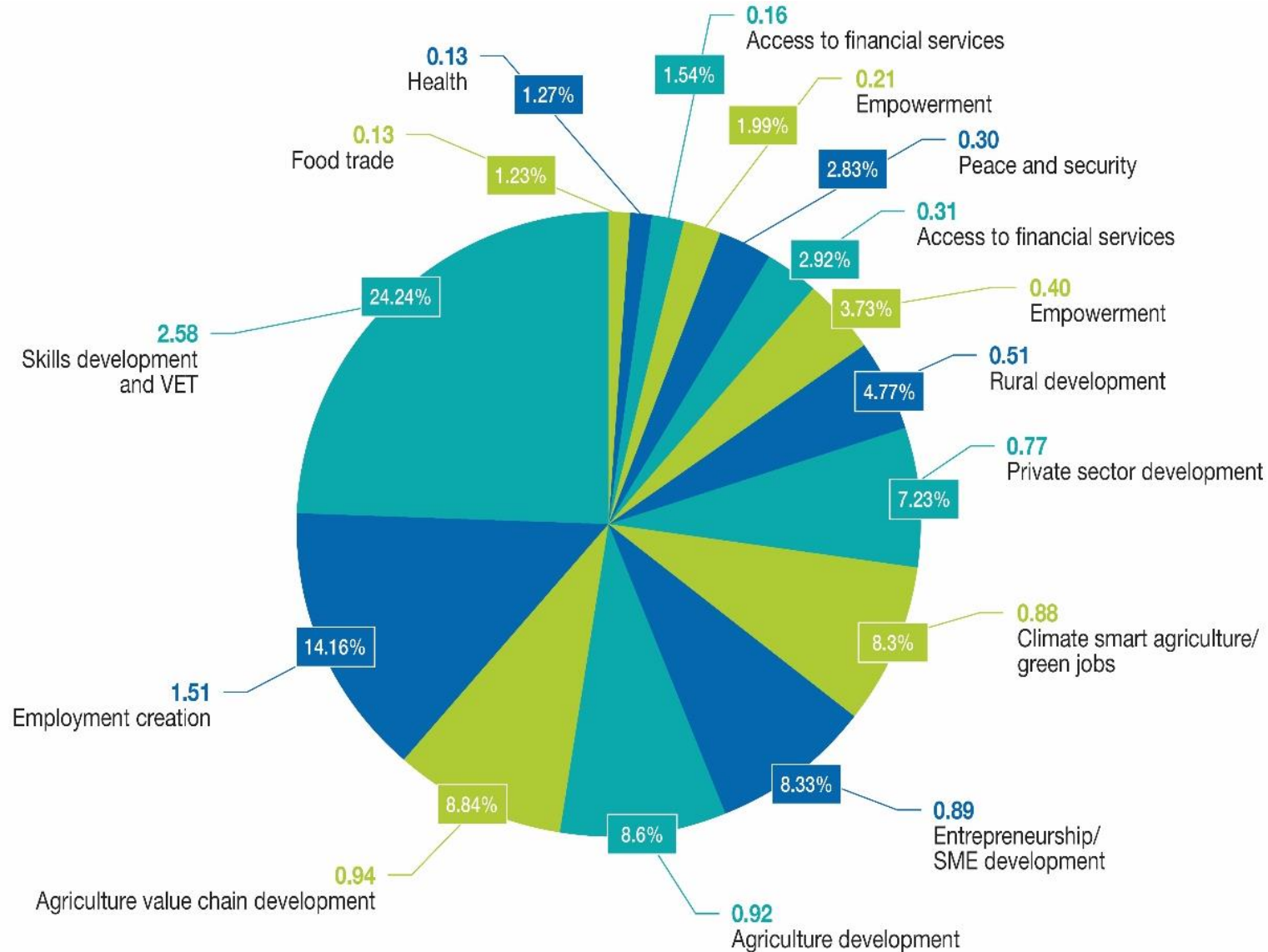
Typology of RYE projects by thematic areas of interventions in Africa, by budget (USD 20.2 billion)



Note: total budget of USD 20.2 billion for 671 projects in Africa between 2017 and 2022



