

Jobs for Youth in the Agrifood Sector: Leveraging Micro and Small Enterprises



Global Donor
Platform for
Rural Development

4 NOVEMBER 2024, 15:00–16:30 CET

SPEAKER BIOS

A webinar by the Thematic Working Group
on Rural Youth Employment



PRESENTERS



Jean-Marc Delort

Vice-President, Tech Dev

Jean-Marc Delort, trained in Food Science and Technology and holding a management MBA, began his career in agricultural product transformation. He has worked in North and South America, Asia, Africa and Europe, developing experience in the transformation of fruits, vegetables and dairy products. Jean-Marc has strong connections to Africa, having spent part of his childhood in Burkina Faso (formerly Haute-Volta) and later contributing to various projects across Ivory Coast, South Africa, and Senegal. Ten years ago, this background naturally led him to join [TECH-DEV](#), where he now serves as Vice-President. In this role, Delort oversees projects specifically in Senegal, working to support the growth and development of local micro and small enterprises.



Sven Braulik

Advisor, GIZ

Sven Braulik is a rural and private sector development expert currently working with a GIZ project aimed at creating employment opportunities for rural youth in Africa. While he is based in Germany, working on the topic in close cooperation with the German Ministry for Development and Economic Cooperation and other development partners, the project is implemented locally in Kenya, Burkina Faso, Malawi and Mozambique. In this context he also co-chaired the Thematic Working Group on Rural Youth Employment of the Global Donor Platform for Rural Development from 2021-23. With a background in Southeast Asia studies and politics he has more than a decade of previous expertise in various GIZ projects in Asia, including in Indonesia, Timor-Leste and Cambodia. He is experienced in working with development and government partners, as well as the private sector on upgrading mainly agricultural value chains and creating opportunities for entrepreneurs, promoting employment and increasing income.

DISCUSSANTS



Tlotlo Neo Phuduhudu

Managing Director, Native Feeds, Botswana

Tlotlo Phuduhudu has an impressive eight-year tenure in agricultural production, value chain analysis and development, capacity building, and market linkages. Her unwavering passion lies at the crossroads of development tourism, agriculture, and the empowerment of rural farming communities in Botswana. In 2016, Tlotlo founded Native Feeds, an enterprise aimed at supplying seeds and fertilizer to Botswana's farming community under the Integrated Support for Arable Agricultural Development program. This strategic move kick-started her journey to uplift the agricultural sector. Harnessing her innovative spirit, in 2017, Tlotlo expanded Native Feeds into livestock feed production. Employing forward-thinking methods, the company began producing feeds from indigenous plants, crop residues, and plant by-products. This progressive approach revolutionized the industry by offering sustainable and eco-friendly feed options for livestock. Recognizing the importance of knowledge dissemination and skill enhancement, Native Feeds also provides capacity-building programs to farmers in rural communities. These initiatives equip farmers with the latest techniques in farming management, empowering them to optimize productivity and achieve self-reliance. Also provides a farm management focused on animal health, nutrition and farm business including access to market. In addition to her exceptional contributions, Tlotlo Phuduhudu actively fosters market linkages, bridging the gap between rural farming communities and broader economic opportunities. Leveraging her expertise in value chain analysis and development, she facilitates the integration of local agricultural products into wider markets, promoting sustainable economic growth and ensuring fair opportunities for rural communities. With her dedication, diverse expertise, and eight years' experience, Tlotlo Phuduhudu is as a catalyst for transformative change. Her visionary outlook, coupled with her commitment to the convergence of development tourism, agriculture, and rural empowerment, paves the way for a prosperous and sustainable future for Botswana's farming communities.

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DISCUSSANTS CONT.



Hans Muzoora

Market Systems Finance Officer -Center 4 AgLed Growth- Resilience, Environment & Food Security Bureau, USAID

Hans Muzoora is a Multi-Sectoral Economic Development Expert with extensive Africa and Program Management experience, with over twenty-five years of leadership in the international development field inspiring and influencing change in policy and programs and collaborating with others to build evidence of what works to reduce poverty. Currently he serves as the Market Systems Finance Officer on the Agriculture Finance Team in the Market Systems and Finance Division, Center for Ag Led Growth within the Bureau for Resilience, Environment, and Food Security (REFS) at USAID. In this capacity he provides technical advice to REFS, other Feed the Future agencies, and USAID Mission staff on policy and program issues related to agricultural finance and accessing private capital for agriculture and nutrition investments, tackling systemic gaps of access to finance and on strengthening market and trade institutions, platforms, and actors. Before joining USAID, Hans worked on several agriculture development finance programs with different donor funding in Sub-Saharan Africa. Hans earned his master's degree in Sustainable International Development with a technical focus on agribusiness, Private sector engagement, policy and regulatory reform from the Heller School for Social Policy and Management- Brandeis University.



Pilar Santacoloma

Nutrition and Food Systems Officer, FAO

Pilar has been working at FAO for more than 20 years as an agribusiness economist in policy issues and field projects, specializing in areas of rural development, inclusive markets, public-private alliances, quality management systems, SMEs and nutrition and social innovations in countries of East Africa and parts of Asia, East Europe and Latin America. She has a wide range of publications on these topics and has been active in policy outreach, capacity development and technical networking in these fields. She holds a Ph.D. and a M.Sc. as Agriculture Economist from the University of Hohenheim, Germany and National University of Colombia. Her current position is as Nutrition and Food Systems Officer at the Food and Nutrition Division (ESN), Food and Agriculture Organization of the United Nations (FAO), Italy.