# G20-financed RYE project distribution – USD 10.6 billion

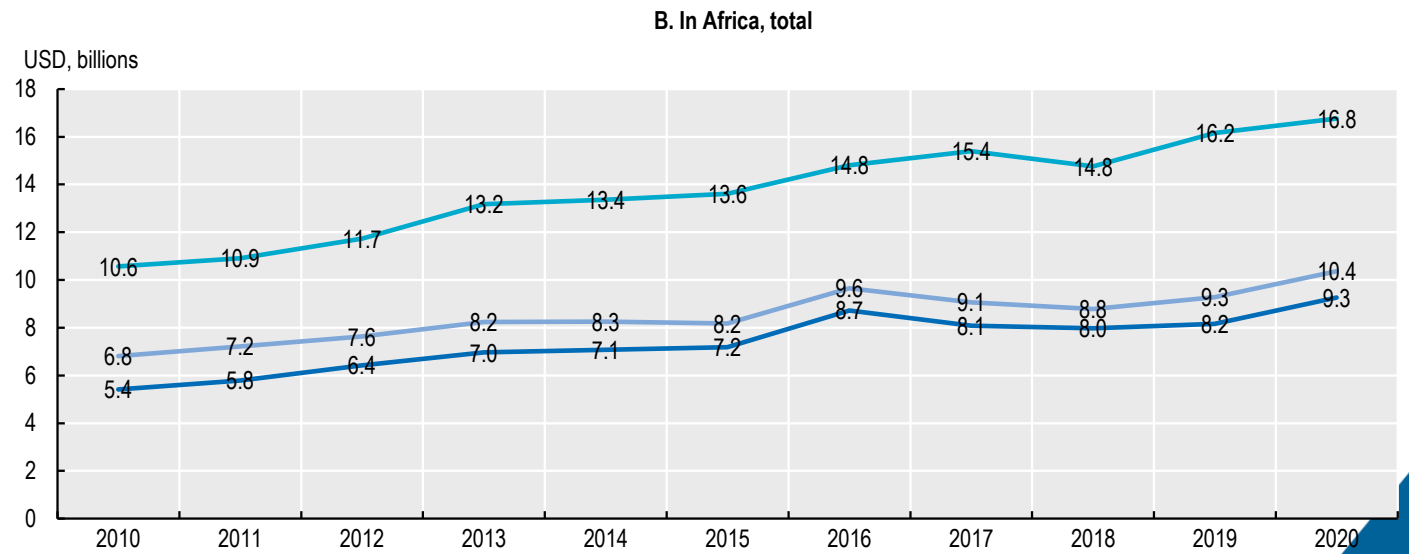
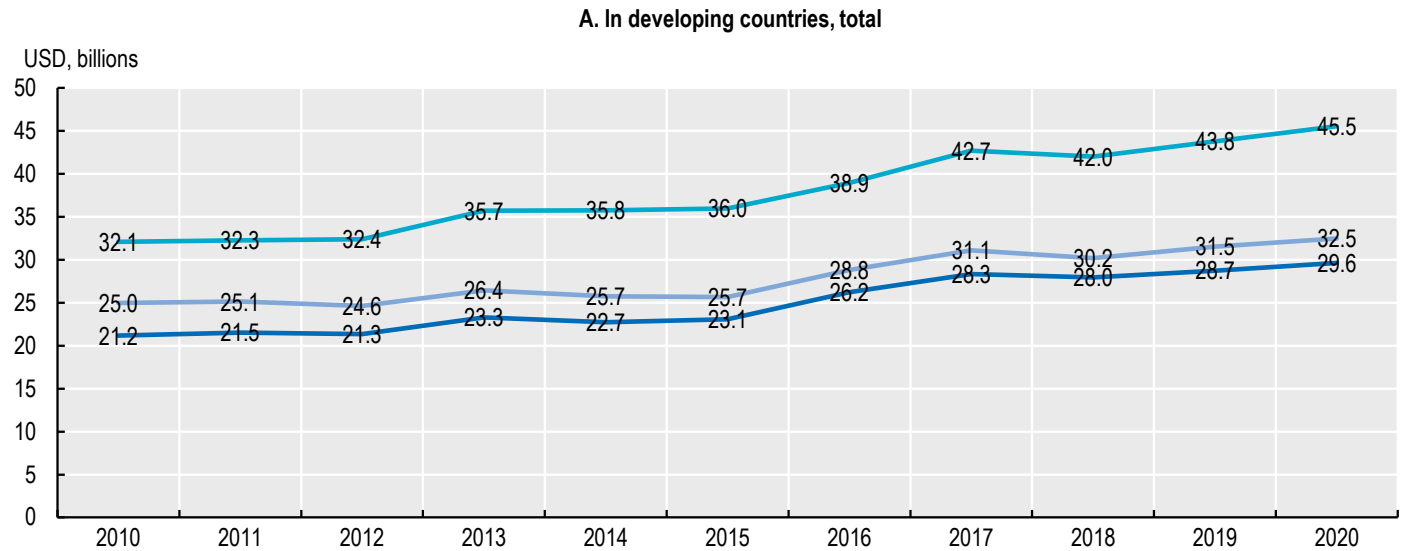
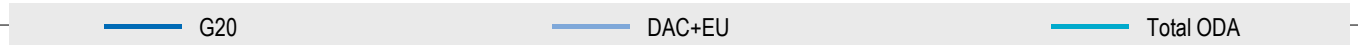




ODA towards rural development projects have been steadily increasing.  
 ODA from G20 towards Africa reached 9.3 billion in 2020.

### ODA flows to RYE-relevant sectors by contributor (2010-20) (in USD billion)

Note: G20 members included in the CRS database are Australia, Canada, the European Union, France, Germany, Italy, Japan, Korea, Saudi Arabia, Türkiye, the United Kingdom and the United States





# Success factors of 10 flagship RYE projects

- **Involvement of the private sector and potential employers (e.g. Skill training and employment provided jointly)**
- **Linkages with national qualification schemes**
- **TVET content adapted and updated to the local context and needs of enterprises**
- Use of local knowledge and local expertise
- Involvement of youth as owners of the process
- Mentor programmes between graduates and non-graduates
- Support to networks like youth councils and producers' organisations
- Soft skills development
- Gender-sensitive approaches
- Multi-sectoral approach

## **AGRICULTURAL TECHNICAL AND VOCATIONAL EDUCATION AND TRAINING FOR WOMEN (ATVET4W)**

(2017-22)

<b>BENEFICIARY PROFILE</b> Rural women, rural youth	<b>COUNTRIES</b> Benin Burkina Faso Ghana Kenya Malawi Togo	<b>BUDGET</b> EUR 19 million
<b>DONORS</b> Federal Ministry for Economic Cooperation and Development of Germany (BMZ) Royal Norwegian Ministry of Foreign Affairs		<b>IMPLEMENTING AGENCIES</b> Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH African Union Development Agency (AUDA-NEPAD)





# Recommendations for development agencies and multilateral organisations

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- **Synergies between global initiatives.**
  - *AU's Opportunities for Youth in Africa (OYA) since 2018*
  - *AfDB's Jobs for Youth in Africa (JYA) 2016 – 2025; Enable Youth since 2017*
- **Better donor and ministerial co-ordination at national level towards RYE targets**
- **Support to G20 in setting common indicators to monitor progress on RYE.**



# Recommendations for governments and the private sector

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- **On-the-job training and wage subsidy programmes.**
- **Dialogue between the private sector and educators.**
- **Investment in public services in lagging regions.**



## Conclusions for future G20 initiatives

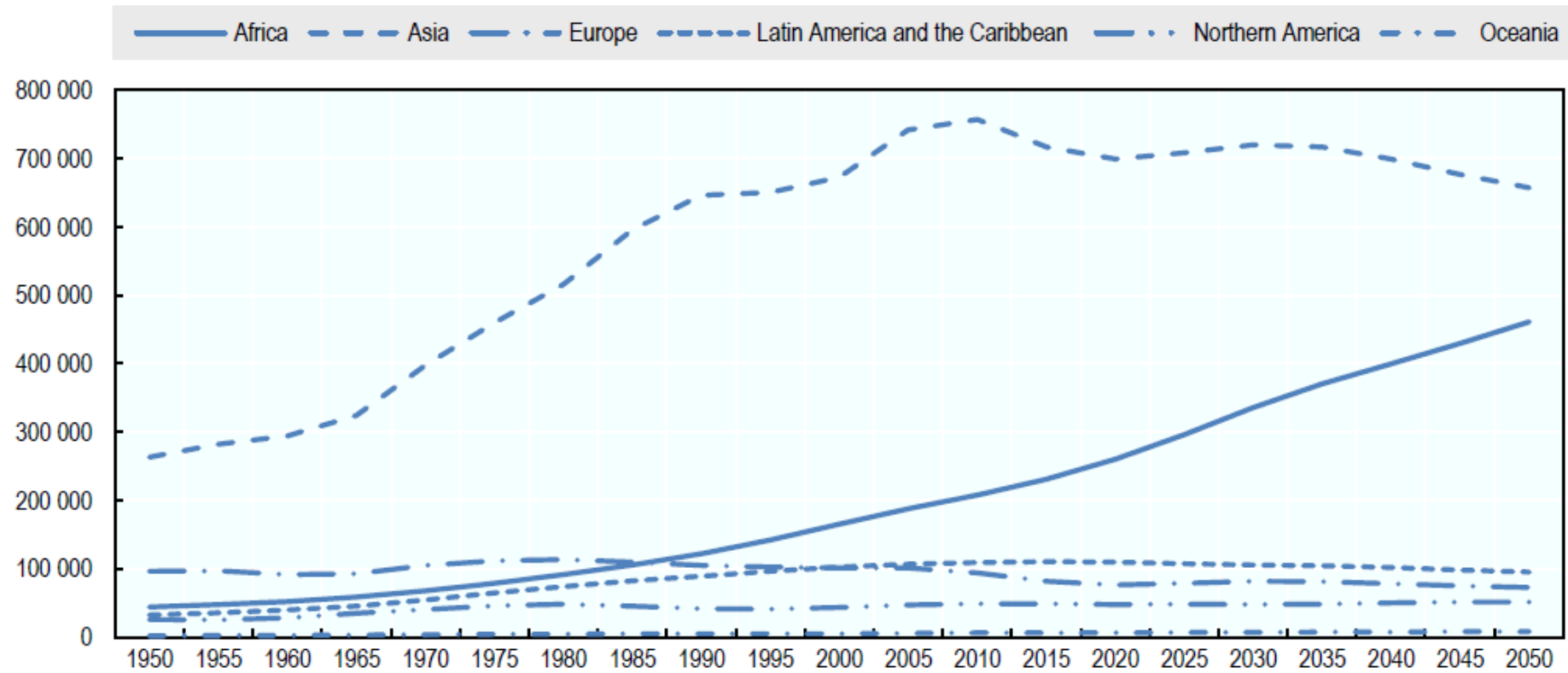
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- **Realistic and ambitious targets**
- **A common monitoring and evaluation framework for G20 initiative**
- **Clear guidelines on monitoring progress**



# The relevance of rural youth employment today

**Figure 1.1. Youth population by world region, in thousands**



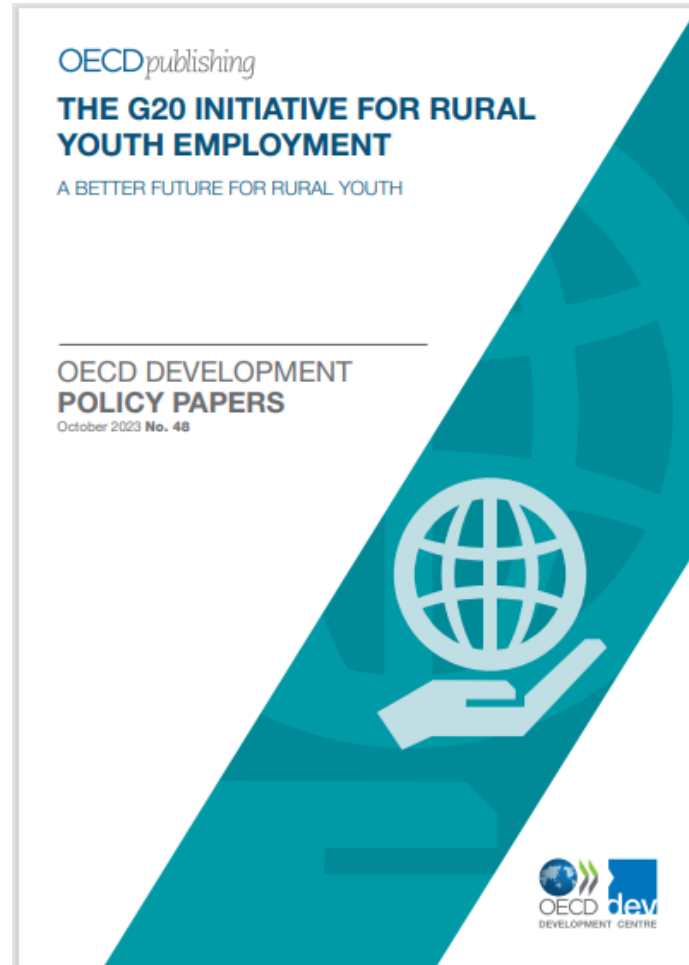
1. Youth are aged 15-24.

2. Population projections for the period 2015-50 are based on the medium fertility variant.

Source: UNDESA (2017), *World Population Prospects: The 2017 Revision*, custom data acquired via website.



# Read the full report



<https://doi.org/10.1787/ac173afe-en>